

J10337 Brentwood Household Survey - Draft Questionnaire v2 - 13-10-10

Telephone Introduction:

Good morning/ afternoon. My name is AgentName and I am calling from an independent research agency called 'RMG Clarity' on behalf of Brentwood Borough Council. Firstly, can I assure you that we are NOT a sales company; we're simply conducting a short shopping survey in your area on behalf of the Council. Would you be kind enough to spare a few minutes of your time?

IF YES: "JUST TO INFORM YOU THAT THIS CALL IS BEING RECORDED FOR TRAINING AND QUALITY PURPOSES"

F1 Are you the person responsible for food and non-food shopping in your household?

If not ask for person who is. If not available please thank respondent and close interview.

- 1 Yes
- 2 No

If = 2, Prompt interviewee with message 'Please thank respondent and close interview'

S_Address1 S_Address2 S_Address3 S_Address4 S_Address5 S_Postcode

F2 Can I just ask you to confirm your postcode please?

If not on list please thank respondent and close interview.

- 1 CM11
- 2 CM12
- 3 CM13
- 4 CM14
- 5 CM15
- 6 CM4
- 7 RM3
- 8 RM4
- 9 Not on list

If = 9, Prompt interviewee with message 'Please thank respondent and close interview'

To begin with, I would like to ask you some questions about shopping for food:

Q1. Where do you do MOST of your household's main food shopping?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF OTHER, PLEASE SPECIFY STORE AND LOCATION, E.G. Sainsbury's, Brentwood

- 1 Aldi, Romford
- 2 Aldi, Uppminster
- 3 Aldi, Chelmsford
- 4 Aldi, Wickford
- 5 Aldi, Ilford
- 6 Asda, Romford
- 7 Asda, Pipp's Hill, Basildon
- 8 Asda, Eastgate
- 9 Asda, Chelmsford
- 10 Co-op, Pilgrims Hatch, Brentwood
- 11 Co-op, Shenfield
- 12 Co-op, Hutton, Brentwood
- 13 Co-op, Chapel High, Brentwood (Baytree Centre)

- 14 Co-op, Ingatestone
- 15 Co-op, High Street, Billericay
- 16 Co-op, Queens Park, Billericay
- 17 Co-op, Stock Road, Billericay
- 18 Co-op, Harold Hill, Romford
- 19 Co-op, Harold Wood, Romford
- 20 Lidl, Chelmsford
- 21 Lidl, Laindon
- 22 Lidl, Romford
- 23 Lidl, South Ockendon
- 24 Lidl, Pitsea
- 25 Morrisons, Chelmsford
- 26 Morrisons, Becontree Heath
- 27 Morrisons, Corringham
- 28 M&S, Ongar Road
- 29 M&S, High Street, Brentwood
- 30 M&S, Billericay
- 31 M&S, Hornchurch
- 32 M&S, Upminster
- 33 M&S, Romford
- 34 M&S, Basildon
- 35 Sainsbury's, Brentwood
- 36 Sainsbury's, Chipping Ongar
- 37 Sainsbury's (Local), Harold Hill
- 38 Sainsbury's, Hornchurch
- 39 Tesco, Shenfield Express
- 40 Tesco, Brentwood Express
- 41 Tesco, Ongar Express
- 42 Tesco, Gallows Corner, Romford
- 43 Tesco, Hornchurch
- 44 Tesco, Cranham
- 45 Tesco, Laindon Hills, Basildon
- 46 Tesco, Mayflower, Basildon (A127)
- 47 Waitrose, Billericay
- 48 Waitrose, Upminster
- 49 Internet
- 50 Other (specify)

If = 49, do not ask 'Q2'

If = 49, do not ask 'Q3'

If = 49, do not ask 'Q4'

Q2. When you do your household's main food shopping, how do you usually travel?

DO NOT READ OUT - MARK ONE BOX ONLY

PLEASE REMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR/VAN

- 1 Car/Van (as driver)
- 2 Car/Van (as passenger)
- 3 Park and Ride
- 4 Bus
- 5 Motorcycle
- 6 Walk
- 7 Taxi
- 8 Train
- 9 Bicycle
- 10 Goods delivered
- 11 Other (specify)

Q3. When you do your household's main food shopping in Q1, do you usually combine it with non-food shopping on the same journey?

