



11. Sport

Overview

- 11.1 This chapter is concerned with indoor and outdoor sport facilities and draws extensively on the following local plan evidence base studies:
- a. Brentwood Borough Council – Playing Pitch Strategy 2018-2033 (4 Global Consulting);
 - b. Brentwood Borough Council - Built Facilities Strategy – Full Analysis (4 Global Consulting)
 - c. Brentwood Borough Council – Leisure Strategy 2018-2028
 - d. Brentwood Borough Council – Health and Wellbeing Strategy (2017-2022)
- 11.2 The chapter is split broadly into information on existing infrastructure, an analysis of the implications of growth and a related financial overview.

Portrait of the Borough

- 11.3 The Local Authority Health Profile 2018 for Brentwood indicates that:
- a. the health of people in Brentwood is generally better than the England average, with life expectancy for both men and women higher than the England average;
 - b. life expectancy is 9.6 years lower for men and 7.1 years lower for women in the most deprived areas of Brentwood than in the least deprived areas;
 - c. population is expected to grow from 77,000 (2016) to 79,000 (2020);
 - d. 20.8% of the population is under 18 compared with 21.3% for England and 20.3% of the population is aged 65+ compared with 17.9% for England, and

- e. while the Borough performs either on par or significantly better than the England average for most health indicators, it scores significantly worse than England average for people killed and seriously injured on roads and diabetes diagnoses (aged 17+).¹
- 11.4 Although Brentwood has no areas of distinct inequality, Brentwood South and Brentwood North wards are areas with higher levels of child poverty and long-term unemployment than others in the Borough, which may indicate health inequalities.²
- 11.5 The Active Essex Sport & Physical Profile for Brentwood (2017) indicates that:
- a. child obesity a reception year age of 21.1% rising to 32.6% by year 6;
 - b. 70.2% of the population are active, 13% fairly active and 16.8% inactive;
 - c. 81.3% of the surveyed population have taken part in sport and physical activity at least twice in the last 28 days;
 - d. adult participation in sport and active recreation has increased from 65.2% in 2016 to 67.6% in 2017, this compares to the national percentage of 61.8%³;
 - e. 43.8% are active once per week and 27.5% are active 3 x 30 mins per week, and
 - f. the total direct economic value of sport is estimated at £23.6m and employs about 698 people.⁴
- 11.6 Further information on sport and activity profiling is also available in the Sport England Sports Market Segmentation web tool⁵. Key finds are also detailed in the playing pitch and built facilities reports.

National Sport Policy

- 11.7 The Department for Culture, Media and Sport (DCMS), launched the strategy ‘Sporting Future: A new Strategy for an Active Nation’ in 2016. The strategy reflects a need to re-invigorate the nation’s appetite for participation in sport following what appears to be a significant reduction in participation (highest profile being swimming), following the upsurge after the 2012 London Olympics.
- 11.8 The sport strategy is targeting five outcomes which each sports organisation, public or private sector, will be measured against:
- a. Physical wellbeing

¹ https://fingertips.phe.org.uk/profile/health-profiles/area-search-results/E10000012?place_name=Brentwood&search_type=place-name

² Information from Brentwood Borough Council – Leisure Strategy 2018-2028.

³ This indicator is the percentage of the adult population participating in sport and active recreation at moderate intensity, for at least 30 minutes on at least 12 days out of the 4 weeks.

⁴ <https://www.activeessex.org/wp-content/uploads/2017/11/JSNA-Report-Brentwood.pdf>

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<http://segments.sportengland.org/index.aspx#segment=dominant&sport=87&sportBox=2&sportPlay=play&focusType=LA&focusName=32>

- b. Mental wellbeing
 - c. Individual development
 - d. Social and community development
 - e. Economic development.
- 11.9 Government funding is targeted towards organisations which can best demonstrate that they will deliver some or all the five outcomes. Annual reports have been produced to monitor progress, with the five outcomes are also measured alongside 25 key performance indicators.

National Planning Policy

- 11.10 The National Planning Policy Framework (NPPF) sets out the requirement of local authorities to establish and provide adequate and proper leisure facilities to meet local needs. Paragraphs 96 and 97 outline the planning policies for the provision and protection of sport and recreation facilities:

‘Access to a network of high-quality open spaces and opportunities for sport and recreation is important for the health and well-being of communities. Planning policies should be based on robust and up to date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. Information gained from the assessments should be used to determine what open space, sport and recreational provision is needed, which plans should then seek to accommodate’ (para 96)

‘Existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless: An assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.’ (para 97).

Sport England

- 11.11 Sport England’s aim in working with the planning system is to help provide places that maximise opportunities for sport and physical activity for all, enabling the already active to be more so and the inactive to become more active. Figure 11.1 below, sets out Sport England’s key planning objectives.

