

### Q1. Where do you do MOST of your household's main food shopping?

	Base: All respondents		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%
Sainsbury's, Brentwood	271	27.0%	14	20.6%	0	.0%	2	1.5%	79	47.6%	75	63.0%	92	61.7%
Tesco, Gallows Corner, Romford	225	22.4%	4	5.9%	0	.0%	0	.0%	12	7.2%	20	16.8%	18	12.1%
Waitrose, Billericay	92	9.2%	6	8.8%	23	25.0%	53	39.0%	7	4.2%	0	.0%	3	2.0%
Asda, Pipp's Hill, Basildon	37	3.7%	0	.0%	13	14.1%	9	6.6%	12	7.2%	0	.0%	1	.7%
Tesco, Mayflower, Basildon (A127)	34	3.4%	0	.0%	10	10.9%	21	15.4%	1	.6%	1	.8%	1	.7%
Tesco, Laindon Hills, Basildon	30	3.0%	0	.0%	4	4.3%	8	5.9%	15	9.0%	2	1.7%	1	.7%
Co-op, Queens Park, Billericay	23	2.3%	0	.0%	5	5.4%	14	10.3%	4	2.4%	0	.0%	0	.0%
M&S, High Street, Brentwood	19	1.9%	1	1.5%	0	.0%	0	.0%	5	3.0%	8	6.7%	5	3.4%
Internet	18	1.8%	1	1.5%	3	3.3%	5	3.7%	0	.0%	4	3.4%	3	2.0%
Asda, Romford	14	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Hornchurch	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Chapel High, Brentwood (Baytree Centre)	11	1.1%	1	1.5%	0	.0%	0	.0%	3	1.8%	3	2.5%	4	2.7%
Co-op, Shenfield	8	.8%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	5	3.4%
Co-op, High Street, Billericay	8	.8%	0	.0%	4	4.3%	4	2.9%	0	.0%	0	.0%	0	.0%
Co-op, Harold Hill, Romford	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's (Local), Harold Hill	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Eastgate	6	.6%	0	.0%	2	2.2%	3	2.2%	1	.6%	0	.0%	0	.0%
Co-op, Hutton, Brentwood	6	.6%	0	.0%	0	.0%	0	.0%	4	2.4%	1	.8%	0	.0%
Aldi, Upminster	4	.4%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	1	.7%
Co-op, Ingatestone	4	.4%	4	5.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Harold Wood, Romford	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Chipping Ongar	3	.3%	2	2.9%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
Tesco, Hornchurch	3	.3%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
Waitrose, Upminster	3	.3%	0	.0%	0	.0%	1	.7%	1	.6%	1	.8%	0	.0%
Aldi, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%
Aldi, Wickford	2	.2%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%
Asda, Chelmsford	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

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	Base: All respondents		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Co-op, Stock Road, Billericay	2	.2%	1	1.5%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
Lidl, Chelmsford	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Laindon	2	.2%	0	.0%	0	.0%	1	.7%	1	.6%	0	.0%	0	.0%
M&S, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Ongar Express	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Aldi, Chelmsford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Pilgrims Hatch, Brentwood	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
Lidl, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Morrisons, Becontree Heath	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
Tesco, Shenfield Express	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
Tesco, Brentwood Express	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%

(cont.)

**Q1. Where do you do MOST of your household's main food shopping?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Tesco, Princes Road, Chelmsford	29	2.9%	17	25.0%	3	3.3%	2	1.5%	2	1.2%	0	.0%	5	3.4%
	Sainsbury's, Cricketers Retail Park, Basildon	15	1.5%	1	1.5%	7	7.6%	6	4.4%	1	.6%	0	.0%	0	.0%
	Iceland, Farnham Road, Romford	9	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Iceland, High Street, Brentwood	9	.9%	2	2.9%	0	.0%	0	.0%	4	2.4%	0	.0%	2	1.3%
	Sainsbury's, The Brewery, Romford	8	.8%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	.7%
	Local stores, Harold Hill	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	1	.8%	0	.0%
	Sainsbury's, Farnham Road, Romford	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Parkway, Chelmsford	5	.5%	3	4.4%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%
	Varies	5	.5%	0	.0%	3	3.3%	0	.0%	0	.0%	2	1.7%	0	.0%
	Budgens, High Street, Ingatestone	4	.4%	4	5.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Iceland, Hill Dean, Romford	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Ingatestone	3	.3%	3	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, White Hart Lane, Springfield, Chelmsford	3	.3%	2	2.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Somerfield, High Sreet, Billericay	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%
	Brentwood	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%
	Iceland, High Street, Billericay	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Shenfield	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%
	Marks & Spencer, Lakeside Thurrock, Grays	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Morrisons, Wood Lane, Dagenham	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Thurrock Park Way, Tilbury	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Costco, West Thurrock Way, West Thurrock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Hemmings, Crays Hill, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Iceland, Harold Hill, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Little Burstead Farm Shop, Tye Common Road, Little Burstead	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Basildon	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%

(cont.)

**Q1. Where do you do MOST of your household's main food shopping?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Local stores, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Doddinghurst	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
	Local stores, Ramsden Bellhouse	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks & Spencer, Liverpool Street, London	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, Chingford Road, Chingford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, High Road, Loughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, London Road, Grays	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Stadium Trading Estate, Benfleet	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Rayleigh Road, Canvey Island, Rayleigh	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
	Somerfield, High Street, Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

# **Q1. Where do you do MOST of your household's main food shopping?**

	Postcode District			
	RM3		RM4	
	Num	%	Num	%
Base: All respondents	269	100.0%	2	100.0%
Sainsbury's, Brentwood	8	3.0%	1	50.0%
Tesco, Gallows Corner, Romford	169	62.8%	0	.0%
Waitrose, Billericay	0	.0%	0	.0%
Asda, Pipp's Hill, Basildon	2	.7%	0	.0%
Tesco, Mayflower, Basildon (A127)	0	.0%	0	.0%
Tesco, Laindon Hills, Basildon	0	.0%	0	.0%
Co-op, Queens Park, Billericay	0	.0%	0	.0%
M&S, High Street, Brentwood	0	.0%	0	.0%
Internet	2	.7%	0	.0%
Asda, Romford	14	5.2%	0	.0%
Sainsbury's, Hornchurch	11	4.1%	0	.0%
Co-op, Chapel High, Brentwood (Baytree Centre)	0	.0%	0	.0%
Co-op, Shenfield	1	.4%	0	.0%
Co-op, High Street, Billericay	0	.0%	0	.0%
Co-op, Harold Hill, Romford	8	3.0%	0	.0%
Sainsbury's (Local), Harold Hill	6	2.2%	0	.0%
Asda, Eastgate	0	.0%	0	.0%
Co-op, Hutton, Brentwood	1	.4%	0	.0%
Aldi, Upminster	1	.4%	0	.0%
Co-op, Ingatestone	0	.0%	0	.0%
Co-op, Harold Wood, Romford	4	1.5%	0	.0%
Sainsbury's, Chipping Ongar	0	.0%	0	.0%
Tesco, Hornchurch	2	.7%	0	.0%
Waitrose, Upminster	0	.0%	0	.0%
Aldi, Romford	0	.0%	0	.0%
Aldi, Wickford	0	.0%	0	.0%
Asda, Chelmsford	0	.0%	0	.0%

(cont.)

**Q1. Where do you do MOST of your household's main food shopping?**

	Postcode District			
	RM3		RM4	
	Num	%	Num	%
Co-op, Stock Road, Billericay	0	.0%	0	.0%
Lidl, Chelmsford	1	.4%	0	.0%
Lidl, Laindon	0	.0%	0	.0%
M&S, Romford	2	.7%	0	.0%
Tesco, Ongar Express	1	.4%	0	.0%
Aldi, Chelmsford	0	.0%	0	.0%
Co-op, Pilgrims Hatch, Brentwood	0	.0%	0	.0%
Lidl, Romford	0	.0%	0	.0%
Morrisons, Becontree Heath	0	.0%	0	.0%
Tesco, Shenfield Express	0	.0%	0	.0%
Tesco, Brentwood Express	0	.0%	0	.0%

(cont.)

**Q1. Where do you do MOST of your household's main food shopping?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Tesco, Princes Road, Chelmsford	0	.0%	0	.0%
	Sainsbury's, Cricketers Retail Park, Basildon	0	.0%	0	.0%
	Iceland, Farnham Road, Romford	9	3.3%	0	.0%
	Iceland, High Street, Brentwood	1	.4%	0	.0%
	Sainsbury's, The Brewery, Romford	6	2.2%	0	.0%
	Local stores, Harold Hill	3	1.1%	0	.0%
	Sainsbury's, Farnham Road, Romford	5	1.9%	0	.0%
	Tesco, Parkway, Chelmsford	0	.0%	0	.0%
	Varies	0	.0%	0	.0%
	Budgens, High Street, Ingatestone	0	.0%	0	.0%
	Iceland, Hill Dean, Romford	4	1.5%	0	.0%
	Local stores, Ingatestone	0	.0%	0	.0%
	Sainsbury's, White Hart Lane, Springfield, Chelmsford	0	.0%	0	.0%
	Somerfield, High Sreet, Billericay	0	.0%	0	.0%
	Brentwood	0	.0%	0	.0%
	Iceland, High Street, Billericay	0	.0%	0	.0%
	Local stores, Shenfield	0	.0%	0	.0%
	Marks & Spencer, Lakeside Thurrock, Grays	1	.4%	0	.0%
	Morrisons, Wood Lane, Dagenham	2	.7%	0	.0%
	Asda, Thurrock Park Way, Tilbury	0	.0%	0	.0%
	Costco, West Thurrock Way, West Thurrock	1	.4%	0	.0%
	Hemmings, Crays Hill, Billericay	0	.0%	0	.0%
	Iceland, Harold Hill, Romford	1	.4%	0	.0%
	Little Burstead Farm Shop, Tye Common Road, Little Burstead	0	.0%	0	.0%
	Local stores, Basildon	0	.0%	0	.0%

(cont.)

**Q1. Where do you do MOST of your household's main food shopping?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Local stores, Billericay	0	.0%	0	.0%
	Local stores, Doddinghurst	0	.0%	0	.0%
	Local stores, Ramsden Bellhouse	0	.0%	0	.0%
	Marks & Spencer, Liverpool Street, London	1	.4%	0	.0%
	Morrisons, Chingford Road, Chingford	1	.4%	0	.0%
	Morrisons, High Road, Loughton	0	.0%	1	50.0%
	Morrisons, London Road, Grays	1	.4%	0	.0%
	Sainsbury's, Stadium Trading Estate, Benfleet	0	.0%	0	.0%
	Sainsbury's, Rayleigh Road, Canvey Island, Rayleigh	0	.0%	0	.0%
	Somerfield, High Street, Wickford	0	.0%	0	.0%

**Q2. When you do your household's main food shopping, how do you usually travel?**

		Base: Excluding internet		Postcode District															
				CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet		987	100.0%	67	100.0%	89	100.0%	131	100.0%	166	100.0%	115	100.0%	146	100.0%	267	100.0%	2	100.0%
Car/Van (as driver)		636	64.4%	49	73.1%	67	75.3%	81	61.8%	114	68.7%	77	67.0%	104	71.2%	140	52.4%	2	100.0%
Car/Van (as passenger)		149	15.1%	6	9.0%	8	9.0%	15	11.5%	26	15.7%	15	13.0%	16	11.0%	62	23.2%	0	.0%
Walk		95	9.6%	4	6.0%	6	6.7%	28	21.4%	4	2.4%	15	13.0%	10	6.8%	27	10.1%	0	.0%
Bus		81	8.2%	5	7.5%	8	9.0%	4	3.1%	13	7.8%	5	4.3%	14	9.6%	32	12.0%	0	.0%
Goods delivered		10	1.0%	1	1.5%	0	.0%	1	.8%	2	1.2%	2	1.7%	1	.7%	3	1.1%	0	.0%
Taxi		7	.7%	1	1.5%	0	.0%	1	.8%	3	1.8%	0	.0%	1	.7%	1	.4%	0	.0%
Bicycle		4	.4%	1	1.5%	0	.0%	0	.0%	3	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Train		2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%	0	.0%
Other	Mobility scooter	3	.3%	0	.0%	0	.0%	1	.8%	0	.0%	1	.9%	0	.0%	1	.4%	0	.0%



**Q3. When you do your household's main food shopping in Q1, do you usually combine it with non-food shopping on the same journey?**

	Base: Excluding internet		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	987	100.0%	67	100.0%	89	100.0%	131	100.0%	166	100.0%	115	100.0%	146	100.0%	267	100.0%	2	100.0%
Yes	528	53.5%	39	58.2%	38	42.7%	71	54.2%	97	58.4%	67	58.3%	87	59.6%	128	47.9%	0	.0%
No	459	46.5%	28	41.8%	51	57.3%	60	45.8%	69	41.6%	48	41.7%	59	40.4%	139	52.1%	2	100.0%

**Q4. Where do you do MOST of this non-food shopping?**

	Base: Excluding internet		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	528	100.0%	39	100.0%	38	100.0%	71	100.0%	97	100.0%	67	100.0%	87	100.0%	128	100.0%		
Brentwood Town Centre/High Street/Baytree Centre	192	36.4%	9	23.1%	1	2.6%	1	1.4%	61	62.9%	50	74.6%	61	70.1%	9	7.0%		
Romford Town Centre	62	11.7%	0	.0%	0	.0%	0	.0%	2	2.1%	5	7.5%	2	2.3%	52	40.6%		
Billericay Town Centre	58	11.0%	5	12.8%	15	39.5%	34	47.9%	4	4.1%	0	.0%	0	.0%	0	.0%		
Basildon Town Centre	43	8.1%	0	.0%	11	28.9%	23	32.4%	8	8.2%	0	.0%	1	1.1%	0	.0%		
Chelmsford Town Centre	28	5.3%	16	41.0%	2	5.3%	3	4.2%	4	4.1%	0	.0%	2	2.3%	1	.8%		
Lakeside Shopping Centre	21	4.0%	1	2.6%	0	.0%	0	.0%	2	2.1%	4	6.0%	7	8.0%	7	5.5%		
Shenfield District Centre/Hutton Road	8	1.5%	0	.0%	0	.0%	0	.0%	3	3.1%	0	.0%	5	5.7%	0	.0%		
Ingatestone High Street/District Centre	4	.8%	4	10.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
The Brewery Shopping Centre, Romford	4	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	3	2.3%		
Southend Town Centre	4	.8%	0	.0%	1	2.6%	1	1.4%	0	.0%	2	3.0%	0	.0%	0	.0%		
Hornchurch Town Centre	3	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	2.3%		
Ilford Town Centre	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%		
The Mall, Ilford	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%		

(cont.)

#### Q4. Where do you do MOST of this non-food shopping?

		Base: Excluding internet		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Tesco, Gallows Corner, Romford	26	4.9%	0	.0%	1	2.6%	0	.0%	1	1.0%	2	3.0%	1	1.1%	21	16.4%
	Harold Hill	12	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	11	8.6%
	Gallows Corner Retail Park, Colchester Road, Romford	11	2.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	1	1.1%	9	7.0%
	Varies	10	1.9%	2	5.1%	2	5.3%	2	2.8%	1	1.0%	0	.0%	1	1.1%	2	1.6%
	Sainsbury's, William Hunter Way, Brentwood	5	.9%	0	.0%	0	.0%	0	.0%	1	1.0%	1	1.5%	2	2.3%	1	.8%
	Hilldene Shopping Centre	4	.8%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	3	2.3%
	B&Q, Tangent Link, Harold Hill, Romford	3	.6%	0	.0%	0	.0%	0	.0%	3	3.1%	0	.0%	0	.0%	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	3	.6%	1	2.6%	1	2.6%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Basildon	3	.6%	0	.0%	0	.0%	1	1.4%	1	1.0%	0	.0%	0	.0%	1	.8%
	Sainsbury's, Brentwood	3	.6%	0	.0%	0	.0%	0	.0%	1	1.0%	1	1.5%	1	1.1%	0	.0%
	Mayflower Retail Park, Basildon	2	.4%	0	.0%	1	2.6%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Queens Park, Billericay	2	.4%	0	.0%	0	.0%	2	2.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Hornchurch	2	.4%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	1	.8%
	Upminster Town Centre	2	.4%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	1	.8%
	Billericay and Shenfield	1	.2%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%
	Budgens, High Street, Ingatestone	1	.2%	1	2.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Co-op, Queens Park, Billericay	1	.2%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Crays Hill Town Centre	1	.2%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Eastgate Shopping Centre, Basildon	1	.2%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Heron Retail Park, Miles Gray Road, Basildon	1	.2%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks & Spencer, High Street, Brentwood	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Ongar Town Centre	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%

(cont.)