DO NOT READ OUT - MARK ONE BOX ONLY

- 1 Yes
- 2 No

If = 2, do not ask 'Q4'

Q4. Where do you do MOST of this non-food shopping?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
- 8 High Chelmer Shopping Centre, Chelmsford
- 9 Meadows Shopping Centre, Chelmsford
- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
- 13 Ingatestone High Street/District Centre
- 14 Ilford Town Centre
- 15 The Mall, Ilford
- 16 Exchange Shopping Centre, Ilford
- 17 Lakeside Shopping Centre
- 18 Laindon Shopping Centre
- 19 Maldon Town Centre
- 20 Bentalls Shopping Centre, Maldon
- 21 Central London
- 22 Pitsea Shopping Centre
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Southend Town Centre
- 28 Other (specify)

Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY STORE NAME AND TOWN, E.G. Sainsbury's, Brentwood

- 1 Aldi, Romford
- 2 Aldi, Upminster
- 3 Aldi, Chelmsford
- 4 Aldi, Wickford
- 5 Aldi, Ilford
- 6 Asda, Romford
- 7 Asda, Basildon
- 8 Asda, Eastgate
- 9 Asda, Chelmsford
- 10 Budgens, Ingatestone
- 11 Budgens, Doddinghurst
- 12 Co-op, Pilgrims Hatch
- 13 Co-op, Shenfield

- 14 Co-op, Hutton, Brentwood
- 15 Co-op, Chapel High, Brentwood (Baytree Centre)
- 16 Co-op, Ingatestone
- 17 Co-op, High Street, Billericay
- 18 Co-op, Queens Park, Billericay
- 19 Co-op, Stock Road, Billericay
- 20 Co-op, Harold Hill, Romford
- 21 Co-op, Harold Wood, Romford
- 22 Lidl, Chelmsford
- 23 Lidl, Laindon
- 24 Lidl, Romford
- 25 Lidl, South Ockendon
- 26 Lidl, Pitsea
- 27 Morrisons, Chelmsford
- 28 Morrisons, Becontree Heath
- 29 Morrisons, Corringham
- 30 M&S, Ongar Road
- 31 M&S, High Street, Brentwood
- 32 M&S, Billericay
- 33 M&S, Hornchurch
- 34 M&S, Upminster
- 35 M&S, Romford
- 36 M&S, Basildon
- 37 Sainsbury's, Brentwood
- 38 Sainsbury's, Chipping Ongar
- 39 Sainsbury's (Local), Harold Hill
- 40 Sainsbury's, Hornchurch
- 41 Shenfield independent traders – butchers, fish monger, green grocers etc
- 42 Tesco, Shenfield Express
- 43 Tesco, Brentwood Express
- 44 Tesco, Ongar Express
- 45 Tesco, Gallows Corner, Romford
- 46 Tesco, Hornchurch
- 47 Tesco, Cranham
- 48 Tesco, Laindon Hills, Basildon
- 49 Waitrose, Billericay
- 50 Waitrose, Upminster
- 51 Chafford Gardens (1-7), West Horndon
- 52 Thorndon Avenue (179-189), West Horndon
- 53 The Keys, Eagle Way, Warley
- 54 Eastham Crescent n(1-23), Hutton, Brentwood
- 55 Rayleigh Road (200-216), Hutton, Brentwood
- 56 Woodland Avenue (60-74), Hutton
- 57 Shenfield Road (65-73), Shenfield, Brentwood
- 58 Ongar Road (245-267), Brentwood
- 59 Harewood Road (2-8), Pilgrims Hatch, Brentwood
- 60 Danes Way/Hatch Road, Pilgrims Hatch, Brentwood
- 61 Church Lane, Doddinghurst
- 62 Blackmore Road, Kelvedon Hatch
- 63 Blackmore Village Centre, Blackmore (more loose – The Green/Fingrith Hall Lane)
- 64 Herongate Post Office, Brentwood Road, Herongate
- 65 Hanging Hill Lane Post Office, Hanging Hill Lane, Hutton, Brentwood
- 66 Brook Street Post Office, Brook Street, Brentwood
- 67 Kelvedon Common Post Office, Church Road, Kelvedon Hatch
- 68 Doddinghurst Post Office, Doddinghurst Road, Doddinghurst
- 69 Stondon Post Office, Ongar Road, Stondon Massey
- 70 Internet
- 71 Don't do 'top-up' shopping
- 72 Other (specify)

Q6. Do you buy food or other produce from a local farm shop?