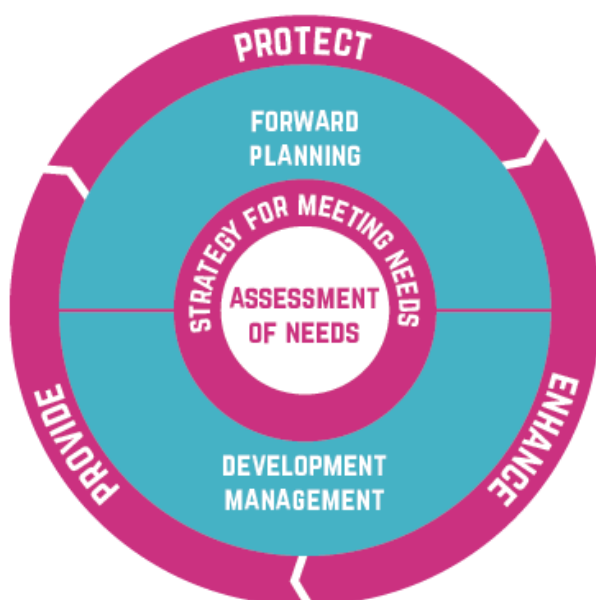
Figure 11.1: Sport England’s Planning Objectives

THREE PLANNING OBJECTIVES: PROTECT, ENHANCE, PROVIDE

This aim is supported by three objectives:

- **Protect** - To protect the right opportunities in the right places.
- **Enhance** - To enhance opportunities through better use of existing provision.
- **Provide** - To provide new opportunities to meet the needs of current and future generations.

Understanding people’s needs is central to meeting the objectives and planning effectively for sport. An assessment of needs should inform a strategy to meet the needs that is positively applied in both the forward planning and development management aspects of the planning system.



<p>Protect:</p> <p>Existing provision should be protected unless an assessment has demonstrated there is an excess of the provision and the specific buildings or land are surplus to requirements, or equivalent or better provision will be provided as replacement.</p>	<p>Enhance:</p> <p>The use of existing provision should be optimised, for example through quality, access and management improvements supported by appropriate ancillary facilities.</p>	<p>Provide:</p> <p>Appropriate new provision that meets needs and encourages people to play sport and be active should be provided by adapting existing places and through new development.</p>
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11.12 The Sport England Strategy ‘Towards an Active Nation’ puts the policies set out in ‘A new Strategy for an Active Nation’ into practice. This will mean significant change for Sport England and for their partners. This strategy sets out Sport England will deliver this task. The key changes Sport England will make are:

- a. Focusing more money and resources on tackling inactivity because this is where the gains for the individual and for society are greatest.
- b. Investing more in children and young people from the age of five to build positive attitudes to sport and activity as the foundations of an active life.
- c. Helping those who are active now to carry on, but at lower cost to the public purse over time. Sport England will work with those parts of the sector that serve the core market to help them identify ways in which they can become more sustainable and self-sufficient.
- d. Putting customers at the heart of what we do, responding to how they organise their lives and helping the sector to be more welcoming and inclusive, especially of those groups currently under-represented in sport
- e. Helping sport to keep pace with the digital expectations of customers.
- f. Working nationally where it makes sense to do so (for example on infrastructure and workforce) but encouraging stronger local collaboration to deliver a more joined-up experience of sport and activity for customers.
- g. Working with a wider range of partners, including the private sector, using our expertise as well as our investment to help others align their resources.
- h. Working with the sector to encourage innovation and share best practice particularly through applying the principles and practical learning of behaviour change.

Regional Policy

- 11.13 Essex County Council set out a range of strategies, policies and partnerships for the region covering broadly economic development and growth, social development and health. Of particular relevance to this IDP chapter is the Essex Sports Facility Strategy currently in operation for the next 3 years, which recognises the need for provision of appropriate quality and quantity of sports facilities in the area in order to increase participation. The aim is to ensure that opportunities for sport are offered through the planned provision, design and management of a full range of facilities to accommodate for the growing population. The Essex County Sports Partnership, *Active Essex*, are at the heart of the delivery system for community sport and for this strategy.
- 11.14 The key mission of the Active Essex strategy ‘Changing 1 million lives’ is to get one million people active by driving and sustaining participation in physical activity and sport. Working with key partners to create opportunities and resources to achieve this, reducing inactivity and developing positive attitudes to health and wellbeing in communities across greater Essex. Four key principles are outlined within the strategy are:
- a. Getting children and adults activity/more active, by driving and sustaining participation in regular physical activity and sport. Looking to combat figures such as one in five adults currently do less than 30 minutes’ exercise per week.

- b. Improving outcomes for people’s long-term health and wellbeing through reaching out to the specific groups which are most likely to be inactive and under- represented in both physical activity and sport.
 - c. To maximise potential along with supporting local clubs and organisation, that are voluntary in their nature, about their coaches, officials and talented athletes within performance pathways.
 - d. Strengthening the Active Essex network of local partners in each of the local authorities, to better support the roll out of 14 local plans in these areas.
- 11.15 One of the key considerations for the Active Essex strategy is the developments at Hadleigh Park, turning it into a world class outdoor sports and leisure venue, with an Olympic mountain bike course at its heart. The key priorities for Active Essex can be summarised as:
- a. Drive and Sustain Participation
 - b. Improve Health and Wellbeing
 - c. Develop individuals and Organisations
 - d. Strengthen Localities, Communities and Networks.

