



## **Get Brentwood Active – Guidance and Criteria**

Active Brentwood is one of 14 Active Networks across Essex plugged in to each local authority area, adopting a ‘whole system approach’ to create a more physically active and healthier county. All Active Networks are committed to achieving the mission of **Changing One Million Lives** to Get Essex Active. In Brentwood we are searching for the best ideas that will help encourage those most at risk of inactivity in the borough to change their behaviour towards a more physically active lifestyle and help make Brentwood a healthier place.

### **What we want to support:**

We want to support ideas that help everyone in Brentwood to take part in sport and physical activity to improve their health and wellbeing. Whether that’s formal sport, going for a walk or supporting people to connect through physical activity, we want to get people moving.

We will prioritise projects that demonstrate that they meet one or more of our strategic priorities listed below, demonstrate local need for your project to happen, offer value for money and most importantly, support our mission to Get Brentwood Active.

### **Our strategic priorities are:**

1. Improve health and wellbeing – to change behaviours to reduce inactivity and make a real impact on physical and mental wellbeing
2. Drive and sustain participation – more people being active who regularly engage in sport and physical activity
3. Develop organisations and groups – enabling people to develop skills, achieve goals and maximise their potential through sport and physical activity
4. Strengthen localities, communities, and networks – raising the profile and impact of physical activity and sport in Brentwood.

### **Who can apply?**

#### **You can apply for up to £2500 if you are:**

- A group or club
- A voluntary or community organisation
- A registered charity
- A not-for-profit company (including companies limited by guarantee) or community interest company
- A school, college or university (if your project involves the wider community)
- A statutory body (including, town, parish and community council) Sole traders
- Private organisations and sole traders can apply, providing their project is a community or not for profit

Projects must be delivered within the district of Brentwood for residents of Brentwood or those working within the district.

**We cannot accept applications from:**

- An individual or sole trader who stand to financially gain from applying
- Organisations that are aimed at generating profits primarily for private distribution
- One individual or organisation applying on behalf of another

**What can't we fund?**

- Replacement of equipment – we may fund extra equipment if it produces new sporting benefits
- Items which only benefit an individual – such as bursaries or kit and equipment that is not shared
- Existing salaries – we may fund coaching costs or a fixed term positions needed to meet a specific project requirement
- The continuation of a project or a project that has taken place before, including those we've supported previously
- Religious activity (although we can support religious organisations if their project benefits the wider community and doesn't include religious content)
- Activities that the government has a legal obligation to fund, this may include sports sessions at schools within the curriculum
- Projects that take place or incur costs before the date of the offer letter.
- Projects that involve construction or refurbishment of property, putting up temporary buildings or land improvement
- Contingency costs and VAT you can recover
- Sponsorship, endowments or loan repayments