INTERVIEWERS: IF YES PLEASE SPECIFY FARM SHOP NAME AND LOCATION UNDER 'OTHER' BELOW

- 1 No
- 2 Other (specify)

I would like to ask you some questions about shopping for non-food items:

Q7. Where do you do MOST of your household's shopping for clothes, footwear and other fashion goods?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
- 8 High Chelmer Shopping Centre, Chelmsford
- 9 Meadows Shopping Centre, Chelmsford
- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
- 13 Ingatestone High Street/District Centre
- 14 Ilford Town Centre
- 15 The Mall, Ilford
- 16 Exchange Shopping Centre, Ilford
- 17 Lakeside Shopping Centre
- 18 Laindon Shopping Centre
- 19 Pitsea Shopping Centre
- 20 Maldon Town Centre
- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Southend Town Centre
- 28 Catalogue/ mail order
- 29 Internet
- 30 Don't buy
- 31 Other (specify)

Q8. Where do you do most of your household's shopping for furniture, carpets and other floor coverings?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre

- 8 High Chelmer Shopping Centre, Chelmsford
- 9 Meadows Shopping Centre, Chelmsford
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- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order
- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q9. Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
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- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order
- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q10. Where do you do most of your household's shopping for domestic electrical appliances, such as fridges, washing machines, kettles or hairdryers?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
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- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Southend Town Centre
- 28 Catalogue/ mail order
- 29 Internet
- 30 Don't buy
- 31 Other (specify)

Q11. Where do you do most of your household's shopping for radio, TV, telephone, Hi-fi and photographic equipment?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
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- 21 Bentalls Shopping Centre, Maldon
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- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Southend Town Centre
- 28 Catalogue/ mail order
- 29 Internet
- 30 Don't buy
- 31 Other (specify)

Q12. Where do you do most of your household's shopping for china, glass and utensils?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
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- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
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- 9 Meadows Shopping Centre, Chelmsford
- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
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- 17 Lakeside Shopping Centre
- 18 Laindon Shopping Centre
- 19 Pitsea Shopping Centre
- 20 Maldon Town Centre
- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order
- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre

- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
- 8 High Chelmer Shopping Centre, Chelmsford
- 9 Meadows Shopping Centre, Chelmsford
- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
- 13 Ingatestone High Street/District Centre
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- 15 The Mall, Ilford
- 16 Exchange Shopping Centre, Ilford
- 17 Lakeside Shopping Centre
- 18 Laindon Shopping Centre
- 19 Pitsea Shopping Centre
- 20 Maldon Town Centre
- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order
- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q14. Where do you do most of your household's shopping for books, jewellery, sporting, recreational and luxury goods?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
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- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
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- 18 Laindon Shopping Centre
- 19 Pitsea Shopping Centre
- 20 Maldon Town Centre
- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order

- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q15. Where do you do most of your household's shopping for chemists goods?

DO NOT READ OUT - MARK ONE BOX ONLY

INTERVIEWERS: IF 'OTHER' PLEASE SPECIFY TOWN CENTRE/ RETAIL PARK ONLY

- 1 Basildon Town Centre
- 2 Billericay Town Centre
- 3 Braintree Town Centre
- 4 George Yard Shopping Centre, Braintree
- 5 Brentwood Town Centre/High Street/Baytree Centre
- 6 Bluewater Shopping Centre
- 7 Chelmsford Town Centre
- 8 High Chelmer Shopping Centre, Chelmsford
- 9 Meadows Shopping Centre, Chelmsford
- 10 Rubicon West, Chelmsford
- 11 Bentalls Shopping Centre, Chelmsford
- 12 Hornchurch Town Centre
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- 15 The Mall, Ilford
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- 17 Lakeside Shopping Centre
- 18 Laindon Shopping Centre
- 19 Pitsea Shopping Centre
- 20 Maldon Town Centre
- 21 Bentalls Shopping Centre, Maldon
- 22 Central London
- 23 Romford Town Centre
- 24 The Brewery Shopping Centre, Romford
- 25 The Liberty Shopping Centre, Romford
- 26 Shenfield District Centre/Hutton Road
- 27 Catalogue/ mail order
- 28 Internet
- 29 Don't buy
- 30 Other (specify)

Q16. When you shop for non-food goods, how do you usually travel?

DO NOT READ OUT - MARK ONE BOX ONLY

PLEASE REMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR/VAN

- 1 Car/Van (as driver)
- 2 Car/Van (as passenger)
- 3 Park and Ride
- 4 Bus
- 5 Motorcycle
- 6 Walk
- 7 Taxi
- 8 Train
- 9 Bicycle
- 10 Goods delivered
- 11 Other (specify)

Q17a. Which of the following is your main town centre for shopping and services?