Local Policy

- 11.16 **The Brentwood Borough Council Health and Wellbeing Strategy (2017-22)** was produced in conjunction with the Brentwood Health and Wellbeing Board, along with both County and Borough Council services. The strategy sets out the key principles that the board will pursue over the next 5 years. The vision for the authority with regard to Community and Health is around:
- a. Encourage thriving and engaged communities
 - b. Make Brentwood a Borough where people feel safe, healthy and supported
 - c. Provide effective representation of local people’s views and needs for improved and accessible health services
 - d. Support businesses, safe-guard public safety and enhance standards locally
 - e. Work with partners to reduce anti-social behaviour and ensure that Brentwood is a safe place to live.
- 11.17 Furthermore, over recent years’ mental health and wellbeing has become an area of focus within Brentwood. It is estimated that roughly 7,209 Brentwood residents aged 18-64 are living with a mental health problem⁶. Although the proportion of people with a mental health problem in Brentwood is better than the national average, it is believed that mental health

⁶ BBC Health and Wellbeing Strategy – 2017-2022 <https://www.livewellcampaign.co.uk/app/uploads/2018/05/Health-and-Wellbeing-Strategy-Brentwood-2017-2022.pdf> (pg7)

problems are often underreported. In addition to this, a large proportion of older people diagnosed with mental health problems are related to dementia.

11.18 To summarise the key priorities identified in the strategy:

- a. Ageing Well – Ageing is more widely viewed as a positive concept and it's about ensuring that when we are older we have lives that have value, meaning and purpose. Although we cannot aspire to resolve all these challenges, we will aim to focus our attention on some core areas for improvement and to help the local residents to age well.
- b. Tackling Obesity and Improve Physical Health – Obesity continues to pose a serious threat to health and wellbeing and is seen as an increasing burden on public services. Regular, physical activity is associated with increased life expectancy and reduced risk of coronary heart disease, stroke, diabetes, hypertension, obesity, and osteoporosis. As part of its commitment to improve health and wellbeing and to assist local residents in becoming healthier and active, local partners will focus their efforts on a work programme that will promote more physical and recreational activities amongst local residents.
- c. Mental Health and Wellbeing - The concept of mental health and wellbeing is not yet sufficiently reflected in the planning, development and everyday delivery of public services. Feelings of contentment, enjoyment, self-confidence, positive self-esteem and engagement with daily living are all a part of mental health and wellbeing. With the growing of number with dementia and mental health conditions, we must continue to work to support those in need and help build self-resilience to cope.

11.19 **The Brentwood Open Space Strategy 2008-2018** identifies five key present issues:

- a. Enhancing existing Open Space and addressing current methods of management and maintenance.
- b. Developing new revenue streams for open spaces, including existing funding from revenue and capital budgets.
- c. The establishment of a Parks Ranger/Warden Service to work within the local open spaces.
- d. Explore the possibility of establishing 'Friends of Groups' for key sites around Brentwood.
- e. Improvement works needed in relation to condition of SSSI Sites.

11.20 The strategy concludes that:

'Presently, Brentwood has a portfolio of what can only be described as 'good' open spaces, but they have the potential and the infrastructure to be 'excellent' open spaces if the investment both in time and money is made.'

11.21 Consequently, these aims are present for the authority:

- a. Protect and enhance facilities for sport, recreation art, heritage, and play;
- b. Provide opportunities to learn about nature and the environment;
- c. Engage local people in the design, improvement, & maintenance of locally important green spaces;
- d. Provide exciting and adventurous play and recreation opportunities for children, adults, and families. To support healthy development & wellbeing, and accessible to all social groups;
- e. Value and support informal rural recreation on public rights of way and bridleways.

11.22 There have been three key recommendations identified here in order to meet these aims:

- a. Secure several new Adventurous Play and Recreational facilities: To support healthy physical, emotional and social development; independence & wellbeing; and love of nature and the outdoors. Enabling young people to have freedom enjoying the outdoors is key to helping sustain and support Green Infrastructure in the long term.
- b. Designate local green spaces through the Plan to help secure sports facilities and school playing fields in the longer term: Many sports grounds could be at risk of development if not protected leaving rural communities with even fewer communal green spaces.
- c. Develop separate Arts; Sports; Play; Heritage; and Education themes within the Master planning of the Brentwood Greenways Project; working with relevant local clubs, stakeholders, partners, and businesses to build local consensus and ownership of the process, and project.

11.23 The **Brentwood Borough Leisure Strategy 2018-2028** sets out a number of key local priorities and a detailed action plan. The priorities include:

- a. Priority 1 - Built Facilities - to ensure that its built facilities are fit for purpose and future proof and the Council will need to target it funding appropriately. It needs to ensure that its running costs are kept to a minimum through efficient service provision whilst income levels must grow – reducing net cost further still.
- b. Priority 2 – Open Spaces - ensure that the Leisure Strategy promotes the policies of the Field in Trust guidance.
- c. Priority 3 – Play Areas - the Council will ensure that all residents will have good and free access to high-quality play areas, possible as a hub and spoke with significant play areas maintained in key locations across the Borough. To make the play areas more sustainable moving forward it is proposed that some rationalisation of the play areas is required. The Council would not rationalise without investing in key strategically located parks across the Borough.
- d. Priority 4 – Sport - The Council will continue to work to make leisure and sport accessible to the whole population. While the leisure centre acts as sports hub other activities are provided in the community settings such as village halls and local playing

fields, reducing the need to travel, increasing accessibility, and subsequently increasing participation levels.