#### Q4. Where do you do MOST of this non-food shopping?

		Base: Excluding internet		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Superdrug, Harold Hill	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%
	Tesco, Laindon Hills	1	.2%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%
	Tesco, Princes Road, Chelmsford	1	.2%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

	Base: All respondents		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%
Don't do 'top-up' shopping	148	14.7%	4	5.9%	12	13.0%	15	11.0%	32	19.3%	22	18.5%	18	12.1%
Waitrose, Billericay	66	6.6%	0	.0%	21	22.8%	41	30.1%	3	1.8%	0	.0%	1	.7%
Sainsbury's, Brentwood	63	6.3%	2	2.9%	0	.0%	0	.0%	22	13.3%	21	17.6%	17	11.4%
Tesco, Gallows Corner, Romford	49	4.9%	1	1.5%	0	.0%	0	.0%	2	1.2%	1	.8%	0	.0%
Co-op, Queens Park, Billericay	41	4.1%	2	2.9%	6	6.5%	33	24.3%	0	.0%	0	.0%	0	.0%
Co-op, Harold Wood, Romford	32	3.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
M&S, High Street, Brentwood	28	2.8%	0	.0%	0	.0%	0	.0%	6	3.6%	11	9.2%	9	6.0%
Co-op, Shenfield	26	2.6%	0	.0%	0	.0%	0	.0%	20	12.0%	0	.0%	6	4.0%
Co-op, Hutton, Brentwood	21	2.1%	0	.0%	0	.0%	0	.0%	17	10.2%	0	.0%	4	2.7%
Tesco, Shenfield Express	18	1.8%	0	.0%	0	.0%	0	.0%	9	5.4%	1	.8%	8	5.4%
Budgens, Ingatestone	15	1.5%	14	20.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Co-op, Harold Hill, Romford	15	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Brentwood Express	15	1.5%	1	1.5%	0	.0%	0	.0%	1	.6%	12	10.1%	1	.7%
Budgens, Doddinghurst	14	1.4%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	13	8.7%
Co-op, Chapel High, Brentwood (Baytree Centre)	12	1.2%	0	.0%	0	.0%	1	.7%	0	.0%	8	6.7%	3	2.0%
Shenfield independent traders – butchers, fish monger, green grocers etc	11	1.1%	0	.0%	0	.0%	0	.0%	3	1.8%	0	.0%	8	5.4%
Co-op, Ingatestone	10	1.0%	8	11.8%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%
Co-op, High Street, Billericay	9	.9%	0	.0%	4	4.3%	5	3.7%	0	.0%	0	.0%	0	.0%
Co-op, Stock Road, Billericay	8	.8%	1	1.5%	2	2.2%	5	3.7%	0	.0%	0	.0%	0	.0%
Asda, Romford	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Basildon	7	.7%	0	.0%	0	.0%	4	2.9%	2	1.2%	0	.0%	1	.7%
Shenfield Road (65-73), Shenfield, Brentwood	7	.7%	0	.0%	0	.0%	0	.0%	4	2.4%	0	.0%	3	2.0%
Sainsbury's (Local), Harold Hill	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Laindon Hills, Basildon	5	.5%	0	.0%	0	.0%	0	.0%	4	2.4%	1	.8%	0	.0%
Co-op, Pilgrims Hatch	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	2.7%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

	Base: All respondents		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
M&S, Romford	4	.4%	1	1.5%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
Internet	4	.4%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	1	.7%
Sainsbury's, Hornchurch	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Eastgate	2	.2%	1	1.5%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
Morrisons, Becontree Heath	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
M&S, Upminster	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
Ongar Road (245-267), Brentwood	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%
Asda, Chelmsford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Lidl, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
M&S, Basildon	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
Sainsbury's, Chipping Ongar	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
Danes Way/Hatch Road, Pilgrims Hatch, Brentwood	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Church Lane, Doddinghurst	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
Blackmore Road, Kelvedon Hatch	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
Hanging Hill Lane Post Office, Hanging Hill Lane, Hutton, Brentwood	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
Doddinghurst Post Office, Doddinghurst Road, Doddinghurst	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Local stores, Brentwood	46	4.6%	1	1.5%	2	2.2%	0	.0%	10	6.0%	17	14.3%	16	10.7%
	Local stores, Billericay	30	3.0%	1	1.5%	14	15.2%	14	10.3%	1	.6%	0	.0%	0	.0%
	Local stores, Harold Hill	27	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
	Local stores, Romford	25	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
	Iceland, High Street, Brentwood	14	1.4%	0	.0%	0	.0%	0	.0%	2	1.2%	4	3.4%	6	4.0%
	Local stores, Ingatestone	14	1.4%	12	17.6%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%
	Iceland, Hilldene, Harold Hill, Romford	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores Hilldene, Romford	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	11	1.1%	2	2.9%	0	.0%	2	1.5%	1	.6%	2	1.7%	2	1.3%
	Iceland, Farnham Road, Romford	9	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Budgens, High Street, Ingatestone	6	.6%	6	8.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Pilgrims Hatch	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.7%	4	2.7%
	One Stop, Grange Road, South Green, Billericay	6	.6%	0	.0%	5	5.4%	1	.7%	0	.0%	0	.0%	0	.0%
	Somerfield, High Street, Billericay	6	.6%	0	.0%	3	3.3%	3	2.2%	0	.0%	0	.0%	0	.0%
	Brentwood Town Centre	5	.5%	0	.0%	0	.0%	0	.0%	3	1.8%	0	.0%	1	.7%
	Iceland, High Street, Billericay	5	.5%	0	.0%	2	2.2%	2	1.5%	1	.6%	0	.0%	0	.0%
	Local stores, Doddinghurst	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	3.4%
	Local stores, Harold Wood	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Kelvedon Hatch	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	4	2.7%
	Local stores, South Green, Billericay	5	.5%	0	.0%	5	5.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Hutton	4	.4%	0	.0%	0	.0%	0	.0%	3	1.8%	0	.0%	1	.7%
	Londis, Brook Street, Brentwood	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.7%	1	.7%
	McColls, Ongar Road, Brentwood	4	.4%	0	.0%	0	.0%	0	.0%	2	1.2%	1	.8%	1	.7%
	Somerfield, Baytree Centre, Brentwood	4	.4%	0	.0%	0	.0%	0	.0%	2	1.2%	2	1.7%	0	.0%
	Tesco, Mayflower Retail Park, Basildon	4	.4%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	High street, Billericay	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%
	Local stores, Warley	3	.3%	0	.0%	0	.0%	0	.0%	2	1.2%	1	.8%	0	.0%
	Barleylands, Barleyland Road, Billericay	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	1	.8%	0	.0%
	Co-op, Blackmore, Brentwood	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Costco, West Thurrock Way, West Thurrock	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
	Costcutter, Brentwood	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%
	Iceland, North Street, Hornchurch	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Blackmore	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, West Horndon	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%
	Londis, Warley Hill, Warley, Brentwood	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.7%	0	.0%
	Petersfield Shops, Harold Hill	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Farnham Road, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, The Brewery, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Princes Road, Chelmsford	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Merriellands Crescent, Dagenham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Pipp's Hill Retail Park, Basildon	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
	Costcutter, Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Hemmings Too, Church Road, Ramsdon Bellhouse	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Iceland, Market Place, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Bulphan	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Herongate	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Ingrave	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Langdon	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Local stores, Little Burstead, Billericay	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%
	Local stores, South Horndon	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Upminster	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Local stores, Warley hill	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
	Local stores, Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	London	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%
	Marks & Spencer, High Road, Loughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%
	Marks & Spencer, Liverpool street, London	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, London Road, Grays	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Morrisons, Wood Lane, Dagenham	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Nisa Stores, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Nisa Stores, Chelmsford Road, Blackmore	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Ravens, High Street, Ingatestone	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Romford Market	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsburys, Cricketers Retail Park, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Somerfield, High Street, Wickford	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Stockbrook Farm Shop, Stock Road, Stock	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Theydon Bois	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Aldersgate Street, Barbican, London	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Ardleigh Green Road, Road, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Broomfield Road, Chelmsford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)



**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Tesco, Liverpool Street Station, London	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Tesco, Potters Bar	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tescos, Bryant Avenue, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

	Postcode District			
	RM3		RM4	
	Num	%	Num	%
Base: All respondents	269	100.0%	2	100.0%
Don't do 'top-up' shopping	42	15.6%	1	50.0%
Waitrose, Billericay	0	.0%	0	.0%
Sainsbury's, Brentwood	1	.4%	0	.0%
Tesco, Gallows Corner, Romford	44	16.4%	0	.0%
Co-op, Queens Park, Billericay	0	.0%	0	.0%
Co-op, Harold Wood, Romford	32	11.9%	0	.0%
M&S, High Street, Brentwood	2	.7%	0	.0%
Co-op, Shenfield	0	.0%	0	.0%
Co-op, Hutton, Brentwood	0	.0%	0	.0%
Tesco, Shenfield Express	0	.0%	0	.0%
Budgens, Ingatestone	0	.0%	0	.0%
Co-op, Harold Hill, Romford	15	5.6%	0	.0%
Tesco, Brentwood Express	0	.0%	0	.0%
Budgens, Doddinghurst	0	.0%	0	.0%
Co-op, Chapel High, Brentwood (Baytree Centre)	0	.0%	0	.0%
Shenfield independent traders – butchers, fish monger, green grocers etc	0	.0%	0	.0%
Co-op, Ingatestone	0	.0%	0	.0%
Co-op, High Street, Billericay	0	.0%	0	.0%
Co-op, Stock Road, Billericay	0	.0%	0	.0%
Asda, Romford	7	2.6%	0	.0%
Asda, Basildon	0	.0%	0	.0%
Shenfield Road (65-73), Shenfield, Brentwood	0	.0%	0	.0%
Sainsbury's (Local), Harold Hill	5	1.9%	0	.0%
Tesco, Laindon Hills, Basildon	0	.0%	0	.0%
Co-op, Pilgrims Hatch	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

	Postcode District			
	RM3		RM4	
	Num	%	Num	%
M&S, Romford	2	.7%	0	.0%
Internet	1	.4%	0	.0%
Sainsbury's, Hornchurch	3	1.1%	0	.0%
Asda, Eastgate	0	.0%	0	.0%
Morrisons, Becontree Heath	1	.4%	0	.0%
M&S, Upminster	1	.4%	0	.0%
Ongar Road (245-267), Brentwood	0	.0%	0	.0%
Asda, Chelmsford	0	.0%	0	.0%
Lidl, Romford	1	.4%	0	.0%
M&S, Basildon	0	.0%	0	.0%
Sainsbury's, Chipping Ongar	0	.0%	0	.0%
Danes Way/Hatch Road, Pilgrims Hatch, Brentwood	0	.0%	0	.0%
Church Lane, Doddinghurst	0	.0%	0	.0%
Blackmore Road, Kelvedon Hatch	0	.0%	0	.0%
Hanging Hill Lane Post Office, Hanging Hill Lane, Hutton, Brentwood	0	.0%	0	.0%
Doddinghurst Post Office, Doddinghurst Road, Doddinghurst	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Local stores, Brentwood	0	.0%	0	.0%
	Local stores, Billericay	0	.0%	0	.0%
	Local stores, Harold Hill	25	9.3%	0	.0%
	Local stores, Romford	24	8.9%	0	.0%
	Iceland, High Street, Brentwood	2	.7%	0	.0%
	Local stores, Ingatestone	0	.0%	0	.0%
	Iceland, Hilldene, Harold Hill, Romford	13	4.8%	0	.0%
	Local stores Hilldene, Romford	13	4.8%	0	.0%
	Varies	2	.7%	0	.0%
	Iceland, Farnham Road, Romford	9	3.3%	0	.0%
	Budgens, High Street, Ingatestone	0	.0%	0	.0%
	Local stores, Pilgrims Hatch	0	.0%	0	.0%
	One Stop, Grange Road, South Green, Billericay	0	.0%	0	.0%
	Somerfield, High Street, Billericay	0	.0%	0	.0%
	Brentwood Town Centre	1	.4%	0	.0%
	Iceland, High Street, Billericay	0	.0%	0	.0%
	Local stores, Doddinghurst	0	.0%	0	.0%
	Local stores, Harold Wood	5	1.9%	0	.0%
	Local stores, Kelvedon Hatch	0	.0%	0	.0%
	Local stores, South Green, Billericay	0	.0%	0	.0%
	Local stores, Hutton	0	.0%	0	.0%
	Londis, Brook Street, Brentwood	1	.4%	0	.0%
	McColls, Ongar Road, Brentwood	0	.0%	0	.0%
	Somerfield, Baytree Centre, Brentwood	0	.0%	0	.0%
	Tesco, Mayflower Retail Park, Basildon	1	.4%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	High street, Billericay	0	.0%	0	.0%
	Local stores, Warley	0	.0%	0	.0%
	Barleylands, Barleyland Road, Billericay	0	.0%	0	.0%
	Co-op, Blackmore, Brentwood	1	.4%	0	.0%
	Costco, West Thurrock Way, West Thurrock	1	.4%	0	.0%
	Costcutter, Brentwood	0	.0%	0	.0%
	Iceland, North Street, Hornchurch	1	.4%	0	.0%
	Local stores, Blackmore	0	.0%	0	.0%
	Local stores, West Horndon	0	.0%	0	.0%
	Londis, Warley Hill, Warley, Brentwood	0	.0%	0	.0%
	Petersfield Shops, Harold Hill	2	.7%	0	.0%
	Sainsbury's, Farnham Road, Romford	2	.7%	0	.0%
	Sainsbury's, The Brewery, Romford	2	.7%	0	.0%
	Tesco, Princes Road, Chelmsford	0	.0%	0	.0%
	Asda, Merriellands Crescent, Dagenham	1	.4%	0	.0%
	Asda, Pipp's Hill Retail Park, Basildon	0	.0%	0	.0%
	Costcutter, Wickford	0	.0%	0	.0%
	Hemmings Too, Church Road, Ramsdon Bellhouse	0	.0%	0	.0%
	Iceland, Market Place, Romford	1	.4%	0	.0%
	Local stores, Basildon	0	.0%	0	.0%
	Local stores, Bulphan	0	.0%	0	.0%
	Local stores, Heronsgate	0	.0%	0	.0%
	Local stores, Ingrave	0	.0%	0	.0%
	Local stores, Langdon	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Local stores, Little Burstead, Billericay	0	.0%	0	.0%
	Local stores, South Horndon	0	.0%	0	.0%
	Local stores, Upminster	0	.0%	0	.0%
	Local stores, Warley hill	0	.0%	0	.0%
	Local stores, Wickford	0	.0%	0	.0%
	London	0	.0%	0	.0%
	Marks & Spencer, High Road, Loughton	0	.0%	0	.0%
	Marks & Spencer, Liverpool street, London	1	.4%	0	.0%
	Morrisons, London Road, Grays	0	.0%	0	.0%
	Morrisons, Wood Lane, Dagenham	0	.0%	0	.0%
	Nisa Stores, Billericay	0	.0%	0	.0%
	Nisa Stores, Chelmsford Road, Blackmore	0	.0%	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	0	.0%	0	.0%
	Ravens, High Street, Ingatestone	0	.0%	0	.0%
	Romford Market	1	.4%	0	.0%
	Sainsburys, Cricketers Retail Park, Basildon	0	.0%	0	.0%
	Somerfield, High Street, Wickford	0	.0%	0	.0%
	Stockbrook Farm Shop, Stock Road, Stock	0	.0%	0	.0%
	Tesco, Theydon Bois	0	.0%	1	50.0%
	Tesco, Aldersgate Street, Barbican, London	1	.4%	0	.0%
	Tesco, Ardleigh Green Road, Road, Romford	1	.4%	0	.0%
	Tesco, Broomfield Road, Chelmsford	0	.0%	0	.0%

(cont.)

**Q5. Where do you do MOST of your household's shopping for small scale 'top-up' food and convenience goods purchases?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Tesco, Liverpool Street Station, London	0	.0%	0	.0%
	Tesco, Potters Bar	0	.0%	0	.0%
	Tescos, Bryant Avenue, Romford	1	.4%	0	.0%

**Q6. Do you buy food or other produce from a local farm shop?**

	Base: All respondents		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
No	618	61.5%	41	60.3%	47	51.1%	78	57.4%	107	64.5%	58	48.7%	65	43.6%	216	80.3%

(cont.)

**Q6. Do you buy food or other produce from a local farm shop?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Calcott Hall Farm, Ongar Road, Brentwood	198	19.7%	13	19.1%	2	2.2%	1	.7%	37	22.3%	55	46.2%	71	47.7%	19	7.1%
	Barleylands, Barleylands Road, Billericay	63	6.3%	1	1.5%	28	30.4%	28	20.6%	5	3.0%	1	.8%	0	.0%	0	.0%
	Occasionally but no regular store/ varies	58	5.8%	4	5.9%	4	4.3%	10	7.4%	10	6.0%	4	3.4%	9	6.0%	17	6.3%
	Little Burstead Farm Shop, Tye Common Road, Little Burstead, Billericay	18	1.8%	0	.0%	3	3.3%	13	9.6%	2	1.2%	0	.0%	0	.0%	0	.0%
	Lathcoats Farm Shop, Galleywood, Chelmsford	9	.9%	5	7.4%	1	1.1%	2	1.5%	0	.0%	0	.0%	1	.7%	0	.0%
	Stockbrook Farm Shop, Stock Road, Stock, Essex	4	.4%	1	1.5%	2	2.2%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Upminster Farmer's Market, Station Road, Upminster	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	1.5%
	Farmers market, Blackmore	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%	1	.4%
	Harold Hill	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	1.1%
	A P Mee, Manor Farm, Ockendon Road, Upminster	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	Button Farm, Herongate	2	.2%	0	.0%	0	.0%	1	.7%	1	.6%	0	.0%	0	.0%	0	.0%
	Elm Farm, London Road, Crays Hill, Billericay	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Farm Shop, Billericay	2	.2%	0	.0%	1	1.1%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Olivers, Rayleigh Road, Hutton	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	0	.0%	0	.0%
	Stony Hills Farm, Brentwood	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	Bloom & Veg, Aveley Road, Upminster	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Blunts Farm Shop, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Brentwood	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Budgens, Hook End	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Carpenters & Mitchells, Clapton-on-Sea	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Dale Farm, Oak Lane, Crays Hill, Billericay	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)



**Q6. Do you buy food or other produce from a local farm shop?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Essex Farmers Markets	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Farmers Market, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Giggly Pigs, Headley, Great Warley, Brentwood	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Harwood Hall Livery, West Lodge, Harwood Hall Lane, Upminster	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Knights Farm, Rainham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Lathbothys Farm Shop, Ingastone	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Manor Farm Shop, Sandford Mill Lane, Great Baddow, Chelmsford	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Rainham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	The Farm Shop, Pilgrims Hatch	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%

(cont.)

**Q6. Do you buy food or other produce from a local farm shop?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
No	2	100.0%

(cont.)

**Q6. Do you buy food or other produce from a local farm shop?**

		Postcode District	
		RM4	
		Num	%
Other	Calcott Hall Farm, Ongar Road, Brentwood	0	.0%
	Barleylands, Barleylands Road, Billericay	0	.0%
	Occasionally but no regular store/ varies	0	.0%
	Little Burstead Farm Shop, Tye Common Road, Little Burstead, Billericay	0	.0%
	Lathcoats Farm Shop, Galleywood, Chelmsford	0	.0%
	Stockbrook Farm Shop, Stock Road, Stock, Essex	0	.0%
	Upminster Farmer's Market, Station Road, Upminster	0	.0%
	Farmers market, Blackmore	0	.0%
	Harold Hill	0	.0%
	A P Mee, Manor Farm, Ockendon Road, Upminster	0	.0%
	Button Farm, Herongate	0	.0%
	Elm Farm, London Road, Crays Hill, Billericay	0	.0%
	Farm Shop, Billericay	0	.0%
	Olivers, Rayleigh Road, Hutton	0	.0%
	Stony Hills Farm, Brentwood	0	.0%
	Bloom & Veg, Aveley Road, Upminster	0	.0%
	Blunts Farm Shop, Billericay	0	.0%
	Brentwood	0	.0%
	Budgens, Hook End	0	.0%
	Carpenters & Mitchells, Clapton-on-Sea	0	.0%
	Dale Farm, Oak Lane, Crays Hill, Billericay	0	.0%

(cont.)