READ OUT LIST - MARK ONE BOX ONLY

IF NOT ON LIST, TYPE UNDER 'OTHER'

- 1 Basildon Town Centre
- 2 Braintree Town Centre
- 3 Brentwood Town Centre
- 4 Chelmsford Town Centre
- 5 Hornchurch Town Centre
- 6 Ingatestone High Street/District Centre
- 7 Ilford Town Centre
- 8 Laindon District Centre
- 9 Maldon Town Centre
- 10 Central London
- 11 Pitsea District Centre
- 12 Romford Town Centre
- 13 Shenfield Shopping Centre/Hutton Road
- 14 Other (specify)

Q17b. What do you like most about Q17a town centre for shopping and services?

PROBE, IF NECESSARY - MARK ONE BOX ONLY

- 1 Attractive environment/nice place
- 2 Better range of multiple retailers
- 3 Better range of independent retailers
- 4 Close to friends or relatives
- 5 Close to home
- 6 Close to work
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- 10 Easy to park
- 11 Good food stores
- 12 Good pubs, cafes or restaurants
- 13 Good range of non-food shops
- 14 Particular shops or stores in the town centre
- 15 Park and Ride
- 16 Safe and secure
- 17 Traffic free shopping centre
- 18 Nothing/very little
- 19 Other (specify)

Q17c. What improvements would you make to Q17a?

PROBE, IF NECESSARY - MARK ALL THAT APPLY

(21 maximum responses)

- 1 Better facilities for disabled people
- 2 Better public toilet facilities
- 3 Better quality goods
- 4 Commercial leisure provision/ private gym
- 5 Free car parking
- 6 Improved security in car parks
- 7 Improvements to accessibility by car
- 8 Improvements to pedestrian environment / pedestrianisation
- 9 Improvements to public transport / more buses
- 10 Longer opening hours
- 11 Lower parking charges/ fees/ costs

- 12 More buses to and from rural areas / in the evening
- 13 More day / evening entertainment venues
- 14 More signposting
- 15 More social facilities/cafes/restaurants
- 16 Open on a Sunday
- 17 Safety/ more police/ CCTV/ lighting/ safety improvements
- 18 Too far to travel
- 19 Wider pavements
- 20 Wider provision of retail choice specialist and brand
- 21 Nothing (DO NOT READ OUT)
- 22 Other (specify)

Q18. Which of the following leisure activities do you or members of your household regularly participate in?

INTERVIEWERS NOTE: PLEASE READ OUT THE LIST ONE AT A TIME INCLUDING ANOTHER ACTIVITY NOT LISTED AND STATE UNDER 'OTHER'

IF 'OTHER' ACTIVITY STATED, MAKE A NOTE OF THIS AS YOU WILL NEED THIS LATER IN THE QUESTIONNAIRE

READ OUT LIST - MARK ALL THAT APPLY

(13 maximum responses)

- 1 Tenpin Bowling
- 2 Visiting café/ restaurants/ food specialists
- 3 Visiting the cinema
- 4 Visiting evening entertainment venues/ late licensed premises
- 5 Going to pubs/ bars
- 6 Visiting a sports, leisure centre
- 7 Swimming – private or public venue
- 8 Visiting the theatre/ other cultural activities e.g. Cultural/ Arts/ Performance Venues
- 9 Organised sport
- 10 Private gym
- 11 Public gym
- 12 Private sport venue e.g. Brentwood Town Football Club
- 13 Don't do any activities (DO NOT READ OUT)

If = 1, set 'Q18LOOP?? + 1' to question 'Q18LOOP' else set 'Q18LOOP?? - 1'
If = 2, set 'Q18LOOP?? + 2' to question 'Q18LOOP' else set 'Q18LOOP?? - 2'
If = 3, set 'Q18LOOP?? + 3' to question 'Q18LOOP' else set 'Q18LOOP?? - 3'
If = 4, set 'Q18LOOP?? + 4' to question 'Q18LOOP' else set 'Q18LOOP?? - 4'
If = 5, set 'Q18LOOP?? + 5' to question 'Q18LOOP' else set 'Q18LOOP?? - 5'
If = 6, set 'Q18LOOP?? + 6' to question 'Q18LOOP' else set 'Q18LOOP?? - 6'
If = 7, set 'Q18LOOP?? + 7' to question 'Q18LOOP' else set 'Q18LOOP?? - 7'
If = 8, set 'Q18LOOP?? + 8' to question 'Q18LOOP' else set 'Q18LOOP?? - 8'
If = 9, set 'Q18LOOP?? + 9' to question 'Q18LOOP' else set 'Q18LOOP?? - 9'
If = 10, set 'Q18LOOP?? + 10' to question 'Q18LOOP' else set 'Q18LOOP?? - 10'
If = 11, set 'Q18LOOP?? + 11' to question 'Q18LOOP' else set 'Q18LOOP?? - 11'
If = 12, set 'Q18LOOP?? + 12' to question 'Q18LOOP' else set 'Q18LOOP?? - 12'
If <> 1, do not ask 'Q18a_TENPIN'
If <> 7, do not ask 'Q18g_SWIMMING'
If <> 2, do not ask 'Q18b_CAFE'
If <> 3, do not ask 'Q18c_CINEMA'
If <> 4, do not ask 'Q18d_EVENING'
If <> 5, do not ask 'Q18e_PUBS'
If <> 6, do not ask 'Q18f_SPORTS'
If <> 8, do not ask 'Q18h_THEATRE'
If <> 9, do not ask 'Q18j_SPORTS'
If <> 10, do not ask 'Q18i_PRIVATE_GYM'
If <> 11, do not ask 'Q18k_PUB_GYM'
If <> 12, do not ask 'Q18l_PRL_SPORT'
If = 13, do not ask 'Q18 Follow Up Questions'