- e. Priority 5 – Health and Wellbeing - The Leisure Strategy will be a key document to deliver the outcomes for the Health and Wellbeing Board priorities of tackling obesity, ageing well and improving Physical and Mental Health and Wellbeing.
- f. Priority 6 – Leadership Management and Oversight - the Council needs to ensure that there is the right management and governance in place to ensure that the Leisure Strategy can be successfully delivered

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Existing Infrastructure and Gaps

11.25 This section of the IDP extracts key findings on indoor and outdoor sports facilities from the various key evidence sources⁷. It is split into key sport themes.

Cricket

CLUBS AND TEAMS

11.26 There are twelve cricket clubs that were identified by the England Cricket Board as playing in the Borough study area. The clubs with the largest number of cricket teams in Brentwood are Hutton CC (23 teams), Brentwood CC (16 teams), Shenfield CC (11 teams) and Bentley CC (10 teams). There is a total of 85 teams identified as playing in Brentwood Borough.

FACILITIES

11.27 There are 18 sites in Brentwood that comprise grass / artificial wickets – the largest of which is Brentwood School Sports Centre - there are five cricket pitches and a total of 29 grass wickets at this site. There are five school/college sites with cricket provision – four of which have artificial wickets – and are predominately used by school/college pupils. Bentley Cricket Club, Old Brentwoods Sports Club, Fairfields Recreation Ground and South Weald Cricket Club have both grass wickets and an artificial wicket, which offer the greatest versatility in provision in the borough, as the artificial wicket can be utilised for informal cricket, mid-week and junior teams. The grass wickets can therefore be prioritised for formal cricket and for weekend adult teams. As summary of facilities is detailed below in Figure 11.2

Figure 11.2: Cricket Facilities

Site Name	Sub Area	Grass wickets	Artificial wickets
Anglo European School	A12 corridor	0	1
Becket Keys Church Of England Free School Playing Fields	A12 corridor	0	1
Bentley Cricket Club	Rural North	15	1
Blackmore Sports And Social Club	Rural North	10	0
Brentwood Cricket Club	A12 corridor	19	0

⁷ Primarily - Brentwood Borough Council – Playing Pitch Strategy 2018-2033 (4 Global Consulting) and Brentwood Borough Council - Built Facilities Strategy – Full Analysis (4 Global Consulting)

Site Name	Sub Area	Grass wickets	Artificial wickets
Brentwood School Sports Centre	A12 corridor	29	0
Brookweald Cricket Club	Rural North	10	0
Coronation Playing Fields	Rural North	9	0
Fairfields Recreation Ground	A12 corridor	9	1
Great & Little Warley Cricket Club	Rural South/A127 Corridor	12	0
Herongate & Ingrave Cricket Club	Rural South/A127 Corridor	9	0
Hutton Cricket Club	A12 corridor	24	0
Navestock Cricket Club	Rural North	12	0
Old Brentwoods Sports Club	Rural North	12	1
Shenfield Cricket Club	A12 corridor	15	0
Shenfield High School	A12 corridor	0	1
South Weald Cricket Club Ground	Rural North	10	1
St Martin'S School	A12 corridor	0	1
Total Cricket Wickets		195	8

11.28 There are 10 pitches in Brentwood that are of good quality, these are located at thriving cricket club sites, such as Brentwood CC, Hutton CC and Shenfield CC, along with high quality provision being available at Brentwood School Sports Centre. There are four cricket pitches in Brentwood that are of poor quality. These are the ones at Fairfields Recreation Ground, Becket Keys School, Great & Little Warley Cricket Club and Herongate & Ingrave Cricket Club. Figure 11.3 below details the quality assessment by broad geographical area.

Figure 11.3: Quality Assessment - Headlines

Sub Area	Good	Standard	Poor
A12 Corridor	10	4	2
Rural North	0	10	0
Rural South/A127 Corridor	0	0	2
Total no. of pitches in the borough	10	14	4

CURRENT DEMAND

11.29 Figure 11.4 below highlights the level of club demand by geographical sub-area, which is supplemented in Figure 11.5 with consultation findings from engagement with major cricket clubs. Any key consultation issues (resources / investment priorities) are highlighted in bold in Figure 11.5.

Figure 11.4 – Profile of Demand

Club	Sub Area	No. of competitive teams				Total
		Senior men	Senior women	Boys	Girls	
Bentley CC	Rural North	5	0	5	0	10
Brentwood CC	A12 corridor	7	0	7	2	16
Brookweald CC	Rural North	2	0	0	0	2
Herongate CC	Rural South/A127 Corridor	1	0	5	0	6
Hutton CC	A12 corridor	7	2	14	0	23
Ingatestone CC	A12 corridor	3	0	0	0	3
Mountnessing CC	Rural North	1	0	0	0	1
Navestock CC	Rural North	4	0	0	0	4
Old Brentwoods CC	Rural North	2	0	0	0	2
Shenfield CC	A12 corridor	5	0	6	0	11
Southweald CC	Rural North	3	0	3	0	6
Willowherbs CC	Rural North	3	0	0	0	3
Total		43	2	40	2	87