**Q6. Do you buy food or other produce from a local farm shop?**

		Postcode District	
		RM4	
		Num	%
Other	Essex Farmers Markets	0	.0%
	Farmers Market, Billericay	0	.0%
	Giggly Pigs, Headley, Great Warley, Brentwood	0	.0%
	Harwood Hall Livery, West Lodge, Harwood Hall Lane, Upminster	0	.0%
	Knights Farm, Rainham	0	.0%
	Lathboths Farm Shop, Ingastone	0	.0%
	Manor Farm Shop, Sandford Mill Lane, Great Baddow, Chelmsford	0	.0%
	Rainham	0	.0%
	The Farm Shop, Pilgrims Hatch	0	.0%

**Q7. Where do you do MOST of your household's shopping for clothes, footwear and other fashion goods?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Romford Town Centre	226	22.5%	0	.0%	1	1.1%	0	.0%	13	7.8%	10	8.4%	12	8.1%	185	68.8%
Lakeside Shopping Centre	219	21.8%	4	5.9%	15	16.3%	24	17.6%	52	31.3%	39	32.8%	45	30.2%	40	14.9%
Chelmsford Town Centre	132	13.1%	39	57.4%	15	16.3%	31	22.8%	16	9.6%	6	5.0%	24	16.1%	1	.4%
Brentwood Town Centre/High Street/Baytree Centre	129	12.8%	9	13.2%	1	1.1%	0	.0%	35	21.1%	41	34.5%	31	20.8%	11	4.1%
Basildon Town Centre	108	10.7%	2	2.9%	35	38.0%	47	34.6%	16	9.6%	3	2.5%	5	3.4%	0	.0%
Bluewater Shopping Centre	43	4.3%	5	7.4%	6	6.5%	7	5.1%	6	3.6%	7	5.9%	6	4.0%	6	2.2%
Catalogue/ mail order	31	3.1%	1	1.5%	2	2.2%	6	4.4%	6	3.6%	4	3.4%	4	2.7%	8	3.0%
Central London	23	2.3%	5	7.4%	0	.0%	4	2.9%	4	2.4%	6	5.0%	4	2.7%	0	.0%
Internet	21	2.1%	2	2.9%	3	3.3%	1	.7%	1	.6%	1	.8%	7	4.7%	6	2.2%
Don't buy	17	1.7%	0	.0%	1	1.1%	1	.7%	5	3.0%	0	.0%	5	3.4%	5	1.9%
Billericay Town Centre	15	1.5%	1	1.5%	8	8.7%	5	3.7%	0	.0%	0	.0%	1	.7%	0	.0%
Shenfield District Centre/Hutton Road	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%
Southend Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
Braintree Town Centre	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
Hornchurch Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Maldon Town Centre	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
The Brewery Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%

(cont.)

**Q7. Where do you do MOST of your household's shopping for clothes, footwear and other fashion goods?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies/ best deal	19	1.9%	0	.0%	2	2.2%	6	4.4%	4	2.4%	1	.8%	2	1.3%	4	1.5%
	Abroad	2	.2%	0	.0%	1	1.1%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Colchester	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%	0	.0%
	Upminster	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%
	Devon	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Kent	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Pips Hill Retail Park, Basildon	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Rayleigh Weir	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Spalding	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Westcliff	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	

(cont.)

**Q7. Where do you do MOST of your household's shopping for clothes, footwear and other fashion goods?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Romford Town Centre	1	50.0%
Lakeside Shopping Centre	0	.0%
Chelmsford Town Centre	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	1	50.0%
Basildon Town Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Catalogue/ mail order	0	.0%
Central London	0	.0%
Internet	0	.0%
Don't buy	0	.0%
Billericay Town Centre	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Southend Town Centre	0	.0%
Braintree Town Centre	0	.0%
Hornchurch Town Centre	0	.0%
Ilford Town Centre	0	.0%
Maldon Town Centre	0	.0%
The Brewery Shopping Centre, Romford	0	.0%

(cont.)

**Q7. Where do you do MOST of your household's shopping for clothes, footwear and other fashion goods?**

		Postcode District	
		RM4	
		Num	%
Other	Varies/ best deal	0	.0%
	Abroad	0	.0%
	Colchester	0	.0%
	Upminster	0	.0%
	Devon	0	.0%
	Kent	0	.0%
	Pips Hill Retail Park, Basildon	0	.0%
	Rayleigh Weir	0	.0%
	Spalding	0	.0%
	Westcliff	0	.0%
	Wickford	0	.0%



**Q8. Where do you do most of your household's shopping for furniture, carpets and other floor coverings?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Don't buy	195	19.4%	12	17.6%	14	15.2%	22	16.2%	41	24.7%	19	16.0%	29	19.5%	55	20.4%
Lakeside Shopping Centre	178	17.7%	6	8.8%	10	10.9%	25	18.4%	31	18.7%	45	37.8%	33	22.1%	27	10.0%
Romford Town Centre	106	10.5%	1	1.5%	0	.0%	0	.0%	6	3.6%	4	3.4%	11	7.4%	83	30.9%
Basildon Town Centre	90	9.0%	0	.0%	30	32.6%	32	23.5%	22	13.3%	4	3.4%	2	1.3%	0	.0%
Chelmsford Town Centre	66	6.6%	27	39.7%	6	6.5%	11	8.1%	6	3.6%	1	.8%	15	10.1%	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	60	6.0%	4	5.9%	0	.0%	2	1.5%	11	6.6%	20	16.8%	18	12.1%	5	1.9%
Internet	29	2.9%	2	2.9%	2	2.2%	2	1.5%	4	2.4%	3	2.5%	8	5.4%	8	3.0%
Bluewater Shopping Centre	22	2.2%	1	1.5%	3	3.3%	3	2.2%	5	3.0%	5	4.2%	3	2.0%	2	.7%
Billericay Town Centre	21	2.1%	0	.0%	6	6.5%	13	9.6%	1	.6%	0	.0%	1	.7%	0	.0%
Shenfield District Centre/Hutton Road	11	1.1%	1	1.5%	0	.0%	1	.7%	6	3.6%	0	.0%	3	2.0%	0	.0%
Catalogue/ mail order	8	.8%	1	1.5%	0	.0%	0	.0%	2	1.2%	1	.8%	2	1.3%	2	.7%
Central London	7	.7%	1	1.5%	1	1.1%	0	.0%	2	1.2%	0	.0%	2	1.3%	1	.4%
Hornchurch Town Centre	7	.7%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	4	1.5%
High Chelmer Shopping Centre, Chelmsford	3	.3%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Laindon Shopping Centre	2	.2%	0	.0%	1	1.1%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
Ingatestone High Street/District Centre	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pitsea Shopping Centre	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Brewery Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q8. Where do you do most of your household's shopping for furniture, carpets and other floor coverings?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies/ best deal	62	6.2%	5	7.4%	6	6.5%	6	4.4%	11	6.6%	8	6.7%	10	6.7%	16	5.9%
	Gallows Corner Retail Park, Colchester Road, Romford	58	5.8%	2	2.9%	0	.0%	0	.0%	5	3.0%	3	2.5%	3	2.0%	45	16.7%
	Upminster	31	3.1%	1	1.5%	2	2.2%	5	3.7%	2	1.2%	5	4.2%	6	4.0%	10	3.7%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	16	1.6%	0	.0%	4	4.3%	7	5.1%	5	3.0%	0	.0%	0	.0%	0	.0%
	Basildon Retail Parks	6	.6%	0	.0%	2	2.2%	3	2.2%	0	.0%	0	.0%	1	.7%	0	.0%
	Harold Hill	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	1.9%
	Mayflower Retail Park, Basildon	5	.5%	0	.0%	2	2.2%	2	1.5%	1	.6%	0	.0%	0	.0%	0	.0%
	Thurrock	5	.5%	0	.0%	0	.0%	0	.0%	2	1.2%	1	.8%	0	.0%	2	.7%
	Wickford	3	.3%	0	.0%	2	2.2%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Bury St Edmunds	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Colchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Davidson Way, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Hutton	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Rom Valley Way, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Whitton	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%

(cont.)

**Q8. Where do you do most of your household's shopping for furniture, carpets and other floor coverings?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Don't buy	1	50.0%
Lakeside Shopping Centre	0	.0%
Romford Town Centre	1	50.0%
Basildon Town Centre	0	.0%
Chelmsford Town Centre	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Internet	0	.0%
Bluewater Shopping Centre	0	.0%
Billericay Town Centre	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Catalogue/ mail order	0	.0%
Central London	0	.0%
Hornchurch Town Centre	0	.0%
High Chelmer Shopping Centre, Chelmsford	0	.0%
Laindon Shopping Centre	0	.0%
Ingatestone High Street/District Centre	0	.0%
Pitsea Shopping Centre	0	.0%
The Brewery Shopping Centre, Romford	0	.0%

(cont.)

**Q8. Where do you do most of your household's shopping for furniture, carpets and other floor coverings?**

		Postcode District	
		RM4	
		Num	%
Other	Varies/ best deal	0	.0%
	Gallows Corner Retail Park, Colchester Road, Romford	0	.0%
	Upminster	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	0	.0%
	Basildon Retail Parks	0	.0%
	Harold Hill	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Thurrock	0	.0%
	Wickford	0	.0%
	Bury St Edmunds	0	.0%
	Colchester	0	.0%
	Davidson Way, Romford	0	.0%
	Hutton	0	.0%
	Rom Valley Way, Romford	0	.0%
	Whitton	0	.0%

# **Q9. Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Romford Town Centre	203	20.2%	1	1.5%	0	.0%	0	.0%	16	9.6%	13	10.9%	21	14.1%	149	55.4%
Lakeside Shopping Centre	175	17.4%	5	7.4%	9	9.8%	26	19.1%	43	25.9%	33	27.7%	34	22.8%	25	9.3%
Basildon Town Centre	104	10.3%	1	1.5%	36	39.1%	42	30.9%	16	9.6%	4	3.4%	5	3.4%	0	.0%
Don't buy	100	10.0%	6	8.8%	8	8.7%	11	8.1%	13	7.8%	14	11.8%	15	10.1%	31	11.5%
Chelmsford Town Centre	90	9.0%	32	47.1%	12	13.0%	17	12.5%	9	5.4%	5	4.2%	14	9.4%	1	.4%
Brentwood Town Centre/High Street/Baytree Centre	82	8.2%	8	11.8%	1	1.1%	1	.7%	21	12.7%	27	22.7%	17	11.4%	7	2.6%
Bluewater Shopping Centre	41	4.1%	4	5.9%	6	6.5%	6	4.4%	8	4.8%	6	5.0%	8	5.4%	3	1.1%
Internet	39	3.9%	4	5.9%	4	4.3%	7	5.1%	8	4.8%	4	3.4%	8	5.4%	4	1.5%
Catalogue/ mail order	29	2.9%	4	5.9%	2	2.2%	3	2.2%	4	2.4%	3	2.5%	3	2.0%	10	3.7%
Central London	10	1.0%	2	2.9%	1	1.1%	0	.0%	2	1.2%	1	.8%	3	2.0%	1	.4%
Billericay Town Centre	9	.9%	0	.0%	1	1.1%	5	3.7%	2	1.2%	0	.0%	1	.7%	0	.0%
Hornchurch Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%	1	.4%
Ilford Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Maldon Town Centre	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
The Brewery Shopping Centre, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
Shenfield District Centre/Hutton Road	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	0	.0%
Ingatestone High Street/District Centre	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Liberty Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q9. Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies/ best deal	36	3.6%	0	.0%	6	6.5%	5	3.7%	6	3.6%	3	2.5%	8	5.4%	8	3.0%
	Gallows Corner, Harold Wood, Romford	26	2.6%	0	.0%	0	.0%	0	.0%	5	3.0%	4	3.4%	2	1.3%	15	5.6%
	Upminster	20	2.0%	0	.0%	1	1.1%	2	1.5%	5	3.0%	2	1.7%	4	2.7%	6	2.2%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	14	1.4%	0	.0%	3	3.3%	6	4.4%	4	2.4%	0	.0%	1	.7%	0	.0%
	Basildon Retail Parks	3	.3%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	1	.7%	0	.0%
	Rayleigh	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Abroad	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Chadwell Heath	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Colchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Davidson Way, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Harold Hill, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Manningtree	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Mayflower Retail Park, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southend-on-Sea	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%

(cont.)

**Q9. Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Romford Town Centre	1	50.0%
Lakeside Shopping Centre	0	.0%
Basildon Town Centre	0	.0%
Don't buy	0	.0%
Chelmsford Town Centre	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Internet	0	.0%
Catalogue/ mail order	0	.0%
Central London	0	.0%
Billericay Town Centre	0	.0%
Hornchurch Town Centre	0	.0%
Ilford Town Centre	1	50.0%
Maldon Town Centre	0	.0%
The Brewery Shopping Centre, Romford	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Ingatestone High Street/District Centre	0	.0%
The Liberty Shopping Centre, Romford	0	.0%

(cont.)

**Q9. Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?**

		Postcode District	
		RM4	
		Num	%
Other	Varies/ best deal	0	.0%
	Gallows Corner, Harold Wood, Romford	0	.0%
	Upminster	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	0	.0%
	Basildon Retail Parks	0	.0%
	Rayleigh	0	.0%
	Abroad	0	.0%
	Chadwell Heath	0	.0%
	Colchester	0	.0%
	Davidson Way, Romford	0	.0%
	Harold Hill, Romford	0	.0%
	Manningtree	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Southend-on-Sea	0	.0%



**Q10. Where do you do most of your household's shopping for domestic electrical appliances, such as fridges, washing machines, kettles or hairdryers?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Internet	125	12.4%	7	10.3%	12	13.0%	24	17.6%	23	13.9%	20	16.8%	22	14.8%	17	6.3%
Brentwood Town Centre/High Street/Baytree Centre	112	11.1%	2	2.9%	2	2.2%	6	4.4%	32	19.3%	33	27.7%	34	22.8%	3	1.1%
Romford Town Centre	102	10.1%	1	1.5%	0	.0%	0	.0%	8	4.8%	9	7.6%	7	4.7%	77	28.6%
Lakeside Shopping Centre	93	9.3%	3	4.4%	5	5.4%	10	7.4%	26	15.7%	21	17.6%	18	12.1%	10	3.7%
Basildon Town Centre	82	8.2%	0	.0%	29	31.5%	33	24.3%	13	7.8%	3	2.5%	4	2.7%	0	.0%
Don't buy	73	7.3%	2	2.9%	6	6.5%	8	5.9%	15	9.0%	7	5.9%	12	8.1%	22	8.2%
Chelmsford Town Centre	57	5.7%	35	51.5%	3	3.3%	5	3.7%	4	2.4%	0	.0%	10	6.7%	0	.0%
Bluewater Shopping Centre	21	2.1%	3	4.4%	3	3.3%	3	2.2%	2	1.2%	4	3.4%	5	3.4%	1	.4%
Catalogue/ mail order	12	1.2%	2	2.9%	0	.0%	1	.7%	4	2.4%	2	1.7%	0	.0%	3	1.1%
Billericay Town Centre	10	1.0%	0	.0%	4	4.3%	5	3.7%	1	.6%	0	.0%	0	.0%	0	.0%
Hornchurch Town Centre	8	.8%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	7	2.6%
Central London	8	.8%	1	1.5%	2	2.2%	1	.7%	1	.6%	1	.8%	1	.7%	1	.4%
Shenfield District Centre/Hutton Road	3	.3%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	2	1.3%	0	.0%
High Chelmer Shopping Centre, Chelmsford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%	0	.0%
Ingatestone High Street/District Centre	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Braintree Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
Meadows Shopping Centre, Chelmsford	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Exchange Shopping Centre, Ilford	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
Pitsea Shopping Centre	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
Southend Town Centre	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q10. Where do you do most of your household's shopping for domestic electrical appliances, such as fridges, washing machines, kettles or hairdryers?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	160	15.9%	1	1.5%	1	1.1%	0	.0%	12	7.2%	13	10.9%	16	10.7%	113	42.0%
	Varies/ best deal	38	3.8%	1	1.5%	3	3.3%	7	5.1%	8	4.8%	4	3.4%	11	7.4%	4	1.5%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	30	3.0%	0	.0%	7	7.6%	15	11.0%	6	3.6%	0	.0%	1	.7%	1	.4%
	Mayflower Retail Park, Basildon	19	1.9%	0	.0%	8	8.7%	7	5.1%	2	1.2%	1	.8%	1	.7%	0	.0%
	Basildon Industrial Estate	12	1.2%	0	.0%	2	2.2%	6	4.4%	2	1.2%	0	.0%	2	1.3%	0	.0%
	Harold Hill, Romford	7	.7%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	6	2.2%
	Heron Retail Park, Miles Gray Road, Basildon	7	.7%	0	.0%	2	2.2%	4	2.9%	1	.6%	0	.0%	0	.0%	0	.0%
	Chelmer Village Retail Park, Chelmsford	6	.6%	3	4.4%	1	1.1%	0	.0%	1	.6%	0	.0%	1	.7%	0	.0%
	Harold Wood Industrial Estate	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
	Chadwell Heath	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Colchester	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ongar	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	Rayleigh	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tunbridge	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Upton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Yardley Business Park, Basildon	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q10. Where do you do most of your household's shopping for domestic electrical appliances, such as fridges, washing machines, kettles or hairdryers?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Internet	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Romford Town Centre	0	.0%
Lakeside Shopping Centre	0	.0%
Basildon Town Centre	0	.0%
Don't buy	0	.0%
Chelmsford Town Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Catalogue/ mail order	0	.0%
Billericay Town Centre	0	.0%
Hornchurch Town Centre	0	.0%
Central London	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
High Chelmer Shopping Centre, Chelmsford	0	.0%
Ingatestone High Street/District Centre	0	.0%
Braintree Town Centre	0	.0%
Meadows Shopping Centre, Chelmsford	0	.0%
Ilford Town Centre	1	50.0%
Exchange Shopping Centre, Ilford	0	.0%
Pitsea Shopping Centre	0	.0%
Southend Town Centre	0	.0%

(cont.)