Q18OTHER

If ??Q18OTHER?? <> "", set '??Q18LOOP?? + 13' to question 'Q18LOOP' else set '??Q18LOOP?? - 13'
 If ??Q18?? HasNone 1 to 13 AND ??Q18OTHER?? = "", Prompt interviewee with message 'You must select a response'
 If ??Q18OTHER?? = "", do not ask 'Q18m_OTHER'
 If ??Q18?? Has 13 AND (??Q18?? Has 1 to 12 OR ??Q18OTHER?? <> ""), Prompt interviewee with message 'You have selected 'Don't do any activities' Please de-select all other responses'

Q18 Follow Up Questions

Q18_. How often do you or members of your household regularly participate in the following leisure activities?

INTERVIEWERS NOTE: PLEASE READ OUT THE LIST ONE AT A TIME

READ OUT LIST - MARK ALL THAT APPLY

	1 Daily	2 2-3 Times A Week	3 4-6 Times A Week	4 Once A Week	5 Once A Fortnight	6 Once A Month	7 Less Often	8 Don't know/Can't remember (DO NOT READ OUT)
Tenpin Bowling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting café/ restaurants/ food specialists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting the cinema	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting evening entertainment venues/ late licensed premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Going to pubs/ bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting a sports, leisure centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming – private or public venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting the theatre/ other cultural activities e.g. Cultural/ Arts/ Performance Venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organised sport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private sport venue e.g. Brentwood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Town Football Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q18a. In which town do you participate in playing TENPIN BOWLING most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Maldon
- 11 Central London
- 12 Romford
- 13 Shenfield
- 14 Other (specify)

Q18b. In which town do you visit CAFÉ / RESTAURANTS / FOOD SPECIALISTS most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Maldon
- 11 Central London
- 12 Pitsea
- 13 Romford
- 14 Shenfield
- 15 Other (specify)

If <> 4, do not ask 'Q18b_1_CAFE'

Q18b_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?

DO NOT READ OUT LIST - MARK ALL THAT APPLY

(18 maximum responses)

- 1 Balti House
- 2 Cafe Rouge
- 3 Il Bertorelli
- 4 Juboraj Restaurant
- 5 La Tasca
- 6 Marygreen Manor
- 7 Masons
- 8 McDonalds
- 9 Pizza Express
- 10 Prezzo
- 11 Rajmoni
- 12 Red Frog
- 13 Sugar Hut Village
- 14 The Raj
- 15 Thai Orchard
- 16 Toby Carvery
- 17 Zizzi
- 18 Other (specify)

Q18b_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?

DO NOT READ OUT LIST - TYPE UNDER 'OTHER' BELOW

- 1 Do not want any café/ restaurants/ food specialists
- 2 Other (specify)

Q18c. In which town do you visit the CINEMA most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood

- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Lakeside Shopping Centre
- 11 Maldon
- 12 Central London
- 13 Romford
- 14 Shenfield
- 15 Other (specify)

Q18d. In which town do you visit EVENING ENTERTAINMENT VENUES/ LATE LICENSED PREMISES most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Maldon
- 11 Central London
- 12 Romford
- 13 Shenfield
- 14 Other (specify)

Q18e. In which town do you visit PUBS/BARS most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Maldon
- 11 Central London
- 12 Romford
- 13 Shenfield
- 14 Other (specify)

Q18e_1. Which PUBS/BARS in Brentwood do you visit?