Figure 11.5 – Consultation Results

Club	Consultation Summary
Bentley CC	<p>A total of 10 teams, with 5 Men's teams and 5 juniors ranging from U9s to U16s. The club always welcomes new players into the sides and there has been a recent push towards introducing girls into existing teams. They have aspirations to have enough numbers to form a full girls' side in the near future but at the moment they play in mixed teams.</p> <p>The pavilion at their ground was built in 2000, as the old one was knocked down. Facilities on site include two cricket squares as well as an artificial, which enables most of the scheduled matches to be played (unless the outfield is unsuitable) at the site. Although the pavilion is showing some signs of wear, it was stated that it is perfectly suitable for the club's needs, it is very central to the community of the club with regular social events. The site also has 2 sets of home and away changing rooms (one that was recently built), and 2 newly laid astro nets for training.</p>
Brentwood CC	<p>There are 7 senior and 9 junior sides present within the club, from the junior section there are currently two teams present. The club utilise their preferred site, Brentwood Cricket Club, for the majority of their provision however they access Brentwood School and Mountnessing Cricket Club in order to meet senior provision that they cannot support on site. The club find that both the other grounds are suitable for their provision however their preferred site is Brentwood Cricket Club. The club are currently going through their reaccreditation and hope that this is to be confirmed before the start of the season. The club are keen to stress the need for an indoor training centre on site, due to the number of players within the club and the lack of facilities in the area. In terms of immediate issues, the club are keen to establish funding for part time coaches for female sessions, due to the club seeing around a 250% increase in female participation, a trend which they are keen to continue.</p>
Hutton CC	<p>This is the largest club in the area, with a total of 23 teams including men's, women's and junior cricket. They have recently seen an increase in female numbers as a consequence of concentration, support and promotion of women's cricket.</p> <p>The majority of their teams play at Hutton Cricket Club, however they do access Mountnessing Cricket Club for some adult fixtures. The club identified a need for additional indoor training facilities in the area – although they do use indoor facilities in Brentwood, these are not sufficient and they currently have to travel to Chelmsford for winter training in order to satisfy demand. They stated that an indoor cricket centre of good quality is needed in Brentwood, Navestock had been pursuing such a scheme but it was blocked by planners.</p> <p>The club own their home ground and stated to be happy with the quality of maintenance, with good pitch quality due to excellent ground staff and investment by the club. They have current plans to install additional wickets on each of their two main squares and work with Mountnessing Parish Council to further improve the quality of changing provision at Mountnessing Cricket club.</p> <p>Ancillary facilities were also rated as good and the club are constantly upgrading the quality of the pavilion, nets and playing surface. A need for additional nets on site was also identified.</p>
Shenfield CC	<p>The club has a total of 11 teams, including 5 adult sides and a junior's section with 6 teams from U11 to U15 (as well as 3 softball teams in the U9 age group). They also stated that they would like to introduce a women's team into the set up.</p> <p>The club rent their ground from the local council and carry out the maintenance themselves. They have rated the quality of this maintenance and the pitch itself as good, with the only</p>

Club	Consultation Summary
	<p>outstanding issue being a slight slope towards the car park. However, they stated that this is not major and is similar to many clubs in the area.</p> <p>The club have no current development plans for the site, they would like a new club house facility but lack the funding (since the extension in 1996). Overall, they are very satisfied with their current set up and feel that it is perfect for the size of the club. The club do have problems at the moment regarding sufficient fencing around the perimeter of the group, which is being suggested by the authority, however this fencing would need to be taken down at the end of each fixture, which will be a major inconvenience for the club and could affect them significantly.</p>

Implications of Growth and Capacity Analysis

11.30 This section of the chapter is concerned with the implications of the expected growth through the implementation of the new Local Plan. It is split into sport themes and draws extensively from the Play Pitch and Indoor Sports facilities studies.

Cricket

POPULATION GROWTH

11.31 In order to estimate the future demand for cricket in the study area, a Team Generation Rate (TGR) has been calculated using the current number of teams and the current population. This measure allows us to calculate the population (for various age groups) that will typically cause enough demand for a cricket team. This TGR can now be applied to the population projections for the study area to confirm how population growth or reduction will affect the demand for teams in each of the key age groups.

11.32 The impact of population projections on the need for cricket provision has been divided into the three identified sub areas and are displayed as such below in Figures 11.6 to 11.8. These figures show that there would be 15 additional junior teams and five additional adult teams due to the increase in population in these age groups. The demand created by these teams will be in line with ECB guidance, 10 matches per adult team and eight per junior team. This means the TGR calculation is projecting that there will be a future 170 additional matches played in Brentwood in 2033, compared with 2018.