**Q10. Where do you do most of your household's shopping for domestic electrical appliances, such as fridges, washing machines, kettles or hairdryers?**

		Postcode District	
		RM4	
		Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	1	50.0%
	Varies/ best deal	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Basildon Industrial Estate	0	.0%
	Harold Hill, Romford	0	.0%
	Heron Retail Park, Miles Gray Road, Basildon	0	.0%
	Chelmer Village Retail Park, Chelmsford	0	.0%
	Harold Wood Industrial Estate	0	.0%
	Chadwell Heath	0	.0%
	Colchester	0	.0%
	Ongar	0	.0%
	Rayleigh	0	.0%
	Tunbridge	0	.0%
	Upton	0	.0%
	Wickford	0	.0%
	Yardley Business Park, Basildon	0	.0%

**Q11. Where do you do most of your household's shopping for radio, TV, telephone, Hi-fi and photographic equipment?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Internet	131	13.0%	7	10.3%	12	13.0%	25	18.4%	23	13.9%	20	16.8%	25	16.8%	19	7.1%
Brentwood Town Centre/High Street/Baytree Centre	113	11.2%	2	2.9%	2	2.2%	7	5.1%	26	15.7%	32	26.9%	39	26.2%	5	1.9%
Romford Town Centre	112	11.1%	1	1.5%	0	.0%	0	.0%	8	4.8%	11	9.2%	11	7.4%	78	29.0%
Don't buy	103	10.2%	4	5.9%	11	12.0%	13	9.6%	17	10.2%	9	7.6%	10	6.7%	38	14.1%
Lakeside Shopping Centre	82	8.2%	2	2.9%	2	2.2%	9	6.6%	27	16.3%	16	13.4%	17	11.4%	9	3.3%
Basildon Town Centre	79	7.9%	1	1.5%	31	33.7%	27	19.9%	12	7.2%	4	3.4%	4	2.7%	0	.0%
Chelmsford Town Centre	61	6.1%	33	48.5%	4	4.3%	8	5.9%	5	3.0%	1	.8%	10	6.7%	0	.0%
Bluewater Shopping Centre	26	2.6%	3	4.4%	3	3.3%	5	3.7%	5	3.0%	4	3.4%	4	2.7%	2	.7%
Hornchurch Town Centre	11	1.1%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	9	3.3%
Billericay Town Centre	9	.9%	0	.0%	3	3.3%	6	4.4%	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	9	.9%	3	4.4%	1	1.1%	0	.0%	1	.6%	2	1.7%	0	.0%	2	.7%
Central London	5	.5%	1	1.5%	1	1.1%	1	.7%	0	.0%	0	.0%	1	.7%	1	.4%
Ilford Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
Southend Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%
Braintree Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
High Chelmer Shopping Centre, Chelmsford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
Exchange Shopping Centre, Ilford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Laindon Shopping Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
Pitsea Shopping Centre	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q11. Where do you do most of your household's shopping for radio, TV, telephone, Hi-fi and photographic equipment?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	124	12.3%	2	2.9%	0	.0%	0	.0%	8	4.8%	14	11.8%	12	8.1%	87	32.3%
	Varies/ best deal	42	4.2%	2	2.9%	2	2.2%	4	2.9%	15	9.0%	3	2.5%	9	6.0%	7	2.6%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	27	2.7%	0	.0%	5	5.4%	15	11.0%	7	4.2%	0	.0%	0	.0%	0	.0%
	Mayflower Retail Park, Basildon	17	1.7%	1	1.5%	6	6.5%	7	5.1%	1	.6%	1	.8%	0	.0%	1	.4%
	Basildon Retail Parks	12	1.2%	0	.0%	1	1.1%	6	4.4%	3	1.8%	1	.8%	1	.7%	0	.0%
	Harold Hill	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	6	2.2%
	Heron Retail Park, Miles Gray Road, Basildon	6	.6%	0	.0%	2	2.2%	1	.7%	2	1.2%	0	.0%	1	.7%	0	.0%
	Chelmer Village Retail Park, Chelmsford	5	.5%	3	4.4%	1	1.1%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Rayleigh	3	.3%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Gidea Park, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	1	.4%
	Thurrock	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Bishops Stortford, Hertfordshire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Cornwall	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Downham	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Great Baddow, Chelmsford	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Manningtree	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Mayflower Retail Park, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southend-on-Sea	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Tollgate Retail Park, Colchester	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Upminster	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q11. Where do you do most of your household's shopping for radio, TV, telephone, Hi-fi and photographic equipment?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Internet	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Romford Town Centre	0	.0%
Don't buy	0	.0%
Lakeside Shopping Centre	0	.0%
Basildon Town Centre	0	.0%
Chelmsford Town Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Hornchurch Town Centre	0	.0%
Billericay Town Centre	0	.0%
Catalogue/ mail order	0	.0%
Central London	0	.0%
Ilford Town Centre	1	50.0%
Southend Town Centre	0	.0%
Braintree Town Centre	0	.0%
High Chelmer Shopping Centre, Chelmsford	0	.0%
Exchange Shopping Centre, Ilford	0	.0%
Laindon Shopping Centre	0	.0%
Pitsea Shopping Centre	0	.0%

(cont.)

**Q11. Where do you do most of your household's shopping for radio, TV, telephone, Hi-fi and photographic equipment?**

		Postcode District	
		RM4	
		Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	1	50.0%
	Varies/ best deal	0	.0%
	Pipps Hill Retail Park, Miles Gray Road, Basildon	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Basildon Retail Parks	0	.0%
	Harold Hill	0	.0%
	Heron Retail Park, Miles Gray Road, Basildon	0	.0%
	Chelmer Village Retail Park, Chelmsford	0	.0%
	Rayleigh	0	.0%
	Gidea Park, Romford	0	.0%
	Thurrock	0	.0%
	Bishops Stortford, Hertfordshire	0	.0%
	Cornwall	0	.0%
	Downham	0	.0%
	Great Baddow, Chelmsford	0	.0%
	Manningtree	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Southend-on-Sea	0	.0%
	Tollgate Retail Park, Colchester	0	.0%
	Upminster	0	.0%



**Q12. Where do you do most of your household's shopping for china, glass and utensils?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Don't buy	194	19.3%	10	14.7%	20	21.7%	21	15.4%	37	22.3%	22	18.5%	27	18.1%	55	20.4%
Romford Town Centre	150	14.9%	0	.0%	1	1.1%	0	.0%	7	4.2%	8	6.7%	9	6.0%	122	45.4%
Lakeside Shopping Centre	147	14.6%	4	5.9%	12	13.0%	25	18.4%	30	18.1%	33	27.7%	20	13.4%	23	8.6%
Brentwood Town Centre/High Street/Baytree Centre	142	14.1%	7	10.3%	1	1.1%	2	1.5%	46	27.7%	34	28.6%	47	31.5%	5	1.9%
Basildon Town Centre	84	8.4%	1	1.5%	34	37.0%	35	25.7%	8	4.8%	1	.8%	4	2.7%	1	.4%
Chelmsford Town Centre	61	6.1%	30	44.1%	4	4.3%	11	8.1%	4	2.4%	1	.8%	11	7.4%	0	.0%
Bluewater Shopping Centre	55	5.5%	6	8.8%	5	5.4%	12	8.8%	9	5.4%	7	5.9%	11	7.4%	5	1.9%
Internet	21	2.1%	0	.0%	1	1.1%	5	3.7%	4	2.4%	4	3.4%	5	3.4%	2	.7%
Billericay Town Centre	18	1.8%	0	.0%	5	5.4%	12	8.8%	1	.6%	0	.0%	0	.0%	0	.0%
Central London	9	.9%	2	2.9%	0	.0%	0	.0%	2	1.2%	1	.8%	2	1.3%	2	.7%
Catalogue/ mail order	8	.8%	3	4.4%	0	.0%	0	.0%	1	.6%	1	.8%	1	.7%	2	.7%
Shenfield District Centre/Hutton Road	4	.4%	1	1.5%	0	.0%	0	.0%	2	1.2%	0	.0%	1	.7%	0	.0%
Hornchurch Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	2	.7%
Braintree Town Centre	2	.2%	1	1.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ingatestone High Street/District Centre	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pitsea Shopping Centre	2	.2%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
Bentalls Shopping Centre, Chelmsford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Brewery Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q12. Where do you do most of your household's shopping for china, glass and utensils?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	42	4.2%	0	.0%	0	.0%	0	.0%	4	2.4%	1	.8%	1	.7%	36	13.4%
	Varies/ best deal	34	3.4%	1	1.5%	2	2.2%	6	4.4%	9	5.4%	5	4.2%	7	4.7%	4	1.5%
	Harold Hill, Romford	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	1.9%
	Mayflower Retail Park, Gardiners Link, Basildon	5	.5%	0	.0%	3	3.3%	1	.7%	0	.0%	1	.8%	0	.0%	0	.0%
	Upminster	5	.5%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	2	1.3%	2	.7%
	Pipps Hill Trading Estate, Basildon	3	.3%	0	.0%	1	1.1%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
	Cricketers Way Retail Park, Basildon	2	.2%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Abroad	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Cornwall	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Great Oaks, Basildon	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Wickford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q12. Where do you do most of your household's shopping for china, glass and utensils?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Don't buy	1	50.0%
Romford Town Centre	0	.0%
Lakeside Shopping Centre	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Basildon Town Centre	0	.0%
Chelmsford Town Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Internet	0	.0%
Billericay Town Centre	0	.0%
Central London	0	.0%
Catalogue/ mail order	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Hornchurch Town Centre	0	.0%
Braintree Town Centre	0	.0%
Ingatestone High Street/District Centre	0	.0%
Pitsea Shopping Centre	0	.0%
Bentalls Shopping Centre, Chelmsford	0	.0%
Ilford Town Centre	1	50.0%
The Brewery Shopping Centre, Romford	0	.0%

(cont.)

**Q12. Where do you do most of your household's shopping for china, glass and utensils?**

		Postcode District	
		RM4	
		Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	0	.0%
	Varies/ best deal	0	.0%
	Harold Hill, Romford	0	.0%
	Mayflower Retail Park, Gardiners Link, Basildon	0	.0%
	Upminster	0	.0%
	Pipps Hill Trading Estate, Basildon	0	.0%
	Cricketers Way Retail Park, Basildon	0	.0%
	Abroad	0	.0%
	Cornwall	0	.0%
	Great Oaks, Basildon	0	.0%
	Wickford	0	.0%

**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Don't buy	108	10.7%	7	10.3%	9	9.8%	14	10.3%	23	13.9%	11	9.2%	16	10.7%	27	10.0%
Brentwood Town Centre/High Street/Baytree Centre	97	9.7%	4	5.9%	0	.0%	1	.7%	24	14.5%	30	25.2%	33	22.1%	5	1.9%
Romford Town Centre	89	8.9%	1	1.5%	0	.0%	1	.7%	12	7.2%	11	9.2%	12	8.1%	52	19.3%
Basildon Town Centre	88	8.8%	0	.0%	31	33.7%	40	29.4%	12	7.2%	2	1.7%	3	2.0%	0	.0%
Chelmsford Town Centre	39	3.9%	25	36.8%	4	4.3%	4	2.9%	1	.6%	0	.0%	5	3.4%	0	.0%
Ingatestone High Street/District Centre	24	2.4%	15	22.1%	0	.0%	3	2.2%	2	1.2%	0	.0%	4	2.7%	0	.0%
Billericay Town Centre	19	1.9%	0	.0%	4	4.3%	14	10.3%	1	.6%	0	.0%	0	.0%	0	.0%
Lakeside Shopping Centre	9	.9%	1	1.5%	1	1.1%	1	.7%	4	2.4%	1	.8%	1	.7%	0	.0%
Shenfield District Centre/Hutton Road	9	.9%	0	.0%	0	.0%	0	.0%	5	3.0%	0	.0%	4	2.7%	0	.0%
Internet	9	.9%	2	2.9%	1	1.1%	1	.7%	0	.0%	1	.8%	3	2.0%	1	.4%
Catalogue/ mail order	3	.3%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	1	.7%	1	.4%
Hornchurch Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
High Chelmer Shopping Centre, Chelmsford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
Rubicon West, Chelmsford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Laindon Shopping Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Pitsea Shopping Centre	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
Maldon Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
Bentalls Shopping Centre, Maldon	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	214	21.3%	5	7.4%	0	.0%	1	.7%	25	15.1%	39	32.8%	36	24.2%	108	40.1%
	Harold Hill	97	9.7%	1	1.5%	3	3.3%	1	.7%	16	9.6%	10	8.4%	9	6.0%	54	20.1%
	Piips Hill Retail Park, Miles Gray Road, Basildon	66	6.6%	1	1.5%	16	17.4%	34	25.0%	13	7.8%	0	.0%	1	.7%	1	.4%
	Wickes, Brook Street, Brentwood,	20	2.0%	0	.0%	0	.0%	1	.7%	6	3.6%	8	6.7%	5	3.4%	0	.0%
	Homelands Retail Park, Cuton Hall Lane, Chelmsford	17	1.7%	5	7.4%	2	2.2%	3	2.2%	4	2.4%	1	.8%	2	1.3%	0	.0%
	Mayflower Retail Park, Basildon	17	1.7%	0	.0%	8	8.7%	6	4.4%	3	1.8%	0	.0%	0	.0%	0	.0%
	Varies/ best deal	16	1.6%	0	.0%	1	1.1%	0	.0%	6	3.6%	1	.8%	4	2.7%	4	1.5%
	Basildon Industrial Estate	12	1.2%	0	.0%	3	3.3%	7	5.1%	1	.6%	0	.0%	1	.7%	0	.0%
	Local stores, Romford	10	1.0%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	0	.0%	7	2.6%
	Kelvedon Hatch, Brentwood	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	3.4%	0	.0%
	South Ockendon	4	.4%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	1	.7%	1	.4%
	Arterial Road, Billericay	3	.3%	0	.0%	2	2.2%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Harold Wood	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	2	.7%
	Heron Way, West Thurrock	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Hutton	2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%
	Upminster	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.7%	0	.0%	0	.0%
	Canvey Island	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Chadwell Heath	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Crays Hill, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Hilldene, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Loughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Newbury Park	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pilgrims Hatch	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	South Benfleet	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Springfield, Chelmsford	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

			Postcode District															
			Base: All respondents															
			Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
					Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Thurrock Retail Park		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Wickford		1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Yardley Business Park, Basildon		1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Don't buy	0	.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Romford Town Centre	0	.0%
Basildon Town Centre	0	.0%
Chelmsford Town Centre	0	.0%
Ingatestone High Street/District Centre	0	.0%
Billericay Town Centre	0	.0%
Lakeside Shopping Centre	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Internet	0	.0%
Catalogue/ mail order	0	.0%
Hornchurch Town Centre	0	.0%
High Chelmer Shopping Centre, Chelmsford	0	.0%
Rubicon West, Chelmsford	0	.0%
Ilford Town Centre	1	50.0%
Laindon Shopping Centre	0	.0%
Pitsea Shopping Centre	0	.0%
Maldon Town Centre	0	.0%
Bentalls Shopping Centre, Maldon	0	.0%

(cont.)



**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

		Postcode District	
		RM4	
		Num	%
Other	Gallows Corner Retail Park, Colchester Road, Romford	0	.0%
	Harold Hill	1	50.0%
	Piips Hill Retail Park, Miles Gray Road, Basildon	0	.0%
	Wickes, Brook Street, Brentwood,	0	.0%
	Homelands Retail Park, Cuton Hall Lane, Chelmsford	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Varies/ best deal	0	.0%
	Basildon Industrial Estate	0	.0%
	Local stores, Romford	0	.0%
	Kelvedon Hatch, Brentwood	0	.0%
	South Ockendon	0	.0%
	Arterial Road, Billericay	0	.0%
	Harold Wood	0	.0%
	Heron Way, West Thurrock	0	.0%
	Hutton	0	.0%
	Upminster	0	.0%
	Canvey Island	0	.0%
	Chadwell Heath	0	.0%
	Crays Hill, Billericay	0	.0%
	Hilldene, Romford	0	.0%
	Loughton	0	.0%
	Newbury Park	0	.0%
	Pilgrims Hatch	0	.0%
	South Benfleet	0	.0%
	Sprinfild, Chelmsford	0	.0%

(cont.)

**Q13. Where do you do most of your household's shopping for DIY goods, gardening goods and decorating supplies?**

		Postcode District	
		RM4	
		Num	%
Other	Thurrock Retail Park	0	.0%
	Wickford	0	.0%
	Yardley Business Park, Basildon	0	.0%

**Q14. Where do you do most of your household's shopping for books, jewellery, sporting, recreational and luxury goods?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Brentwood Town Centre/High Street/Baytree Centre	168	16.7%	11	16.2%	0	.0%	1	.7%	45	27.1%	51	42.9%	54	36.2%	6	2.2%
Don't buy	158	15.7%	7	10.3%	7	7.6%	19	14.0%	31	18.7%	13	10.9%	20	13.4%	60	22.3%
Romford Town Centre	136	13.5%	0	.0%	0	.0%	0	.0%	4	2.4%	4	3.4%	1	.7%	123	45.7%
Internet	129	12.8%	7	10.3%	20	21.7%	23	16.9%	16	9.6%	18	15.1%	19	12.8%	25	9.3%
Lakeside Shopping Centre	110	10.9%	0	.0%	4	4.3%	10	7.4%	31	18.7%	17	14.3%	25	16.8%	23	8.6%
Chelmsford Town Centre	66	6.6%	24	35.3%	11	12.0%	15	11.0%	3	1.8%	1	.8%	12	8.1%	0	.0%
Basildon Town Centre	59	5.9%	0	.0%	24	26.1%	25	18.4%	8	4.8%	0	.0%	2	1.3%	0	.0%
Billericay Town Centre	37	3.7%	0	.0%	14	15.2%	23	16.9%	0	.0%	0	.0%	0	.0%	0	.0%
Bluewater Shopping Centre	26	2.6%	1	1.5%	3	3.3%	8	5.9%	6	3.6%	4	3.4%	1	.7%	3	1.1%
Central London	22	2.2%	6	8.8%	1	1.1%	1	.7%	3	1.8%	3	2.5%	5	3.4%	3	1.1%
Catalogue/ mail order	15	1.5%	3	4.4%	1	1.1%	3	2.2%	3	1.8%	0	.0%	0	.0%	5	1.9%
Ingatestone High Street/District Centre	6	.6%	5	7.4%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
Hornchurch Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
Shenfield District Centre/Hutton Road	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	0	.0%
George Yard Shopping Centre, Braintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
The Brewery Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%

(cont.)