DO NOT READ OUT LIST - MARK ALL THAT APPLY

(69 maximum responses)

- 1 Alma Arms, Horseman Side, Navestock
- 2 Bar West One, Kings Road, Brentwood
- 3 Bricklayers Arms, Ongar Road, Stondon Massey
- 4 Charlies Bar, Warley Hill, Warley, Brentwood
- 5 Green Man, Navestock Side, Navestock

- 6 Greyhound, Magpie Lane, Warley, Brentwood
- 7 Halfway House , Southend Arterial Road, West Horndon
- 8 Horse and Groom, Warley Road, Warley, Brentwood
- 9 King William Fourth, Tan House Lane, Navestock
- 10 Leather Bottle, The Green, Blackmore
- 11 Litten Tree, High Street, Brentwood
- 12 Maxwells, Hanging Hill Lane, Hutton, Brentwood
- 13 Murphys Sports Bar (formerly Scuffy Murphys), Kings Road, Brentwood
- 14 O'Neill's, High Street Brentwood
- 15 Prince Albert, The Green, Blackmore
- 16 Robin Hood and Little John, Ongar Road, Brentwood
- 17 Rose and Crown, Ongar Road, Pilgrims Hatch, Brentwood
- 18 Rose Inn, Chelmsford Road, Shenfield, Brentwood
- 19 Shepherd Inn, Blackmore Road, Kelvedon Hatch
- 20 Spread Eagle, Queens Road, Brentwood
- 21 Star Inn, High Street, Ingatestone
- 22 Stocks Bar, High Street, Ingatestone
- 23 Thatchers Arms, Warley Road, Warley, Brentwood
- 24 The Alexandra, Warley Hill, Warley, Brentwood
- 25 The Artichoke, Ingrave Road, Brentwood
- 26 The Bell, High Street, Ingatestone
- 27 The Black Horse, Ongar Road, Pilgrims Hatch, Brentwood
- 28 The Brave Nelson, Woodman Road, Warley, Brentwood
- 29 The Brewery Tap, Primrose Hill, Brentwood
- 30 The Bull, Brook Street, Brentwood
- 31 The Bull, Church Street, Blackmore
- 32 The Chequers, Chequers Road, Navestock
- 33 The Chequers, Rayleigh Road, Hutton, Brentwood
- 34 The Cherry Tree, Queen Street, Warley, Brentwood
- 35 The Clough, Eastham Crescent, Brentwood
- 36 The Cricketers, Mill Green Road, Ingatestone
- 37 The Crown, High Street, Ingatestone
- 38 The Dog and Partridge, Swan Lane, Kelvedon Hatch
- 39 The Eagle and Child, Chelmsford Road, Shenfield, Brentwood
- 40 The Eagle, Ongar Road, Kelvedon Hatch
- 41 The Essex Arms, Warley Hill, Warley, Brentwood
- 42 The Gardners Arms, Hart Street, Brentwood
- 43 The George and Dragon, Roman Road, Mountnessing
- 44 The Golden Fleece, London Road, Brentwood
- 45 The Green Man, Cricketers Lane, Herongate
- 46 The Headley, Warley Gap, Warley, Brentwood
- 47 The Hutton, Rayleigh Road, Hutton
- 48 The Nags Head, Brook Street, Brentwood
- 49 The Old Dog, Billericay Road, Herongate
- 50 The Old Plough, Sabines Road, Navestock
- 51 The Plough, Rayleigh Road, Hutton, Brentwood
- 52 The Plough, Roman Road, Mountnessing
- 53 The Prince of Wales, Roman Road, Mountnessing
- 54 The Railway, Station Road, West Horndon
- 55 The Rising Sun, Ongar Road, Brentwood
- 56 The Seven Arches, Hartswood Road, Warley, Brentwood
- 57 The Slug and Lettuce, High Street, Brentwood
- 58 The Sugar Hut Village, High Street, Brentwood
- 59 The Swan, High Street, Brentwood
- 60 The Terris Bar, Hart Street, Brentwood
- 61 The Victoria Arms, Ongar Road, Brentwood
- 62 The Viper, Mill Green Road, Ingatestone
- 63 The Willow, Church Lane, Doddinghurst (formerly known as The Moat)
- 64 The Woodpecker, Hanging Hill Lane , Hutton
- 65 The Woolpack, Mill Green Road, Ingatestone
- 66 Tower Arms, Weald Road, South Weald
- 67 White Hart, High Street, Brentwood
- 68 White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood

- 69 Other (specify)

Q18f. In which town do you visit the SPORTS, LEISURE CENTRE most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 The Brentwood Centre/Brentwood Leisure Centre, Pilgrims Hatch
- 5 Brentwood Leisure Park, Warley
- 6 Clearview Health and Racquets Club, Warley
- 7 Chelmsford
- 8 Hornchurch
- 9 Ingatestone
- 10 Ilford
- 11 Laindon
- 12 Maldon
- 13 Central London
- 14 Romford
- 15 Shenfield
- 16 Other (specify)