Figure 11.6 – A12 Corridor Sub-Area

A12 Corridor Sub-Area						
Cricket age group	Current popn. Within age group	No. Of teams	TGR	Future population (2033) within age group	Population Change in Age Group	Potential Change in team Numbers
Adult (19-65) – males only	14,022	22	637	14,624	602	1
Adult (19-65) – females only	14,416	2	7,208	14,661	246	1*
Youth (7-18) – boys only	4,029	27	149	4,782	752	5
Youth (7-18) – girls only	3,966	2	1,983	4,579	613	0
Total Projected Additional Demand (Teams)						7

Figure 11.7 – Rural North Sub-Area

Rural North Sub Area						
Cricket age group	Current popn. Within age group	No. Of teams	TGR	Future population (2033) within age group	Population Change in Age Group	Potential Change in team Numbers
Adult (19-65) – males only	2,653	20	147	2,743	90	1
Adult (19-65) – females only	2,750	0	N/A	2,782	32	1*

Youth (7-18) – boys only	954	8	119	1,139	185	2
Total Projected Additional Demand (Teams)						4

Figure 11.8 – Rural South / A127 Corridor Sub Area

Rural South / A127 Corridor Sub Area						
Cricket age group	Current popn. Within age group	No. Of teams	TGR	Future population (2033) within age group	Population Change in Age Group	Potential Change in team Numbers
Adult (19-65) – males only	1,255	1	1,255	2,776	1,521	1
Youth (7-18) – boys only	391	5	78	1,007	616	8
Total Projected Additional Demand (Teams)						9

CAPACITY ANALYSIS

11.33 Before concluding the final capacity analysis, the Play Pitch Strategy also takes into consideration:

- demand driven by latent demand – estimated to be three teams within the Rural North Sub-Area (one women senior, one boy and one girl junior) and one team (women senior) within the A12 Sub-Area;
- demand for indoor cricket facilities – highlighted in the consultation feedback;
- use of artificial surface provision
- overplay on a number of sites – with a particular issue in the South sub-area with a combined overplay of 114 matches per season;

11.34 The summary of the capacity analysis and scenarios for cricket are presented in Figure 11.9 below. Overall, there is a current surplus of cricket provision in the Brentwood Borough. When looking at secured provision only, the spare capacity is reduced considerably but still sufficient to satisfy current demand. Future provision is overall sufficient to accommodate

additional future demand identified in the TGR analysis. However, if all matches were to be played on grass wickets there will be shortage of 117 match equivalents.

Figure 11.9: Brentwood – Summary Cricket Capacity Analysis

Balance per Pitch Type	Adults (Grass only)	Juniors (playing on only artificial pitches)	All matches played on	
			Grass Only	Grass +Artificial
Supply – pitch capacity in match equivalents (For available sites only)	975	420	975	1,395
Demand – match equivalents for matches and training	458	303	761	761
Current Balance for all available sites only	517	117	214	634
Current Balance for secured sites only	372	57	69	429
Projected number of teams	5	17	22	22
Future additional demand (from TGR)	30	128	158	158
Future additional demand (converted latent demand)	20	8	28	28
Future balance for all available, secured sites	322	-79	-117	243

- 11.35 The PPS study also considered a peak time capacity analysis to assess whether there are sufficient facilities during the periods that the greatest proportion of the population would like to play cricket.
- 11.36 Figure 11.10 below highlights that there is very little spare adult capacity for available cricket sites in the peak period, which limits future growth of clubs and does not allow site operators and management team to increase the amount of cricket played on a weekly basis. This will be considered alongside the total supply and demand analysis when providing recommendations on future cricket facility provision across the Borough.
- 11.37 The figure also shows a large amount of spare capacity for junior cricket in the peak period. This is partly due to the number of school sites included in the study that are not currently used by community clubs for junior cricket. When removing these school sites (Anglo European School, Becket Keys School, Brentwood School Sports Centre, Shenfield High School) from the analysis, spare peak time junior capacity in the Borough is reduced from a total of 117 match equivalents to 77.

Figure 11.10: Peak Period Spare Capacity Analysis by Sub Area

Sub-area	Total spare adult capacity in the peak period	Total spare junior capacity in the peak period
A12 corridor	1	63.5
Rural North	No spare capacity	46
Rural South/A127 Corridor	1.5	7.5

Financial and Resource Implications

11.38 The section of the Sports Chapter provides a summary and estimate of infrastructure costs by topic. Much of the evidence base is extracted from the Play Pitch and Indoor Sports Facilities studies.