**Q14. Where do you do most of your household's shopping for books, jewellery, sporting, recreational and luxury goods?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies/ best deal	41	4.1%	4	5.9%	4	4.3%	4	2.9%	11	6.6%	6	5.0%	7	4.7%	5	1.9%
	Abroad	7	.7%	0	.0%	1	1.1%	2	1.5%	1	.6%	0	.0%	1	.7%	2	.7%
	Gallows Corner, Romford	6	.6%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	0	.0%	4	1.5%
	Harold Wood	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	1.1%
	Harold Hill	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
	Hilldene, Romford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
	Wickford	2	.2%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Oxford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	Pipps Hill Retail Park, Billericay	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southend-on-Sea	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q14. Where do you do most of your household's shopping for books, jewellery, sporting, recreational and luxury goods?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Brentwood Town Centre/High Street/Baytree Centre	0	.0%
Don't buy	0	.0%
Romford Town Centre	1	50.0%
Internet	1	50.0%
Lakeside Shopping Centre	0	.0%
Chelmsford Town Centre	0	.0%
Basildon Town Centre	0	.0%
Billericay Town Centre	0	.0%
Bluewater Shopping Centre	0	.0%
Central London	0	.0%
Catalogue/ mail order	0	.0%
Ingatestone High Street/District Centre	0	.0%
Hornchurch Town Centre	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
George Yard Shopping Centre, Braintree	0	.0%
Ilford Town Centre	0	.0%
The Brewery Shopping Centre, Romford	0	.0%

(cont.)

**Q14. Where do you do most of your household's shopping for books, jewellery, sporting, recreational and luxury goods?**

		Postcode District	
		RM4	
		Num	%
Other	Varies/ best deal	0	.0%
	Abroad	0	.0%
	Gallows Corner, Romford	0	.0%
	Harold Wood	0	.0%
	Harold Hill	0	.0%
	Hilldene, Romford	0	.0%
	Wickford	0	.0%
	Oxford	0	.0%
	Pipps Hill Retail Park, Billericay	0	.0%
	Southend-on-Sea	0	.0%

**Q15. Where do you do most of your household's shopping for chemists goods?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Brentwood Town Centre/High Street/Baytree Centre	292	29.1%	11	16.2%	1	1.1%	1	.7%	80	48.2%	97	81.5%	92	61.7%	9	3.3%
Billericay Town Centre	152	15.1%	4	5.9%	52	56.5%	92	67.6%	4	2.4%	0	.0%	0	.0%	0	.0%
Romford Town Centre	77	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	73	27.1%
Shenfield District Centre/Hutton Road	52	5.2%	0	.0%	1	1.1%	0	.0%	34	20.5%	2	1.7%	15	10.1%	0	.0%
Basildon Town Centre	31	3.1%	1	1.5%	12	13.0%	9	6.6%	8	4.8%	1	.8%	0	.0%	0	.0%
Ingatestone High Street/District Centre	31	3.1%	29	42.6%	0	.0%	1	.7%	0	.0%	0	.0%	1	.7%	0	.0%
Don't buy	21	2.1%	3	4.4%	2	2.2%	1	.7%	4	2.4%	1	.8%	2	1.3%	8	3.0%
Chelmsford Town Centre	21	2.1%	12	17.6%	1	1.1%	4	2.9%	1	.6%	0	.0%	2	1.3%	0	.0%
Lakeside Shopping Centre	10	1.0%	1	1.5%	1	1.1%	0	.0%	2	1.2%	0	.0%	2	1.3%	4	1.5%
The Liberty Shopping Centre, Romford	10	1.0%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	2	1.3%	6	2.2%
Central London	4	.4%	0	.0%	0	.0%	1	.7%	1	.6%	1	.8%	0	.0%	1	.4%
Internet	4	.4%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	2	1.3%	1	.4%
Bluewater Shopping Centre	2	.2%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hornchurch Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	1	.4%
Catalogue/ mail order	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
Braintree Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
The Brewery Shopping Centre, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q15. Where do you do most of your household's shopping for chemists goods?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Harold Hill, Romford	69	6.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	67	24.9%
	Gallows Corner Retail Park, Colchester Road, Romford	54	5.4%	1	1.5%	0	.0%	0	.0%	1	.6%	6	5.0%	1	.7%	45	16.7%
	Harold Wood	32	3.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	32	11.9%
	Local stores, Billericay	19	1.9%	2	2.9%	7	7.6%	10	7.4%	0	.0%	0	.0%	0	.0%	0	.0%
	William Hunter Way, Brentwood	17	1.7%	1	1.5%	0	.0%	0	.0%	8	4.8%	3	2.5%	5	3.4%	0	.0%
	Local stores, Romford	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	12	4.5%
	Hutton	12	1.2%	0	.0%	0	.0%	0	.0%	10	6.0%	1	.8%	0	.0%	1	.4%
	Varies/ best deal	12	1.2%	0	.0%	3	3.3%	2	1.5%	3	1.8%	0	.0%	4	2.7%	0	.0%
	Doddington	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	11	7.4%	0	.0%
	Local stores, Brentwood	10	1.0%	0	.0%	0	.0%	0	.0%	2	1.2%	3	2.5%	5	3.4%	0	.0%
	Queens Park, Billericay	8	.8%	0	.0%	1	1.1%	7	5.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Mayflower Retail Park, Basildon	5	.5%	0	.0%	2	2.2%	2	1.5%	1	.6%	0	.0%	0	.0%	0	.0%
	Wickford	4	.4%	0	.0%	4	4.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Hilldene, Romford	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	1.1%
	South Green	3	.3%	0	.0%	2	2.2%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	The Pantiles, Billericay	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Upminster	3	.3%	0	.0%	0	.0%	0	.0%	3	1.8%	0	.0%	0	.0%	0	.0%
	Cricketers Retail Park, Basildon	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	1	.8%	0	.0%	0	.0%
	Great Warley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	0	.0%
	Chipping Ongar	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Gooshays, Romford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Hainault	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Ladygate Centre, Wickford	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Laindon Hills, Basildon	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Local stores, Basildon	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Loughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)



**Q15. Where do you do most of your household's shopping for chemists goods?**

			Base: All respondents		Postcode District													
			Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
					Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Petersfield		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Stock		1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Willowdale Centre, Wickford		1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q15. Where do you do most of your household's shopping for chemists goods?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Brentwood Town Centre/High Street/Baytree Centre	1	50.0%
Billericay Town Centre	0	.0%
Romford Town Centre	0	.0%
Shenfield District Centre/Hutton Road	0	.0%
Basildon Town Centre	0	.0%
Ingatestone High Street/District Centre	0	.0%
Don't buy	0	.0%
Chelmsford Town Centre	0	.0%
Lakeside Shopping Centre	0	.0%
The Liberty Shopping Centre, Romford	0	.0%
Central London	0	.0%
Internet	0	.0%
Bluewater Shopping Centre	0	.0%
Hornchurch Town Centre	0	.0%
Catalogue/ mail order	0	.0%
Braintree Town Centre	0	.0%
The Brewery Shopping Centre, Romford	0	.0%

(cont.)

**Q15. Where do you do most of your household's shopping for chemists goods?**

		Postcode District	
		RM4	
		Num	%
Other	Harold Hill, Romford	0	.0%
	Gallows Corner Retail Park, Colchester Road, Romford	0	.0%
	Harold Wood	0	.0%
	Local stores, Billericay	0	.0%
	William Hunter Way, Brentwood	0	.0%
	Local stores, Romford	0	.0%
	Hutton	0	.0%
	Varies/ best deal	0	.0%
	Doddinghurst	0	.0%
	Local stores, Brentwood	0	.0%
	Queens Park, Billericay	0	.0%
	Mayflower Retail Park, Basildon	0	.0%
	Wickford	0	.0%
	Hilldene, Romford	0	.0%
	South Green	0	.0%
	The Pantiles, Billericay	0	.0%
	Upminster	0	.0%
	Cricketers Retail Park, Basildon	0	.0%
	Great Warley	0	.0%
	Chipping Ongar	0	.0%
	Gooshays, Romford	0	.0%
	Hainault	0	.0%
	Ladygate Centre, Wickford	0	.0%
	Laindon Hills, Basildon	0	.0%
	Local stores, Basildon	0	.0%
	Loughton	1	50.0%

(cont.)

**Q15. Where do you do most of your household's shopping for chemists goods?**

		Postcode District	
		RM4	
		Num	%
Other	Petersfield	0	.0%
	Stock	0	.0%
	Willowdale Centre, Wickford	0	.0%

**Q16. When you shop for non-food goods, how do you usually travel?**

		Base: All respondents		Postcode District															
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents		1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Car/Van (as driver)		607	60.4%	51	75.0%	67	72.8%	83	61.0%	105	63.3%	69	58.0%	100	67.1%	128	47.6%	2	100.0%
Bus		138	13.7%	8	11.8%	14	15.2%	13	9.6%	17	10.2%	7	5.9%	19	12.8%	60	22.3%	0	.0%
Car/Van (as passenger)		125	12.4%	5	7.4%	7	7.6%	18	13.2%	22	13.3%	12	10.1%	13	8.7%	47	17.5%	0	.0%
Walk		88	8.8%	1	1.5%	3	3.3%	18	13.2%	6	3.6%	25	21.0%	14	9.4%	20	7.4%	0	.0%
Train		17	1.7%	0	.0%	1	1.1%	1	.7%	8	4.8%	1	.8%	1	.7%	5	1.9%	0	.0%
Goods delivered		9	.9%	0	.0%	0	.0%	1	.7%	4	2.4%	1	.8%	1	.7%	2	.7%	0	.0%
Taxi		6	.6%	1	1.5%	0	.0%	1	.7%	2	1.2%	0	.0%	0	.0%	2	.7%	0	.0%
Bicycle		2	.2%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Park and Ride		1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Varies	8	.8%	1	1.5%	0	.0%	0	.0%	0	.0%	3	2.5%	1	.7%	3	1.1%	0	.0%
	Mobility scooter	4	.4%	0	.0%	0	.0%	1	.7%	0	.0%	1	.8%	0	.0%	2	.7%	0	.0%

**Q17a. Which of the following is your main town centre for shopping and services?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Brentwood Town Centre	371	36.9%	18	26.5%	2	2.2%	1	.7%	104	62.7%	112	94.1%	115	77.2%	18	6.7%
Romford Town Centre	247	24.6%	0	.0%	1	1.1%	0	.0%	7	4.2%	2	1.7%	8	5.4%	225	83.6%
Basildon Town Centre	111	11.0%	1	1.5%	38	41.3%	54	39.7%	13	7.8%	2	1.7%	3	2.0%	0	.0%
Chelmsford Town Centre	91	9.1%	35	51.5%	16	17.4%	21	15.4%	6	3.6%	0	.0%	12	8.1%	1	.4%
Shenfield Shopping Centre/Hutton Road	19	1.9%	0	.0%	0	.0%	0	.0%	15	9.0%	0	.0%	4	2.7%	0	.0%
Ingatstone High Street/District Centre	9	.9%	9	13.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Central London	7	.7%	2	2.9%	0	.0%	0	.0%	3	1.8%	0	.0%	1	.7%	1	.4%
Hornchurch Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	1.1%
Ilford Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Billericay	92	9.2%	1	1.5%	33	35.9%	54	39.7%	3	1.8%	0	.0%	1	.7%	0	.0%
Lakeside Shopping Centre	25	2.5%	1	1.5%	0	.0%	2	1.5%	10	6.0%	2	1.7%	4	2.7%	6	2.2%
Harold Hill	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	6	2.2%
Bluewater	5	.5%	1	1.5%	0	.0%	3	2.2%	0	.0%	0	.0%	0	.0%	1	.4%
Upminster	5	.5%	0	.0%	0	.0%	0	.0%	4	2.4%	0	.0%	0	.0%	1	.4%
Hilldene	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	1.5%
Other																
Varies/ shopping done for me	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
Wickford	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Clacton-on-Sea	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
Doddingtonhurst	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
East Mayne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
Langdon	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
Thurrock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%

(cont.)

**Q17a. Which of the following is your main town centre for shopping and services?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Brentwood Town Centre	1	50.0%
Romford Town Centre	0	.0%
Basildon Town Centre	0	.0%
Chelmsford Town Centre	0	.0%
Shenfield Shopping Centre/Hutton Road	0	.0%
Ingatestone High Street/District Centre	0	.0%
Central London	0	.0%
Hornchurch Town Centre	0	.0%
Ilford Town Centre	1	50.0%
Other		
Billericay	0	.0%
Lakeside Shopping Centre	0	.0%
Harold Hill	0	.0%
Bluewater	0	.0%
Upminster	0	.0%
Hilldene	0	.0%
Varies/ shopping done for me	0	.0%
Wickford	0	.0%
Clacton-on-Sea	0	.0%
Doddington	0	.0%
East Mayne	0	.0%
Langdon	0	.0%
Thurrock	0	.0%

**Q17b. What do you like most about Q17a town centre for shopping and services?**

	Base: All respondents		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%
Close to home	275	27.4%	12	17.6%	22	23.9%	31	22.8%	45	27.1%	58	48.7%	51	34.2%
Nothing/very little	119	11.8%	3	4.4%	6	6.5%	17	12.5%	19	11.4%	11	9.2%	18	12.1%
Better range of multiple retailers	74	7.4%	4	5.9%	7	7.6%	11	8.1%	10	6.0%	5	4.2%	8	5.4%
Good range of non-food shops	56	5.6%	2	2.9%	5	5.4%	5	3.7%	10	6.0%	2	1.7%	6	4.0%
Attractive environment/nice place	41	4.1%	5	7.4%	10	10.9%	10	7.4%	2	1.2%	6	5.0%	4	2.7%
Easy to park	37	3.7%	7	10.3%	3	3.3%	5	3.7%	5	3.0%	2	1.7%	5	3.4%
Better range of independent retailers	27	2.7%	3	4.4%	2	2.2%	7	5.1%	10	6.0%	0	.0%	3	2.0%
Particular shops or stores in the town centre	19	1.9%	2	2.9%	1	1.1%	3	2.2%	4	2.4%	3	2.5%	1	.7%
Easy to get to by bus	18	1.8%	1	1.5%	2	2.2%	2	1.5%	2	1.2%	0	.0%	4	2.7%
Easy to get to by car	17	1.7%	2	2.9%	2	2.2%	3	2.2%	5	3.0%	0	.0%	1	.7%
Close to work	9	.9%	3	4.4%	1	1.1%	0	.0%	2	1.2%	2	1.7%	0	.0%
Traffic free shopping centre	9	.9%	2	2.9%	4	4.3%	0	.0%	1	.6%	1	.8%	0	.0%
Good food stores	7	.7%	0	.0%	1	1.1%	0	.0%	2	1.2%	0	.0%	1	.7%
Good pubs, cafes or restaurants	6	.6%	0	.0%	0	.0%	1	.7%	1	.6%	1	.8%	0	.0%
Close to friends or relatives	3	.3%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%

(cont.)

**Q17b. What do you like most about Q17a town centre for shopping and services?**

		Base: All respondents		Postcode District											
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Variety of stores generally	52	5.2%	6	8.8%	6	6.5%	8	5.9%	5	3.0%	5	4.2%	10	6.7%
	Has everything/ most things I need	50	5.0%	5	7.4%	7	7.6%	9	6.6%	5	3.0%	3	2.5%	4	2.7%
	General convenience	38	3.8%	3	4.4%	2	2.2%	7	5.1%	4	2.4%	6	5.0%	8	5.4%
	Compact/ shops close together	35	3.5%	1	1.5%	2	2.2%	2	1.5%	11	6.6%	5	4.2%	6	4.0%
	Undercover shopping	13	1.3%	0	.0%	0	.0%	1	.7%	3	1.8%	0	.0%	1	.7%
	Friendly place/ people/ atmosphere	11	1.1%	0	.0%	4	4.3%	1	.7%	1	.6%	3	2.5%	1	.7%
	Not too busy/ crowded	11	1.1%	1	1.5%	1	1.1%	2	1.5%	2	1.2%	1	.8%	2	1.3%
	Familiar/ know where shops are	10	1.0%	1	1.5%	0	.0%	1	.7%	3	1.8%	0	.0%	2	1.3%
	Free parking/ cheaper parking	10	1.0%	0	.0%	0	.0%	2	1.5%	1	.6%	0	.0%	2	1.3%
	Good market	9	.9%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	The layout/ new layout	8	.8%	1	1.5%	0	.0%	1	.7%	1	.6%	0	.0%	5	3.4%
	Clean	5	.5%	0	.0%	0	.0%	1	.7%	1	.6%	1	.8%	0	.0%
	Traditional town with a proper high street	5	.5%	0	.0%	0	.0%	0	.0%	1	.6%	2	1.7%	2	1.3%
	Marks & Spencer	4	.4%	0	.0%	0	.0%	1	.7%	0	.0%	1	.8%	1	.7%
	Not too big	4	.4%	2	2.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsburys	4	.4%	1	1.5%	0	.0%	0	.0%	2	1.2%	0	.0%	1	.7%
	Good services/ close to services	3	.3%	0	.0%	0	.0%	1	.7%	2	1.2%	0	.0%	0	.0%
	Good established town/ full of character	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%
	Like to support local shops	3	.3%	1	1.5%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Close to school/ college	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	0	.0%
	Primark	2	.2%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	0	.0%
	Rural/ close to countryside	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.3%
	Easy to get to by train	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Good service in the shops	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%
	Lower prices/ good value	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The retail parks	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)



**Q17b. What do you like most about Q17a town centre for shopping and services?**

	Postcode District			
	RM3		RM4	
	Num	%	Num	%
Base: All respondents	269	100.0%	2	100.0%
Close to home	52	19.3%	1	50.0%
Nothing/very little	44	16.4%	1	50.0%
Better range of multiple retailers	28	10.4%	0	.0%
Good range of non-food shops	26	9.7%	0	.0%
Attractive environment/nice place	4	1.5%	0	.0%
Easy to park	10	3.7%	0	.0%
Better range of independent retailers	2	.7%	0	.0%
Particular shops or stores in the town centre	5	1.9%	0	.0%
Easy to get to by bus	7	2.6%	0	.0%
Easy to get to by car	4	1.5%	0	.0%
Close to work	1	.4%	0	.0%
Traffic free shopping centre	1	.4%	0	.0%
Good food stores	3	1.1%	0	.0%
Good pubs, cafes or restaurants	3	1.1%	0	.0%
Close to friends or relatives	1	.4%	0	.0%

(cont.)