Q18g. Where do you go SWIMMING - PUBLIC OR PRIVATE VENUE most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Ashwells Sports and Country Club, Brentwood
- 2 Billericay Swimming Pool, Billericay
- 3 Brentwood Schools Sports Centre, Brentwood
- 4 Central Park Leisure Centre, Dagenham
- 5 Club Kingswood, Basildon
- 6 Dagenham Swimming Pool, Dagenham
- 7 De Rougemont Manor, Brentwood
- 8 First Stroke Swimming Pool, Billericay
- 9 Gloucester Park Swimming Pool, Basildon
- 10 LA Fitness, Billericay
- 11 LA Fitness, Brentwood
- 12 Paddlers Swimming Pool, Romford
- 13 Paddlers Swimming Pool, Upminster
- 14 Pitsea Pool, Basildon
- 15 Reflections Spa, Chelmsford
- 16 Riverside Ice and Leisure Centre, Chelmsford
- 17 South Woodham Ferrers, Chelmsford
- 18 Spirit Health Club, Brentwood
- 19 The Brentwood Centre, Brentwood
- 20 Wickford Swimming Pool, Wickford
- 21 Other (specify)

Q18h. In which town do you visit the THEATRE OR ANY OTHER CULTURAL ACTIVITIES e.g. Cultural/ Arts/ Performance Venues most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Brentwood Theatre, Brentwood
- 2 C H Elliott Creative Theatre, Hornchurch
- 3 Chelmsford Civic Theatre, Chelmsford
- 4 Kenneth More Theatre, Ilford
- 5 Playhouse Theatre, Harlow
- 6 Queen's Theatre, Hornchurch

- 7 Thameside Theatre, Grays
- 8 Towngate Theatre, Basildon
- 9 Other (specify)

Q18i. In which town do you play an ORGANISED SPORT most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Warley
- 6 Chelmsford
- 7 Hornchurch
- 8 Ingatestone
- 9 Ilford
- 10 Laindon
- 11 Maldon
- 12 Central London
- 13 Romford
- 14 Shenfield
- 15 Other (specify)

Q18j. What is the name and location of the PRIVATE GYM you visit most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Ashwells Sports and Country Club, Brentwood
- 2 Club Kingswood, Basildon
- 3 David Lloyd, Basildon
- 4 De Rougemont Manor, Brentwood
- 5 Fitness First, Basildon
- 6 Fitness First, Brentwood
- 7 Fitness First, Chelmsford
- 8 Fitness First, Romford
- 9 LA Fitness, Billericay
- 10 LA Fitness, Brentwood
- 11 New Generation Fitness, Basildon
- 12 Reflections Spa, Chelmsford
- 13 Spirit Health Club, Brentwood
- 14 Virgin Active, Chelmsford
- 15 Other (specify)

Q18k. What is the name and location of the PUBLIC GYM you visit most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Brentwood Schools Sports Centre, Brentwood
- 2 Central Park Leisure Centre, Dagenham
- 3 Chelmsford Sports and Athletics Centre, Chelmsford
- 4 Dovedale Sports Centre, Chelmsford
- 5 Eversley Leisure Centre, Basildon
- 6 Hornchurch Sports Centre, Hornchurch
- 7 Riverside Ice and Leisure Centre, Chelmsford
- 8 South Woodham Ferrers Leisure Centre, Chelmsford
- 9 The Brentwood Centre, Brentwood
- 10 Other (specify)