Cricket

11.39 Figure 11.11 below highlights headline cost estimates for cricket related projects.

Figure 11.11: Cricket Infrastructure

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Anglo- European School Cricket Pitch Enhancement - The outfield scored a 55% quality score and some drainage issues were identified as part of the site assessment. Increased maintenance of the cricket pitch and outfield is recommended.	Brentwood Playing Pitch Strategy - Full Analysis 2018	Anglo European School	4		£2,500-5,000	£5,000	2023/24 -2027/28	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Becket Keys Church of England Free School Playing Fields Enhancement. The artificial wicket at the site is worn down, in very poor condition and therefore in need of replacement.	Brentwood Playing Pitch Strategy - Full Analysis 2018	Beckett Keys School	3	£10,000		£10,000	2020/21 – 2024/25	No
Bentley Cricket Club Pitch Enhancements - Drainage improvement works are recommended, to address the flooding issues (on the first team square) that were identified as part of the site assessment and club consultation. The club also expressed a desire to invest in new sight screens and additional perimeter fencing. 1. Engage with the ECB to identify methods to mitigate the risk of future flood damage. 2. ECB to support the club with their aspirations to invest in new equipment to improve the existing facilities.	Brentwood Playing Pitch Strategy - Full Analysis 2018	ECB Essex CCB Bentley CC	3	£10,000	£2,000	£12,000	2018/19-2022/23	No
Blackmore Sports and Social Club Enhancements - The site is open to the public and has had issues with vandalism, anti-social behaviour and dog fouling, therefore improved signage is recommended.	Brentwood Playing Pitch Strategy - Full Analysis 2018	ECB Essex CCB Blackmore Sports and Social Club Willowherbs CC	3	£3,000	£2,000	£5,000	2018/19 – 2022/23	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
<p>An improved drainage system and increased pitch maintenance are also recommended as it was stated by the club that current drainage can be poor in peak season. . Improve signage or add CCTV to the site, to reduce vandalism</p> <p>2. Seek support and guidance from the ECB regarding the improvement of maintenance and refurbishment on existing drainage system</p>								
<p>Brentwood Cricket Club - New Pitch - The site is currently over capacity for grass wickets. The installation of a non-turf pitch would be recommended in order to accommodate junior demand. Invest in a non-turf pitch on the existing square, to add capacity for junior cricket</p>	<p>Brentwood Playing Pitch Strategy - Full Analysis 2018</p>	<p>Brentwood CC ECB ECCB</p>	3	£20,000		£20,000	2020/21-2022/23	No
<p>Brookweald Cricket Club Facility Enhancements - The club have expressed their desire to utilise the pavilion as a social hub. In order to do so, the installation of central heating is required so that the pavilion can be used year-round. Refurbish the existing ancillary facility to meet the needs of the home club</p>	<p>Brentwood Playing Pitch Strategy - Full Analysis 2018</p>	<p>Brookweald CC ECB ECCB</p>	5	£10,000		£10,000	2020/21-2022/23	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Coronation Playing Fields – Enhancement - The site suffers severely from dog fouling, littering and vandalism. Improved signage and security is recommended in order to address this. The tea pavilion at the site is 26 years old and in need of refurbishment. 1. Improve signage or add CCTV to the site, to reduce vandalism 2.Refurbish the ancillary facility to ensure the site is fit for purpose	Brentwood Playing Pitch Strategy - Full Analysis 2018	BBC	3	£80,000		£80,000	2022/23 – 2026/27	No
Fairfields Recreation Ground – Enhancement - The club have recently had their lawn mower stolen, along with constant vandalism to the ancillary facility and outfield. Improved signage and increased security is recommended at the site. The site scored poorly overall as part of the site assessment, with particular care required to the artificial wicket and the ancillary facilities, which are in need of improvement/refurbishment. 1.Invest in the resurfacing/replacement of the existing non-turf pitch. 2.Refurbish the ancillary facilities to ensure the site is fit for purpose	Brentwood Playing Pitch Strategy - Full Analysis 2018	Ingatestone and Fryerning PC ECB ECCB Ingatestone CC	3	£20,000		£20,000	2018/19 – 2022/23	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
3.Improve signage or add CCTV to the site, to reduce vandalism								
Great & Little Warley Cricket Pitch – Enhancements - The site was deemed poor as part of the assessment. The grass wickets and ancillary facilities were in acceptable condition, however the outfield was overgrown and of very poor quality. A general improvement of maintenance is required at the site. Work with the ECB and ECCB to design an updated maintenance regime and ensure this is followed	Brentwood Playing Pitch Strategy - Full Analysis 2018	ECB ECCB Shenfield CC	5		£5,000	£5,000	2018/19-2019/20	No
Herongate & Ingrave Cricket Club – Enhancements - The site was identified as poor during site assessments and club consultations. The outfield was overgrown, sloped and uneven and therefore increased maintenance is recommended. The clubhouse and changing rooms were also deemed poor by the club as upgrading is required. 1.Engage with the club and the ECB to put in place an improved maintenance regime and seek support for the refurbishment of the existing ancillary. 2.Invest in a non-turf pitch on the existing	Brentwood Playing Pitch Strategy - Full Analysis 2018	Herongate & Ingrave CC ECB ECCB	3	£30,000		£30,000	2020/21 – 2022/23	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
square, to add capacity for junior cricket								
Hutton Cricket Club – Enhancements - The site is very well maintained and scored within the 'good' category as part of the site assessment. The club also stated to be very happy with the quality of pitches and facilities, however the site has recently suffered from vandalism, damage to equipment and litter and therefore improved signage is recommended. 1. Improve signage or add CCTV to the site, to reduce vandalism. 2. Invest in a non-turf pitch on one of the existing squares, to add capacity for junior cricket.	Brentwood Playing Pitch Strategy - Full Analysis 2018	Hutton CC BBC ECB ECCB	2	£23,000		£23,000	2018/19 – 2022/23	No