**Q17b. What do you like most about Q17a town centre for shopping and services?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Other	Variety of stores generally	12	4.5%	0	.0%
	Has everything/ most things I need	17	6.3%	0	.0%
	General convenience	8	3.0%	0	.0%
	Compact/ shops close together	8	3.0%	0	.0%
	Undercover shopping	8	3.0%	0	.0%
	Friendly place/ people/ atmosphere	1	.4%	0	.0%
	Not too busy/ crowded	2	.7%	0	.0%
	Familiar/ know where shops are	3	1.1%	0	.0%
	Free parking/ cheaper parking	5	1.9%	0	.0%
	Good market	8	3.0%	0	.0%
	The layout/ new layout	0	.0%	0	.0%
	Clean	2	.7%	0	.0%
	Traditional town with a proper high street	0	.0%	0	.0%
	Marks & Spencer	1	.4%	0	.0%
	Not too big	1	.4%	0	.0%
	Sainsburys	0	.0%	0	.0%
	Good services/ close to services	0	.0%	0	.0%
	Good established town/ full of character	0	.0%	0	.0%
	Like to support local shops	1	.4%	0	.0%
	Close to school/ college	0	.0%	0	.0%
	Primark	0	.0%	0	.0%
	Rural/ close to countryside	0	.0%	0	.0%
	Easy to get to by train	0	.0%	0	.0%
	Good service in the shops	0	.0%	0	.0%
	Lower prices/ good value	1	.4%	0	.0%
	The retail parks	0	.0%	0	.0%

### Q17c. What improvements would you make to Q17a?

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Better facilities for disabled people	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	7	2.6%
Better public toilet facilities	4	.4%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	2	.7%
Better quality goods	13	1.3%	3	4.4%	1	1.1%	0	.0%	2	1.2%	4	3.4%	3	2.0%	0	.0%
Commercial leisure provision/ private gym	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	0	.0%
Free car parking	82	8.2%	7	10.3%	5	5.4%	5	3.7%	14	8.4%	13	10.9%	16	10.7%	21	7.8%
Improved security in car parks	5	.5%	1	1.5%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	2	.7%
Improvements to accessibility by car	29	2.9%	4	5.9%	1	1.1%	5	3.7%	4	2.4%	5	4.2%	3	2.0%	7	2.6%
Improvements to pedestrian environment / pedestrianisation	26	2.6%	2	2.9%	3	3.3%	4	2.9%	1	.6%	9	7.6%	5	3.4%	2	.7%
Improvements to public transport / more buses	8	.8%	3	4.4%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%	2	.7%
Longer opening hours	9	.9%	0	.0%	2	2.2%	2	1.5%	1	.6%	1	.8%	1	.7%	2	.7%
Lower parking charges/ fees/ costs	55	5.5%	5	7.4%	2	2.2%	3	2.2%	15	9.0%	6	5.0%	13	8.7%	10	3.7%
More buses to and from rural areas / in the evening	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
More day / evening entertainment venues	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
More signposting	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
More social facilities/cafes/restaurants	8	.8%	1	1.5%	1	1.1%	0	.0%	1	.6%	2	1.7%	0	.0%	3	1.1%
Open on a Sunday	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Safety/ more police/ CCTV/ lighting/ safety improvements	14	1.4%	1	1.5%	0	.0%	0	.0%	0	.0%	3	2.5%	4	2.7%	6	2.2%
Too far to travel	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	1	.4%
Wider pavements	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	1	.8%	3	2.0%	0	.0%
Wider provision of retail choice specialist and brand	116	11.5%	7	10.3%	11	12.0%	11	8.1%	29	17.5%	20	16.8%	32	21.5%	6	2.2%
Nothing	430	42.8%	27	39.7%	42	45.7%	68	50.0%	61	36.7%	28	23.5%	47	31.5%	154	57.2%

(cont.)

### Q17c. What improvements would you make to Q17a?

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Improve parking/ more available parking	64	6.4%	4	5.9%	7	7.6%	9	6.6%	15	9.0%	10	8.4%	8	5.4%	11	4.1%
	Good department store/ larger department store	28	2.8%	1	1.5%	3	3.3%	5	3.7%	3	1.8%	3	2.5%	11	7.4%	2	.7%
	Cinema	19	1.9%	1	1.5%	1	1.1%	0	.0%	3	1.8%	6	5.0%	4	2.7%	4	1.5%
	More independent shops	15	1.5%	1	1.5%	0	.0%	4	2.9%	4	2.4%	2	1.7%	2	1.3%	2	.7%
	Improve pavements/ get rid of the cobbled streets	11	1.1%	1	1.5%	0	.0%	0	.0%	3	1.8%	5	4.2%	1	.7%	1	.4%
	Fewer empty shops/ fill empty shops	10	1.0%	0	.0%	0	.0%	0	.0%	1	.6%	2	1.7%	2	1.3%	5	1.9%
	Fewer pubs/ wine bars	10	1.0%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	4	2.7%	4	1.5%
	In need of refurbishment/ modernisation	10	1.0%	0	.0%	2	2.2%	4	2.9%	2	1.2%	1	.8%	1	.7%	0	.0%
	Ease traffic flow/ reduce congestion	9	.9%	0	.0%	0	.0%	0	.0%	2	1.2%	0	.0%	1	.7%	6	2.2%
	Fewer food outlets/ cafes	9	.9%	0	.0%	1	1.1%	1	.7%	1	.6%	3	2.5%	3	2.0%	0	.0%
	More undercover shopping	9	.9%	0	.0%	2	2.2%	2	1.5%	0	.0%	0	.0%	1	.7%	4	1.5%
	Another supermarket/ larger supermarket	7	.7%	0	.0%	0	.0%	0	.0%	1	.6%	2	1.7%	1	.7%	2	.7%
	More/ more fashionable clothes stores	7	.7%	0	.0%	1	1.1%	0	.0%	2	1.2%	2	1.7%	2	1.3%	0	.0%
	John Lewis	7	.7%	4	5.9%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	1	.4%
	Less busy/ crowded	7	.7%	1	1.5%	1	1.1%	2	1.5%	1	.6%	0	.0%	0	.0%	2	.7%
	More quality/ up-market shops	7	.7%	0	.0%	3	3.3%	2	1.5%	0	.0%	1	.8%	1	.7%	0	.0%
	Fewer charity shops/ pound/cheap shops	6	.6%	0	.0%	0	.0%	1	.7%	1	.6%	1	.8%	1	.7%	2	.7%
	Music shop	6	.6%	0	.0%	0	.0%	0	.0%	1	.6%	2	1.7%	2	1.3%	1	.4%
	Greengrocer/ butcher/ fishmonger	5	.5%	2	2.9%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	A market/ improve market	5	.5%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%	3	1.1%
	More/ better non-food shops	5	.5%	0	.0%	1	1.1%	0	.0%	3	1.8%	1	.8%	0	.0%	0	.0%
	Waitrose	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.7%	3	2.0%	0	.0%

(cont.)

**Q17c. What improvements would you make to Q17a?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Menswear shops/ gentleman's outfitter	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	2	1.7%	1	.7%	0	.0%
	Improve condition of roads	4	.4%	0	.0%	1	1.1%	1	.7%	2	1.2%	0	.0%	0	.0%	0	.0%
	Marks & Spencer/ larger Marks & Spencer	4	.4%	1	1.5%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	More shops for the over 30's	4	.4%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	2	.7%
	Better seating/ more seating	3	.3%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
	Cleaner streets	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	1	.4%
	Clock in town centre/ bring back clock	3	.3%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	1	.7%	0	.0%
	Demolish all the 1970s architecture	3	.3%	0	.0%	1	1.1%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Primark	3	.3%	1	1.5%	0	.0%	0	.0%	2	1.2%	0	.0%	0	.0%	0	.0%
	Better public toilets	2	.2%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Better range of clothes shops	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Discourage anti-social behaviour	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
	Make more bicycle friendly	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	0	.0%
	More ladies' clothes shops	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	0	.0%	0	.0%
	More shoe shops	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	0	.0%
	More shops for teenage clothes	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	0	.0%
	No more new buildings	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	1	.4%
	Restore historic parts/ architecture	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	Would prefer improvements to Billericay so I wouldn't have to travel as far as Basildon	2	.2%	0	.0%	0	.0%	2	1.5%	0	.0%	0	.0%	0	.0%	0	.0%
	A petrol station	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	A playground	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Basildon town centre needs modernising	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Bring back Bolinbroke & Wenley	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Cheaper rail fares	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%

(cont.)

**Q17c. What improvements would you make to Q17a?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	DIY store	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Don't know/ not sure	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Fewer hairdressers	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Furniture shops	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Gap store	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	General store	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	Get rid of the roadworks	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Good book shop	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Haberdashery	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Health food shop	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Hobbycraft shop	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Improve infrastructure	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Lower rates for shop owners to encourage business	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Make it more compact	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Make sure cuts don't affect local facilities	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	More baby changing rooms	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	More greenery	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	More outdoor shopping space	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	More seating	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Morrisons	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	No more food shops	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	Remove Sainbury's	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%
	Speciality food stores - deli	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Toy Shop	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Woolworths	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q17c. What improvements would you make to Q17a?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Better facilities for disabled people	0	.0%
Better public toilet facilities	0	.0%
Better quality goods	0	.0%
Commercial leisure provision/ private gym	0	.0%
Free car parking	1	50.0%
Improved security in car parks	0	.0%
Improvements to accessibility by car	0	.0%
Improvements to pedestrian environment / pedestrianisation	0	.0%
Improvements to public transport / more buses	0	.0%
Longer opening hours	0	.0%
Lower parking charges/ fees/ costs	1	50.0%
More buses to and from rural areas / in the evening	0	.0%
More day / evening entertainment venues	0	.0%
More signposting	0	.0%
More social facilities/cafes/restaurants	0	.0%
Open on a Sunday	0	.0%
Safety/ more police/ CCTV/ lighting/ safety improvements	0	.0%
Too far to travel	0	.0%
Wider pavements	0	.0%
Wider provision of retail choice specialist and brand	0	.0%
Nothing	0	.0%

(cont.)

**Q17c. What improvements would you make to Q17a?**

		Postcode District	
		RM4	
		Num	%
Other	Improve parking/ more available parking	0	.0%
	Good department store/ larger department store	0	.0%
	Cinema	0	.0%
	More independent shops	0	.0%
	Improve pavements/ get rid of the cobbled streets	0	.0%
	Fewer empty shops/ fill empty shops	0	.0%
	Fewer pubs/ wine bars	0	.0%
	In need of refurbishment/ modernisation	0	.0%
	Ease traffic flow/ reduce congestion	0	.0%
	Fewer food outlets/ cafes	0	.0%
	More undercover shopping	0	.0%
	Another supermarket/ larger supermarket	1	50.0%
	More/ more fashionable clothes stores	0	.0%
	John Lewis	0	.0%
	Less busy/ crowded	0	.0%
	More quality/ up-market shops	0	.0%
	Fewer charity shops/ pound/cheap shops	0	.0%
	Music shop	0	.0%
	Greengrocer/ butcher/ fishmonger	0	.0%
	A market/ improve market	0	.0%
	More/ better non-food shops	0	.0%
	Waitrose	0	.0%

(cont.)



**Q17c. What improvements would you make to Q17a?**

		Postcode District	
		RM4	
		Num	%
Other	Menswear shops/ gentleman's outfitter	0	.0%
	Improve condition of roads	0	.0%
	Marks & Spencer/ larger Marks & Spencer	0	.0%
	More shops for the over 30's	0	.0%
	Better seating/ more seating	0	.0%
	Cleaner streets	0	.0%
	Clock in town centre/ bring back clock	0	.0%
	Demolish all the 1970s architecture	0	.0%
	Primark	0	.0%
	Better public toilets	0	.0%
	Better range of clothes shops	0	.0%
	Discourage anti-social behaviour	0	.0%
	Make more bicycle friendly	0	.0%
	More ladies' clothes shops	0	.0%
	More shoe shops	0	.0%
	More shops for teenage clothes	0	.0%
	No more new buildings	0	.0%
	Restore historic parts/ architecture	0	.0%
	Would prefer improvements to Billericay so I wouldn't have to travel as far as Basildon	0	.0%
	A petrol station	0	.0%
	A playground	0	.0%
	Basildon town centre needs modernising	0	.0%
	Bring back Bolinbroke & Wenley	0	.0%
	Cheaper rail fares	0	.0%

(cont.)

**Q17c. What improvements would you make to Q17a?**

		Postcode District	
		RM4	
		Num	%
Other	DIY store	0	.0%
	Don't know/ not sure	0	.0%
	Fewer hairdressers	0	.0%
	Furniture shops	0	.0%
	Gap store	0	.0%
	General store	0	.0%
	Get rid of the roadworks	0	.0%
	Good book shop	0	.0%
	Haberdashery	0	.0%
	Health food shop	0	.0%
	Hobbycraft shop	0	.0%
	Improve infrastructure	0	.0%
	Lower rates for shop owners to encourage business	0	.0%
	Make it more compact	0	.0%
	Make sure cuts don't affect local facilities	0	.0%
	More baby changing rooms	0	.0%
	More greenery	0	.0%
	More outdoor shopping space	0	.0%
	More seating	0	.0%
	Morrisons	0	.0%
	No more food shops	0	.0%
	Remove Sainbury's	0	.0%
	Speciality food stores - deli	0	.0%
	Toy Shop	0	.0%
	Woolworths	0	.0%

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

	Base: All respondents		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%
Tenpin Bowling	128	12.7%	7	10.3%	11	12.0%	23	16.9%	17	10.2%	15	12.6%	16	10.7%	39	14.5%
Visiting café/ restaurants/ food specialists	658	65.5%	41	60.3%	65	70.7%	96	70.6%	106	63.9%	83	69.7%	99	66.4%	165	61.3%
Visiting the cinema	371	36.9%	25	36.8%	40	43.5%	51	37.5%	61	36.7%	55	46.2%	47	31.5%	90	33.5%
Visiting evening entertainment venues/ late licensed premises	94	9.4%	4	5.9%	7	7.6%	14	10.3%	16	9.6%	16	13.4%	14	9.4%	23	8.6%
Going to pubs/ bars	296	29.5%	21	30.9%	35	38.0%	51	37.5%	41	24.7%	50	42.0%	46	30.9%	52	19.3%
Visiting a sports, leisure centre	166	16.5%	5	7.4%	17	18.5%	19	14.0%	31	18.7%	35	29.4%	29	19.5%	29	10.8%
Swimming - private or public venue	218	21.7%	9	13.2%	15	16.3%	28	20.6%	40	24.1%	40	33.6%	35	23.5%	50	18.6%
Visiting the theatre/ other cultural activities e.g. Cultural/ Arts/ Performance Venues	378	37.6%	23	33.8%	39	42.4%	52	38.2%	60	36.1%	54	45.4%	60	40.3%	88	32.7%
Organised sport	110	10.9%	10	14.7%	11	12.0%	22	16.2%	14	8.4%	20	16.8%	17	11.4%	16	5.9%
Private gym	129	12.8%	7	10.3%	15	16.3%	27	19.9%	15	9.0%	26	21.8%	24	16.1%	15	5.6%
Public gym	52	5.2%	3	4.4%	2	2.2%	3	2.2%	10	6.0%	10	8.4%	10	6.7%	14	5.2%
Private sport venue e.g. Brentwood Town Football Club	74	7.4%	6	8.8%	6	6.5%	16	11.8%	7	4.2%	12	10.1%	15	10.1%	12	4.5%
Don't do any activities	162	16.1%	7	10.3%	11	12.0%	18	13.2%	33	19.9%	11	9.2%	24	16.1%	57	21.2%

(cont.)

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Walking	22	2.2%	2	2.9%	0	.0%	3	2.2%	4	2.4%	2	1.7%	6	4.0%	5	1.9%
	Golf	14	1.4%	1	1.5%	1	1.1%	2	1.5%	3	1.8%	0	.0%	2	1.3%	5	1.9%
	Cycling	7	.7%	0	.0%	2	2.2%	1	.7%	1	.6%	0	.0%	1	.7%	2	.7%
	Bowls/ indoor	6	.6%	1	1.5%	1	1.1%	1	.7%	0	.0%	0	.0%	2	1.3%	1	.4%
	Yoga	6	.6%	0	.0%	0	.0%	2	1.5%	0	.0%	1	.8%	1	.7%	2	.7%
	Bingo	3	.3%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	1	.7%	1	.4%
	Gardening	3	.3%	0	.0%	1	1.1%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	Horse riding	3	.3%	0	.0%	0	.0%	1	.7%	0	.0%	1	.8%	0	.0%	1	.4%
	Pensioners Club	3	.3%	1	1.5%	0	.0%	1	.7%	1	.6%	0	.0%	0	.0%	0	.0%
	Badminton	2	.2%	0	.0%	0	.0%	1	.7%	1	.6%	0	.0%	0	.0%	0	.0%
	Bridge	2	.2%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	1	.4%
	Church	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	0	.0%
	Fishing	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.7%
	Kid's activities	2	.2%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	1	.4%
	Motor sports	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Choir	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	British Legion	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Camping	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Casino	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Charity Work	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Community Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Dancing	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Evening lectures	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Horticultural Club	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Individual sports	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Keep fit	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Model aircraft club	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Mountain climbing	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

		Base: All respondents		Postcode District													
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Painting group	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	Pilates	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Political activities/ voluntary groups	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Running	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Scottish country dancing	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Table Tennis	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Tennis	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Ramblers Society	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	0	.0%
	U3A	1	.1%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%	0	.0%	0	.0%
	Water ski	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%
	Womens Institute	1	.1%	0	.0%	0	.0%	1	.7%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

	Postcode District	
	RM4	
	Num	%
Base: All respondents	2	100.0%
Tenpin Bowling	0	.0%
Visiting café/ restaurants/ food specialists	2	100.0%
Visiting the cinema	1	50.0%
Visiting evening entertainment venues/ late licensed premises	0	.0%
Going to pubs/ bars	0	.0%
Visiting a sports, leisure centre	1	50.0%
Swimming - private or public venue	0	.0%
Visiting the theatre/ other cultural activities e.g. Cultural/ Arts/ Performance Venues	1	50.0%
Organised sport	0	.0%
Private gym	0	.0%
Public gym	0	.0%
Private sport venue e.g. Brentwood Town Football Club	0	.0%
Don't do any activities	0	.0%

(cont.)