Q18l. What is the name and location of the PRIVATE SPORT VENUE e.g. Brentwood Town Football Club you visit most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Ardleigh Green Cricket club, Romford
- 2 Basildon Lawn Tennis Club, Basildon
- 3 Basildon Rugby Football Club, Basildon
- 4 Basildon United Football Club, Basildon
- 5 Bentley Cricket Club, Pilgrims Hatch, Brentwood
- 6 Bentley Golf Club, Brentwood
- 7 Billericay Cricket Club, Billericay
- 8 Billericay Town Football Club, Billericay
- 9 Billericay Lawn Tennis Club, Billericay
- 10 Brentwood Rugby Club, Brentwood
- 11 Brentwood Snooker Club, Brentwood
- 12 Brentwood Town Football Club
- 13 Brentwood Tennis Club
- 14 Broomfield Football and Social Club, Chelmsford
- 15 Champion Rugby club, Romford
- 16 Chelmsford Bowling Club, Chelmsford
- 17 Chelmsford City Football Club, Chelmsford
- 18 Chelmsford Golf club, Chelmsford
- 19 Chelmsford Snooker Club, Chelmsford
- 20 Dagenham and Redbridge football Club, Dagenham
- 21 Dunton Hills Golf Club, West Horndon
- 22 Gidea Park Bowling Club, Romford
- 23 Gidea Park and Romford Cricket Club, Romford
- 24 Harlequins Gymnastics Club, Romford
- 25 Hartswood Golf Club, Brentwood
- 26 Hutton Cricket Club, Hutton
- 27 Noak Hill golf Course, Billericay
- 28 Redbridge Football Club, Redbridge
- 29 RHP Bowling Club, Chelmsford
- 30 Romford Golf Club, romford
- 31 Shenfield Cricket Club, Shenfield
- 32 South Essex Golf Centre, Brentwood
- 33 Springfield Football Club, Chelmsford
- 34 Springfield Cricket Club, Chelmsford
- 35 Stoneyhill Bowls Club, Herongate
- 36 The Burstead Golf Club, Billericay
- 37 The Grove Lawn Tennis Club, Chelmsford
- 38 The Romford Snooker Club, Romford
- 39 Thorndon Park Golf Club, Ingrave, Brentwood
- 40 Warley Park Golf Club, Little Warley, Brentwood
- 41 Weald Park Golf Club, Pilgrims Hatch, Brentwood
- 42 Other (specify)

Q18m. In which town do you undertake Q18OTHER most often?

DO NOT READ OUT LIST - MARK ONE BOX ONLY

- 1 Basildon
- 2 Billericay
- 3 Braintree
- 4 Brentwood
- 5 Chelmsford
- 6 Hornchurch
- 7 Ingatestone
- 8 Ilford
- 9 Laindon
- 10 Maldon
- 11 Central London

- 12 Romford
- 13 Shenfield
- 14 Other (specify)

Markets

Q19a. Do you use the fortnightly Farmer's market held in the Baytree Centre in Brentwood?

MARK ONE BOX ONLY

- 1 Yes
- 2 No

Q19b. Would a market in the High Street encourage you to visit Brentwood High Street more?

MARK ONE BOX ONLY

- 1 Yes
- 2 No

Demographics. Please READ OUT Statement:

I would now like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name.

Q20a. May I ask the occupation of the chief wage earner?

Q20b. SEG

- 1 A/B
- 2 C1
- 3 C2
- 4 D/E
- 5 Refused

Q21. May I ask which age group you are in?

PLEASE READ OUT - MARK ONE BOX ONLY

- 1 18 - 24 years
- 2 25 - 34 years
- 3 35 - 44 years
- 4 45 - 54 years
- 5 55 - 64 years
- 6 65 years or above
- 7 Refused (DO NOT READ OUT)

Q22. How many people are there in your household (including yourself) aged between:

(Interviewer: READ OUT EACH OF THE FOLLOWING ASPECTS IN THE MATRIX AND SELECT ONLY ONE RESPONSE PER ASPECT)

	1 None	2 1	3 2	4 3	5 4	6 5	7 6 or more	8 Refused
Under 16 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17-24 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25-34 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35-44 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45-54 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
55-64 yrs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
65 yrs and over	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q23. Do your children (aged under 16) undertake any out of school sports activities?

MARK ONE BOX ONLY

- 1 Yes
- 2 No
- 3 Don't know/ unsure
- 4 Refused to state (DO NOT READ OUT)

Q24. How many vehicles does your household own or have the use of (including light vans, pickups, landrovers, etc)?

MARK ONE BOX ONLY

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 Refused (DO NOT READ OUT)

Q25. How many bicycles are there in your household?

MARK ONE BOX ONLY

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 Refused (DO NOT READ OUT)

Q26. Gender of respondent

RECORD BY OBSERVATION

- 1 Male
- 2 Female

Q27. Would you be willing to be recontacted for future quality control purposes?

INTERVIEWER NOTE: This will involve an interviewer contacting you and asking you a few brief questions to verify and monitor the quality of this call.

- 1 Yes
- 2 No

INTERVIEWERS PLEASE READ OUT TO ALL RESPONDENTS:

Thank you for participating in this survey. If you wish to check the credentials of Research and Marketing, I can provide the telephone number for the Market Research Society, who will be able to verify our company.

Would you like to take the number? 0500 39 69 99

Please check your work because once you move on you will not be able to return to this record.

- 1 Checking (Return to start of survey)
- 2 Continue to end of survey

If = 1, goto 'Intro'

If true, set 'AgentName' to question 'S_Agent Name'

Enter your initials to complete the survey