Navestock Cricket Club – Enhancements - The grass wickets are maintained to a good standard, however some low levels of vandalism as well as dog fouling were identified as part of the site visit. The club also raised during consultation some issues with cars driving on the pitch and damaging the outfield. Improved signage is recommended, as well as exploring the possibility of installing pitch perimeter fencing.	Brentwood Playing Pitch Strategy - Full Analysis 2018	Navestock CC, BBC ECB ECCB	4	£25,000		£25,000	2021/22 – 2025/26	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Shower facilities at the site have been recently upgraded but further refurbishment is required in the clubhouse.								
<p>Navestock Cricket Club – Provision - The club have plans to knock down the existing pavilion and build a brand new one, including changing rooms, showers and indoor cricket facilities. They have recently had planning permission rejected by the council and stated that they would like to resubmit their application in the near future. 1.BBC and ECB to support the club with their current plans of replacing the existing ancillary, including the provision of new indoor training facilities. 2.Improve signage or add CCTV to the site, to reduce vandalism, and explore the possibility of installing pitch perimeter fencing. 3.Seek support, guidance and funding from the ECB and ECCB for the development and maintenance of the recently acquired second ground to ensure it is fit for purpose and up to a suitable standard to accommodate some of the current adult demand, and potentially some junior demand in the future.</p>	Brentwood Playing Pitch Strategy - Full Analysis 2018	<p>Navestock Parish Council</p> <p>BBC</p> <p>Navestock CC</p> <p>ECB</p> <p>ECCB</p>	1	£300,000		£300,000	2018/19 – 2027/28	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
<p>Old Brentwoods Sports Club – Enhancements - The club have plans to redevelop the clubhouse to accommodate more changing rooms, particularly female provision, as there is currently only one shower block to serve 5 changing rooms. It was also stated that funding is required to purchase a new outfield mower and an electronic scoreboard.</p> <p>1.Refurbish the existing ancillary facility to improve the overall quality of provision at the site. 2.ECB and ECCB to support the club and provide information on funding opportunities available for maintenance equipment and ground improvements.</p>	Brentwood Playing Pitch Strategy - Full Analysis 2018	<p>Society of Old Brentwoods</p> <p>ECB</p> <p>ECCB</p>	3	£60,000		£60,000	2018/19-2022/23	No
<p>Shenfield Cricket Club – Enhancements - Ancillary facilities scored 64% as part of the site assessment and upgrading is required. The club have recently applied for funding to refurbish the changing rooms and toilet facilities and install disabled access and toilet.</p> <p>The club are also facing some issues with their second ground at Courage Playing Fields, where the Council have identified a need for a 11x3 metre fence to be</p>	Brentwood Playing Pitch Strategy - Full Analysis 2018	<p>BBC</p> <p>Shenfield CC</p> <p>ECB</p> <p>ECCB</p>	3	£60,000		£60,000	2021/22 – 2025/26	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
<p>put up and taken down after every game (cost circa £3,500), which was stated to be a major inconvenience and could affect the club significantly</p> <p>1.Assist the club to obtain funding for ancillary refurbishments.</p>								
<p>Shenfield Cricket Club – Provision - On the club’s main pitch there is open grass space that the club would like to develop to replace their current secondary pitch (Courage Playing Field). It is recommended to explore this possibility in order to avoid current issues at Courage Playing Field.</p> <p>2.Engage with the cricket club and support them in the procurement and development of an additional cricket square at the main ground. Work with the club to put in place a robust maintenance regime of the new pitch and provide access to appropriate maintenance equipment.</p> <p>3.Support the club with their aspirations to relocate some of the current demand to Great & Little Warley CC until new pitch provision is developed.</p>	Brentwood Playing Pitch Strategy - Full Analysis 2018	BBC Shenfield CC ECB ECCB	2	£250,000		£250,000	2019/20 – 2023/24	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Shenfield High School Enhancement- The cricket strip is very old and run down, and the outfield is overgrown and not cut regularly. An increased and improved maintenance regime of the cricket pitch is recommended	Brentwood Playing Pitch Strategy - Full Analysis 2018	Shenfield High School	3		£5,000	£5,000	2019/20 – 2022/23	No
South Weald Cricket Club Enhancements - Both cricket pitches at the site are well maintained and satisfy current demand from the club, however the practice nets are showing signs of aging and are in need of refurbishment/replacement. The pavilion is in need of new electrics and club have plans to have this done within the next 1-2 years. Seek support and guidance from the ECB and ECCB regarding the improvement of outdoor training facilities and refurbishment of ancillary	Brentwood Playing Pitch Strategy - Full Analysis 2018	South Weald CC ECB ECCB	5	£45,000		£45,000	2020/21 – 2022/23	No
St. Martins School Enhancements - During site assessment, the artificial strip was identified as poor –with rips and lifting in places and very run down – and the outfield was overgrown. An increased maintenance regime is recommended at the site.	Brentwood Playing Pitch Strategy - Full Analysis 2018	St Martins School, ECB ECCB	4		£5,000	£5,000	2019/20 – 2023/24	No

Project Detail	Evidence Base	Potential Delivery Partners	Scheme Grading (1 to 5)	Indicative Capital Cost	Indicative Revenue Cost	Total Indicative Costs	Indicative Delivery Timeframe	Requirement through Local Plan Impact?
Indoor Nets facility - Provision	Leisure Strategy	BBC, ECB ECCB	1	£40,000		£40,000	2019/20 – 2023/24	No
						£1,010,000		