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

		Postcode District	
		RM4	
		Num	%
Other	Walking	0	.0%
	Golf	0	.0%
	Cycling	0	.0%
	Bowls/ indoor	0	.0%
	Yoga	0	.0%
	Bingo	0	.0%
	Gardening	0	.0%
	Horse riding	0	.0%
	Pensioners Club	0	.0%
	Badminton	0	.0%
	Bridge	0	.0%
	Church	0	.0%
	Fishing	0	.0%
	Kid's activities	0	.0%
	Motor sports	0	.0%
	Choir	0	.0%
	British Legion	0	.0%
	Camping	0	.0%
	Casino	0	.0%
	Charity Work	0	.0%
	Community Centre	0	.0%
	Dancing	0	.0%
	Evening lectures	0	.0%
	Horticultural Club	0	.0%
	Individual sports	0	.0%
	Keep fit	0	.0%
	Model aircraft club	0	.0%
	Mountain climbing	0	.0%

(cont.)

**Q18. Which of the following leisure activities do you or members of your household regularly participate in?**

		Postcode District	
		RM4	
		Num	%
Other	Painting group	0	.0%
	Pilates	0	.0%
	Political activities/ voluntary groups	0	.0%
	Running	0	.0%
	Scottish country dancing	0	.0%
	Table Tennis	0	.0%
	Tennis	0	.0%
	Ramblers Society	0	.0%
	U3A	0	.0%
	Water ski	0	.0%
	Womens Institute	0	.0%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – TENPIN BOWLING?**

	Base: Those mentioning tenpin bowling		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning tenpin bowling	128	100.0%	7	100.0%	11	100.0%	23	100.0%	17	100.0%	15	100.0%	16	100.0%	39	100.0%
Once A Week	9	7.0%	0	.0%	1	9.1%	3	13.0%	0	.0%	2	13.3%	2	12.5%	1	2.6%
Once A Fortnight	3	2.3%	0	.0%	0	.0%	1	4.3%	0	.0%	0	.0%	0	.0%	2	5.1%
Once A Month	21	16.4%	0	.0%	1	9.1%	3	13.0%	4	23.5%	5	33.3%	3	18.8%	5	12.8%
Less Often	95	74.2%	7	100.0%	9	81.8%	16	69.6%	13	76.5%	8	53.3%	11	68.8%	31	79.5%



**Q18. How often do you or members of your household regularly participate in the following leisure activities – VISITING CAFE/  
RESTAURANT/ FOOD SPECIALISTS?**

	Base: Those mentioning cafe/ restaurant etc		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cafe/ restaurant etc	658	100.0%	41	100.0%	65	100.0%	96	100.0%	106	100.0%	83	100.0%	99	100.0%	165	100.0%	2	100.0%
Daily	4	.6%	1	2.4%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.0%	1	.6%	0	.0%
2-3 Times A Week	66	10.0%	6	14.6%	6	9.2%	9	9.4%	6	5.7%	14	16.9%	12	12.1%	13	7.9%	0	.0%
4-6 Times A Week	9	1.4%	0	.0%	0	.0%	1	1.0%	3	2.8%	0	.0%	1	1.0%	4	2.4%	0	.0%
Once A Week	175	26.6%	13	31.7%	18	27.7%	37	38.5%	30	28.3%	23	27.7%	19	19.2%	34	20.6%	0	.0%
Once A Fortnight	141	21.4%	5	12.2%	13	20.0%	19	19.8%	28	26.4%	13	15.7%	21	21.2%	42	25.5%	0	.0%
Once A Month	166	25.2%	9	22.0%	19	29.2%	19	19.8%	19	17.9%	20	24.1%	34	34.3%	44	26.7%	2	100.0%
Less Often	92	14.0%	7	17.1%	9	13.8%	10	10.4%	18	17.0%	12	14.5%	10	10.1%	26	15.8%	0	.0%
Don't know/Can't remember	5	.8%	0	.0%	0	.0%	1	1.0%	2	1.9%	0	.0%	1	1.0%	1	.6%	0	.0%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – VISITING THE CINEMA?**

	Base: Those mentioning cinema		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cinema	371	100.0%	25	100.0%	40	100.0%	51	100.0%	61	100.0%	55	100.0%	47	100.0%	90	100.0%	1	100.0%
2-3 Times A Week	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	2	3.6%	0	.0%	0	.0%	0	.0%
Once A Week	16	4.3%	1	4.0%	0	.0%	1	2.0%	4	6.6%	3	5.5%	2	4.3%	4	4.4%	1	100.0%
Once A Fortnight	41	11.1%	1	4.0%	8	20.0%	4	7.8%	7	11.5%	2	3.6%	4	8.5%	15	16.7%	0	.0%
Once A Month	144	38.8%	9	36.0%	13	32.5%	20	39.2%	24	39.3%	27	49.1%	18	38.3%	32	35.6%	0	.0%
Less Often	164	44.2%	13	52.0%	19	47.5%	25	49.0%	25	41.0%	21	38.2%	23	48.9%	38	42.2%	0	.0%
Don't know/Can't remember	4	1.1%	1	4.0%	0	.0%	1	2.0%	1	1.6%	0	.0%	0	.0%	1	1.1%	0	.0%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – GOING TO PUBS/ BARS  
LICENSED PREMISES?**

	Base: Those mentioning evening entertainment		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning evening entertainment	94	100.0%	4	100.0%	7	100.0%	14	100.0%	16	100.0%	16	100.0%	14	100.0%	23	100.0%
2-3 Times A Week	9	9.6%	0	.0%	0	.0%	3	21.4%	1	6.3%	1	6.3%	3	21.4%	1	4.3%
4-6 Times A Week	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.3%
Once A Week	17	18.1%	2	50.0%	1	14.3%	1	7.1%	4	25.0%	3	18.8%	1	7.1%	5	21.7%
Once A Fortnight	16	17.0%	1	25.0%	2	28.6%	3	21.4%	3	18.8%	1	6.3%	2	14.3%	4	17.4%
Once A Month	21	22.3%	0	.0%	1	14.3%	3	21.4%	4	25.0%	2	12.5%	4	28.6%	7	30.4%
Less Often	27	28.7%	1	25.0%	3	42.9%	4	28.6%	4	25.0%	7	43.8%	4	28.6%	4	17.4%
Don't know/Can't remember	3	3.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	12.5%	0	.0%	1	4.3%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – GOING TO PUBS/ BARS?**

	Base: Those mentioning pubs/ bars		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning pubs/ bars	296	100.0%	21	100.0%	35	100.0%	51	100.0%	41	100.0%	50	100.0%	46	100.0%	52	100.0%
Daily	4	1.4%	1	4.8%	0	.0%	0	.0%	0	.0%	1	2.0%	1	2.2%	1	1.9%
2-3 Times A Week	36	12.2%	0	.0%	5	14.3%	7	13.7%	3	7.3%	8	16.0%	8	17.4%	5	9.6%
4-6 Times A Week	9	3.0%	2	9.5%	1	2.9%	0	.0%	1	2.4%	0	.0%	3	6.5%	2	3.8%
Once A Week	94	31.8%	5	23.8%	13	37.1%	16	31.4%	14	34.1%	20	40.0%	10	21.7%	16	30.8%
Once A Fortnight	62	20.9%	6	28.6%	4	11.4%	12	23.5%	9	22.0%	13	26.0%	8	17.4%	10	19.2%
Once A Month	60	20.3%	3	14.3%	8	22.9%	9	17.6%	12	29.3%	7	14.0%	11	23.9%	10	19.2%
Less Often	28	9.5%	4	19.0%	4	11.4%	6	11.8%	1	2.4%	1	2.0%	5	10.9%	7	13.5%
Don't know/Can't remember	3	1.0%	0	.0%	0	.0%	1	2.0%	1	2.4%	0	.0%	0	.0%	1	1.9%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – VISITING A SPORTS, LEISURE CENTRE?**

	Base: Those mentioning sports/ leisure centre		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning sports/ leisure centre	166	100.0%	5	100.0%	17	100.0%	19	100.0%	31	100.0%	35	100.0%	29	100.0%	29	100.0%	1	100.0%
Daily	6	3.6%	0	.0%	0	.0%	1	5.3%	0	.0%	1	2.9%	0	.0%	4	13.8%	0	.0%
2-3 Times A Week	39	23.5%	1	20.0%	3	17.6%	7	36.8%	4	12.9%	11	31.4%	4	13.8%	9	31.0%	0	.0%
4-6 Times A Week	8	4.8%	0	.0%	3	17.6%	1	5.3%	1	3.2%	1	2.9%	1	3.4%	1	3.4%	0	.0%
Once A Week	59	35.5%	1	20.0%	9	52.9%	5	26.3%	14	45.2%	10	28.6%	13	44.8%	6	20.7%	1	100.0%
Once A Fortnight	7	4.2%	0	.0%	1	5.9%	2	10.5%	1	3.2%	1	2.9%	1	3.4%	1	3.4%	0	.0%
Once A Month	30	18.1%	1	20.0%	0	.0%	1	5.3%	6	19.4%	8	22.9%	9	31.0%	5	17.2%	0	.0%
Less Often	15	9.0%	1	20.0%	1	5.9%	2	10.5%	4	12.9%	3	8.6%	1	3.4%	3	10.3%	0	.0%
Don't know/Can't remember	2	1.2%	1	20.0%	0	.0%	0	.0%	1	3.2%	0	.0%	0	.0%	0	.0%	0	.0%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – SWIMMING (PRIVATE OR PUBLIC VENUE)?**

	Base: Those mentioning swimming		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning swimming	218	100.0%	9	100.0%	15	100.0%	28	100.0%	40	100.0%	40	100.0%	35	100.0%	50	100.0%		
Daily	4	1.8%	0	.0%	0	.0%	1	3.6%	1	2.5%	1	2.5%	0	.0%	1	2.0%		
2-3 Times A Week	40	18.3%	2	22.2%	1	6.7%	2	7.1%	8	20.0%	9	22.5%	7	20.0%	10	20.0%		
4-6 Times A Week	6	2.8%	0	.0%	1	6.7%	0	.0%	0	.0%	1	2.5%	2	5.7%	2	4.0%		
Once A Week	89	40.8%	1	11.1%	6	40.0%	13	46.4%	17	42.5%	18	45.0%	16	45.7%	18	36.0%		
Once A Fortnight	15	6.9%	0	.0%	0	.0%	2	7.1%	2	5.0%	1	2.5%	4	11.4%	6	12.0%		
Once A Month	30	13.8%	2	22.2%	5	33.3%	6	21.4%	6	15.0%	5	12.5%	1	2.9%	5	10.0%		
Less Often	30	13.8%	3	33.3%	1	6.7%	4	14.3%	4	10.0%	5	12.5%	5	14.3%	8	16.0%		
Don't know/Can't remember	4	1.8%	1	11.1%	1	6.7%	0	.0%	2	5.0%	0	.0%	0	.0%	0	.0%		

**Q18. How often do you or members of your household regularly participate in the following leisure activities – VISITING THE THEATRE/  
OTHER CULTURAL ACTIVITIES?**

	Base: Those mentioning theatre/ cultural venues		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning theatre/ cultural venues	378	100.0%	23	100.0%	39	100.0%	52	100.0%	60	100.0%	54	100.0%	60	100.0%	88	100.0%	1	100.0%
2-3 Times A Week	3	.8%	0	.0%	0	.0%	0	.0%	1	1.7%	2	3.7%	0	.0%	0	.0%	0	.0%
4-6 Times A Week	3	.8%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%	1	1.7%	0	.0%	1	100.0%
Once A Week	14	3.7%	2	8.7%	0	.0%	1	1.9%	3	5.0%	4	7.4%	1	1.7%	2	2.3%	0	.0%
Once A Fortnight	13	3.4%	2	8.7%	1	2.6%	2	3.8%	0	.0%	4	7.4%	2	3.3%	2	2.3%	0	.0%
Once A Month	61	16.1%	4	17.4%	6	15.4%	9	17.3%	11	18.3%	5	9.3%	15	25.0%	11	12.5%	0	.0%
Less Often	276	73.0%	14	60.9%	32	82.1%	39	75.0%	44	73.3%	39	72.2%	39	65.0%	69	78.4%	0	.0%
Don't know/Can't remember	8	2.1%	1	4.3%	0	.0%	1	1.9%	0	.0%	0	.0%	2	3.3%	4	4.5%	0	.0%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – ORGANISED SPORT?**

	Base: Those mentioning organised sport		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning organised sport	110	100.0%	10	100.0%	11	100.0%	22	100.0%	14	100.0%	20	100.0%	17	100.0%	16	100.0%
Daily	4	3.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%	1	5.9%	2	12.5%
2-3 Times A Week	26	23.6%	1	10.0%	2	18.2%	4	18.2%	2	14.3%	10	50.0%	4	23.5%	3	18.8%
4-6 Times A Week	6	5.5%	0	.0%	1	9.1%	2	9.1%	0	.0%	1	5.0%	2	11.8%	0	.0%
Once A Week	45	40.9%	5	50.0%	6	54.5%	11	50.0%	10	71.4%	5	25.0%	6	35.3%	2	12.5%
Once A Fortnight	5	4.5%	0	.0%	0	.0%	0	.0%	1	7.1%	0	.0%	1	5.9%	3	18.8%
Once A Month	9	8.2%	2	20.0%	1	9.1%	2	9.1%	0	.0%	2	10.0%	1	5.9%	1	6.3%
Less Often	14	12.7%	2	20.0%	1	9.1%	3	13.6%	1	7.1%	1	5.0%	2	11.8%	4	25.0%
Don't know/Can't remember	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – PRIVATE GYM?**

	Base: Those mentioning private gym		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning private gym	129	100.0%	7	100.0%	15	100.0%	27	100.0%	15	100.0%	26	100.0%	24	100.0%	15	100.0%
Daily	8	6.2%	0	.0%	0	.0%	3	11.1%	1	6.7%	1	3.8%	1	4.2%	2	13.3%
2-3 Times A Week	58	45.0%	4	57.1%	6	40.0%	11	40.7%	5	33.3%	13	50.0%	12	50.0%	7	46.7%
4-6 Times A Week	9	7.0%	0	.0%	2	13.3%	2	7.4%	1	6.7%	2	7.7%	2	8.3%	0	.0%
Once A Week	37	28.7%	3	42.9%	3	20.0%	8	29.6%	7	46.7%	7	26.9%	6	25.0%	3	20.0%
Once A Fortnight	4	3.1%	0	.0%	1	6.7%	1	3.7%	0	.0%	0	.0%	1	4.2%	1	6.7%
Once A Month	4	3.1%	0	.0%	0	.0%	1	3.7%	1	6.7%	2	7.7%	0	.0%	0	.0%
Less Often	8	6.2%	0	.0%	3	20.0%	1	3.7%	0	.0%	1	3.8%	2	8.3%	1	6.7%
Don't know/Can't remember	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – PUBLIC GYM?**

	Base: Those mentioning public gym		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning public gym	52	100.0%	3	100.0%	2	100.0%	3	100.0%	10	100.0%	10	100.0%	10	100.0%	14	100.0%
Daily	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%
2-3 Times A Week	20	38.5%	1	33.3%	0	.0%	2	66.7%	4	40.0%	4	40.0%	3	30.0%	6	42.9%
4-6 Times A Week	6	11.5%	1	33.3%	0	.0%	1	33.3%	0	.0%	1	10.0%	1	10.0%	2	14.3%
Once A Week	18	34.6%	1	33.3%	2	100.0%	0	.0%	3	30.0%	5	50.0%	5	50.0%	2	14.3%
Once A Fortnight	2	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%	1	7.1%
Once A Month	1	1.9%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%
Less Often	4	7.7%	0	.0%	0	.0%	0	.0%	2	20.0%	0	.0%	0	.0%	2	14.3%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – PRIVATE SPORT VENUE?**

	Base: Those mentioning private sport venue		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning private sport venue	74	100.0%	6	100.0%	6	100.0%	16	100.0%	7	100.0%	12	100.0%	15	100.0%	12	100.0%
Daily	2	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	1	8.3%
2-3 Times A Week	9	12.2%	1	16.7%	2	33.3%	3	18.8%	0	.0%	0	.0%	3	20.0%	0	.0%
4-6 Times A Week	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
Once A Week	26	35.1%	2	33.3%	2	33.3%	7	43.8%	6	85.7%	4	33.3%	1	6.7%	4	33.3%
Once A Fortnight	10	13.5%	0	.0%	1	16.7%	2	12.5%	1	14.3%	3	25.0%	2	13.3%	1	8.3%
Once A Month	8	10.8%	0	.0%	1	16.7%	2	12.5%	0	.0%	2	16.7%	2	13.3%	1	8.3%
Less Often	17	23.0%	3	50.0%	0	.0%	2	12.5%	0	.0%	3	25.0%	5	33.3%	4	33.3%
Don't know/Can't remember	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%

**Q18. How often do you or members of your household regularly participate in the following leisure activities – OTHER ACTIVITY MENTIONED?**

	Base: Those mentioning other activity		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning other activity	104	100.0%	9	100.0%	10	100.0%	17	100.0%	16	100.0%	5	100.0%	16	100.0%	31	100.0%
Daily	10	9.6%	1	11.1%	0	.0%	2	11.8%	2	12.5%	2	40.0%	2	12.5%	1	3.2%
2-3 Times A Week	27	26.0%	1	11.1%	1	10.0%	4	23.5%	3	18.8%	1	20.0%	7	43.8%	10	32.3%
4-6 Times A Week	3	2.9%	0	.0%	0	.0%	1	5.9%	0	.0%	0	.0%	0	.0%	2	6.5%
Once A Week	42	40.4%	4	44.4%	7	70.0%	8	47.1%	6	37.5%	2	40.0%	5	31.3%	10	32.3%
Once A Fortnight	8	7.7%	0	.0%	0	.0%	1	5.9%	1	6.3%	0	.0%	1	6.3%	5	16.1%
Once A Month	9	8.7%	1	11.1%	1	10.0%	1	5.9%	3	18.8%	0	.0%	1	6.3%	2	6.5%
Less Often	5	4.8%	2	22.2%	1	10.0%	0	.0%	1	6.3%	0	.0%	0	.0%	1	3.2%

**Q18a. In which town do you participate in playing TENPIN BOWLING most often?**

		Base: Those mentioning tenpin bowling		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning tenpin bowling		128	100.0%	7	100.0%	11	100.0%	23	100.0%	17	100.0%	15	100.0%	16	100.0%	39	100.0%
Romford		39	30.5%	0	.0%	0	.0%	0	.0%	2	11.8%	2	13.3%	3	18.8%	32	82.1%
Basildon		38	29.7%	0	.0%	8	72.7%	14	60.9%	7	41.2%	3	20.0%	6	37.5%	0	.0%
Chelmsford		30	23.4%	7	100.0%	1	9.1%	2	8.7%	8	47.1%	6	40.0%	5	31.3%	1	2.6%
Billericay		11	8.6%	0	.0%	2	18.2%	7	30.4%	0	.0%	1	6.7%	1	6.3%	0	.0%
Brentwood		2	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	1	6.3%	0	.0%
	Collier Row	5	3.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	4	10.3%
Other	Varies	2	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	1	2.6%
	Southend-on-Sea	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.6%

**Q18b. In which town do you visit CAFÉ / RESTAURANTS / FOOD SPECIALISTS most often?**

	Base: Those mentioning cafe/ restaurant etc		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cafe/ restaurant etc	658	100.0%	41	100.0%	65	100.0%	96	100.0%	106	100.0%	83	100.0%	99	100.0%	165	100.0%	2	100.0%
Brentwood	242	36.8%	5	12.2%	3	4.6%	2	2.1%	62	58.5%	67	80.7%	60	60.6%	42	25.5%	1	50.0%
Billericay	109	16.6%	1	2.4%	36	55.4%	65	67.7%	7	6.6%	0	.0%	0	.0%	0	.0%	0	.0%
Romford	73	11.1%	0	.0%	0	.0%	0	.0%	1	.9%	1	1.2%	1	1.0%	69	41.8%	0	.0%
Central London	27	4.1%	3	7.3%	1	1.5%	2	2.1%	3	2.8%	4	4.8%	8	8.1%	5	3.0%	1	50.0%
Basildon	22	3.3%	0	.0%	8	12.3%	6	6.3%	4	3.8%	1	1.2%	1	1.0%	2	1.2%	0	.0%
Chelmsford	22	3.3%	9	22.0%	3	4.6%	5	5.2%	0	.0%	1	1.2%	3	3.0%	1	.6%	0	.0%
Shenfield	18	2.7%	0	.0%	1	1.5%	0	.0%	9	8.5%	2	2.4%	6	6.1%	0	.0%	0	.0%
Hornchurch	11	1.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	11	6.7%	0	.0%
Ingatestone	9	1.4%	8	19.5%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ilford	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
Maldon	1	.2%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)



**Q18b. In which town do you visit CAFÉ / RESTAURANTS / FOOD SPECIALISTS most often?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District															
				CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies	67	10.2%	8	19.5%	7	10.8%	8	8.3%	10	9.4%	6	7.2%	10	10.1%	18	10.9%	0	.0%
	Upminster	7	1.1%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	6	3.6%	0	.0%
	Ongar	4	.6%	1	2.4%	0	.0%	1	1.0%	0	.0%	0	.0%	1	1.0%	1	.6%	0	.0%
	Stock	4	.6%	1	2.4%	0	.0%	2	2.1%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%
	Rittle	3	.5%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.0%	0	.0%	0	.0%
	Southend-on-Sea	3	.5%	0	.0%	1	1.5%	1	1.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Blackmore	2	.3%	2	4.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Bluewater	2	.3%	1	2.4%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Grays	2	.3%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	1	1.0%	0	.0%	0	.0%
	Lakeside	2	.3%	0	.0%	0	.0%	0	.0%	2	1.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Suffolk	2	.3%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Warley	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.0%	0	.0%	0	.0%
	Wickford	2	.3%	0	.0%	2	3.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Colchester	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Dartford	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Hanningfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%
	Harold's Wood	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Holiday	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Hutton	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Idea Park	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Kent	1	.2%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Leyton, London	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Margaretting	1	.2%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Meopham	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%
	Mountnessing	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%
	Navestock, Romford	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%
	Norwich	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18b. In which town do you visit CAFÉ / RESTAURANTS / FOOD SPECIALISTS most often?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District															
				CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Pipps Hill Festival Retail Park	1	.2%	0	.0%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ramsgate	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Springfield, Chelmsford	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Stapleton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Thetford	1	.2%	0	.0%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Thurrock	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%	0	.0%
	Warwickshire	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

	Base: Those mentioning cafe/ restaurant etc		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cafe/ restaurant etc	242	100.0%	5	100.0%	3	100.0%	2	100.0%	62	100.0%	67	100.0%	60	100.0%	42	100.0%
Balti House	2	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	3.3%	0	.0%
Cafe Rouge	35	14.5%	1	20.0%	0	.0%	1	50.0%	6	9.7%	7	10.4%	10	16.7%	10	23.8%
Il Bertorelli	13	5.4%	1	20.0%	0	.0%	0	.0%	3	4.8%	4	6.0%	4	6.7%	1	2.4%
Juboraj Restaurant	3	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	3	4.5%	0	.0%	0	.0%
La Tasca	3	1.2%	0	.0%	0	.0%	1	50.0%	1	1.6%	0	.0%	1	1.7%	0	.0%
Marygreen Manor	2	.8%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	2.4%
Masons	8	3.3%	0	.0%	0	.0%	0	.0%	6	9.7%	1	1.5%	0	.0%	1	2.4%
McDonalds	3	1.2%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	0	.0%	0	.0%
Pizza Express	23	9.5%	1	20.0%	1	33.3%	0	.0%	9	14.5%	3	4.5%	7	11.7%	2	4.8%
Prezzo	50	20.7%	1	20.0%	1	33.3%	0	.0%	10	16.1%	13	19.4%	12	20.0%	13	31.0%
Rajmoni	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Red Frog	3	1.2%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	0	.0%	0	.0%
Sugar Hut Village	1	.4%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
The Raj	7	2.9%	0	.0%	0	.0%	0	.0%	2	3.2%	2	3.0%	2	3.3%	1	2.4%
Thai Orchard	1	.4%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Toby Carvery	26	10.7%	0	.0%	0	.0%	0	.0%	7	11.3%	4	6.0%	6	10.0%	8	19.0%
Zizzi	24	9.9%	0	.0%	2	66.7%	0	.0%	5	8.1%	6	9.0%	8	13.3%	3	7.1%

(cont.)

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Alec's, Navestockside	2	.8%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.5%	0	.0%	0	.0%
	Alma Arms, Horseman Side, Navestockside, Brentwood	3	1.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	2	3.3%	0	.0%
	Andy's Fish Bar	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	0	.0%
	Artichoke, Shenfield, Brentwood	13	5.4%	0	.0%	0	.0%	1	50.0%	5	8.1%	2	3.0%	1	1.7%	4	9.5%
	Bakers Oven, The High Street, Brentwood	4	1.7%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	1	1.7%	0	.0%
	Belgique	2	.8%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	1	1.7%	0	.0%
	Black Horse, Ongar Road, Brentwood	7	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	3	4.5%	2	3.3%	2	4.8%
	Brentwood Brasserie, Ongar Road, Brentwood	4	1.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	5.0%	1	2.4%
	Cafe Amour	2	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	1	2.4%
	Cafe Nero	7	2.9%	0	.0%	0	.0%	0	.0%	2	3.2%	4	6.0%	1	1.7%	0	.0%
	Cafe Uno	7	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	3	4.5%	1	1.7%	3	7.1%
	Chutney Joe's, High Street, Brentwood	5	2.1%	0	.0%	0	.0%	0	.0%	2	3.2%	2	3.0%	1	1.7%	0	.0%
	Costa Coffee	2	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	1	2.4%
	Gardeners Arms, Hart Street, Brentwood	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%
	George and Dragon	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%
	Grahams, Hanging Hill Lane, Hutton, Brentwood	1	.4%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
	Green Bean	1	.4%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
	Greyhound	5	2.1%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.5%	3	5.0%	0	.0%
	Harvester	17	7.0%	0	.0%	0	.0%	0	.0%	2	3.2%	2	3.0%	6	10.0%	7	16.7%
	Horse and Groom, Brentwood	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%
	Imperial Peking, Brentwood	3	1.2%	1	20.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	2.4%
	Izumi	7	2.9%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	1	1.7%	3	7.1%
	Local Cafe	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%

(cont.)

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Nag's Head, Brook Street, Brentwood	7	2.9%	0	.0%	0	.0%	0	.0%	2	3.2%	3	4.5%	1	1.7%	1	2.4%
	Nandos	6	2.5%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	3	5.0%	0	.0%
	Pilgrims Korai	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%
	Pizza Hut	3	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	3.0%	1	1.7%	0	.0%
	Refused	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	0	.0%
	Rossi's	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%	0	.0%
	Sainsbury's	3	1.2%	0	.0%	0	.0%	0	.0%	2	3.2%	1	1.5%	0	.0%	0	.0%
	Sakura	1	.4%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
	Slug and Lettuce	2	.8%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	2.4%
	Starbucks	9	3.7%	0	.0%	0	.0%	0	.0%	3	4.8%	3	4.5%	2	3.3%	1	2.4%
	Swan	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%
	Tarantinos	4	1.7%	0	.0%	0	.0%	0	.0%	1	1.6%	2	3.0%	1	1.7%	0	.0%
	Various	34	14.0%	2	40.0%	1	33.3%	0	.0%	6	9.7%	16	23.9%	7	11.7%	2	4.8%
	Whittaker's	3	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	2	3.3%	0	.0%

(cont.)

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

	Postcode District	
	RM4	
	Num	%
Base: Those mentioning cafe/ restaurant etc	1	100.0%
Balti House	0	.0%
Cafe Rouge	0	.0%
Il Bertorelli	0	.0%
Juboraj Restaurant	0	.0%
La Tasca	0	.0%
Marygreen Manor	0	.0%
Masons	0	.0%
McDonalds	0	.0%
Pizza Express	0	.0%
Prezzo	0	.0%
Rajmoni	0	.0%
Red Frog	0	.0%
Sugar Hut Village	0	.0%
The Raj	0	.0%
Thai Orchard	0	.0%
Toby Carvery	1	100.0%
Zizzi	0	.0%

(cont.)

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

		Postcode District	
		RM4	
		Num	%
Other	Alec's, Navestockside	0	.0%
	Alma Arms, Horseman Side, Navestockside, Brentwood	0	.0%
	Andy's Fish Bar	0	.0%
	Artichoke, Shenfield, Brentwood	0	.0%
	Bakers Oven, The High Street, Brentwood	0	.0%
	Belgique	0	.0%
	Black Horse, Ongar Road, Brentwood	0	.0%
	Brentwood Brasserie, Ongar Road, Brentwood	0	.0%
	Cafe Amour	0	.0%
	Cafe Nero	0	.0%
	Cafe Uno	0	.0%
	Chutney Joe's, High Street, Brentwood	0	.0%
	Costa Coffee	0	.0%
	Gardeners Arms, Hart Street, Brentwood	0	.0%
	George and Dragon	0	.0%
	Grahams, Hanging Hill Lane, Hutton, Brentwood	0	.0%
	Green Bean	0	.0%
	Greyhound	0	.0%
	Harvester	0	.0%
	Horse and Groom, Brentwood	0	.0%
	Imperial Peking, Brentwood	0	.0%
	Izumi	0	.0%
	Local Cafe	0	.0%

(cont.)

**Q18b\_1. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS do you use in Brentwood?**

		Postcode District	
		RM4	
		Num	%
Other	Nag's Head, Brook Street, Brentwood	0	.0%
	Nandos	0	.0%
	Pilgrims Korai	0	.0%
	Pizza Hut	0	.0%
	Refused	0	.0%
	Rossi's	0	.0%
	Sainsbury's	0	.0%
	Sakura	0	.0%
	Slug and Lettuce	0	.0%
	Starbucks	0	.0%
	Swan	0	.0%
	Tarantinos	0	.0%
	Various	0	.0%
	Whittaker's	0	.0%

**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

	Base: Those mentioning cafe/ restaurant etc		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cafe/ restaurant etc	658	100.0%	41	100.0%	65	100.0%	96	100.0%	106	100.0%	83	100.0%	99	100.0%	165	100.0%
Do not want any café/ restaurants/ food specialists	568	86.3%	30	73.2%	58	89.2%	84	87.5%	92	86.8%	70	84.3%	88	88.9%	143	86.7%

(cont.)



**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Wider variety in general/ no preference	18	2.7%	3	7.3%	0	.0%	3	3.1%	1	.9%	1	1.2%	3	3.0%	7	4.2%
	Independent restaurants	13	2.0%	2	4.9%	1	1.5%	1	1.0%	2	1.9%	3	3.6%	3	3.0%	1	.6%
	Strada	4	.6%	0	.0%	1	1.5%	2	2.1%	0	.0%	0	.0%	1	1.0%	0	.0%
	Tapas bar	4	.6%	0	.0%	0	.0%	1	1.0%	1	.9%	1	1.2%	1	1.0%	0	.0%
	Ask	3	.5%	0	.0%	2	3.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%
	Costa Coffee	3	.5%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	2	1.2%
	Vegetarian restaurants	3	.5%	0	.0%	0	.0%	0	.0%	2	1.9%	0	.0%	0	.0%	1	.6%
	Wetherspoon	3	.5%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	2	1.2%
	Carluccio's	2	.3%	1	2.4%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Chez Gerard	2	.3%	0	.0%	0	.0%	0	.0%	1	.9%	1	1.2%	0	.0%	0	.0%
	Gordon Ramsay	2	.3%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	1	.6%
	Italian	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	1	.6%
	La Tasca	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	1	.6%
	Marks & Spencer cafe	2	.3%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%
	Miller and Carter	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1.2%
	Small independent food specialists	2	.3%	0	.0%	0	.0%	0	.0%	1	.9%	1	1.2%	0	.0%	0	.0%
	Wagamama	2	.3%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	1	.6%
	Beefeater	1	.2%	0	.0%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Bella Pasta	1	.2%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Burger King	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Butcher and fish monger	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Cafe, no preference	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%
	Cafes not coffee shops	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%
	Carvery	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%
	Chinese restaurant	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.6%
	Frankie and Benny's	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%

(cont.)

**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

		Base: Those mentioning cafe/ restaurant etc		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	French cuisine	1	.2%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%
	French restaurant	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Greek one	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.0%	0	.0%
	Harvester	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%
	Indian	1	.2%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Jamie Oliver	1	.2%	0	.0%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Mexican	1	.2%	0	.0%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Nandos	1	.2%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pret a Manger	1	.2%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Prezzo	1	.2%	0	.0%	0	.0%	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Thai restaurants	1	.2%	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	0	.0%
	Waitrose	1	.2%	1	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

	Postcode District	
	RM4	
	Num	%
Base: Those mentioning cafe/ restaurant etc	2	100.0%
Do not want any café/ restaurants/ food specialists	2	100.0%

(cont.)

**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

		Postcode District	
		RM4	
		Num	%
Other	Wider variety in general/ no preference	0	.0%
	Independent restaurants	0	.0%
	Strada	0	.0%
	Tapas bar	0	.0%
	Ask	0	.0%
	Costa Coffee	0	.0%
	Vegetarian restaurants	0	.0%
	Wetherspoon	0	.0%
	Carluccio's	0	.0%
	Chez Gerard	0	.0%
	Gordon Ramsay	0	.0%
	Italian	0	.0%
	La Tasca	0	.0%
	Marks & Spencer cafe	0	.0%
	Miller and Carter	0	.0%
	Small independent food specialists	0	.0%
	Wagamama	0	.0%
	Beefeater	0	.0%
	Bella Pasta	0	.0%
	Burger King	0	.0%
	Butcher and fish monger	0	.0%
	Cafe, no preference	0	.0%
	Cafes not coffee shops	0	.0%
	Carvery	0	.0%
	Chinese restaurant	0	.0%
	Frankie and Benny's	0	.0%

(cont.)

**Q18b\_2. Which CAFÉ / RESTAURANTS / FOOD SPECIALISTS would you like to see located in Brentwood town centres?**

		Postcode District	
		RM4	
		Num	%
Other	French cuisine	0	.0%
	French restaurant	0	.0%
	Greek one	0	.0%
	Harvester	0	.0%
	Indian	0	.0%
	Jamie Oliver	0	.0%
	Mexican	0	.0%
	Nandos	0	.0%
	Pret a Manger	0	.0%
	Prezzo	0	.0%
	Thai restaurants	0	.0%
	Waitrose	0	.0%

**Q18c. In which town do you visit the CINEMA most often?**

	Base: Those mentioning cinema		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning cinema	371	100.0%	25	100.0%	40	100.0%	51	100.0%	61	100.0%	55	100.0%	47	100.0%	90	100.0%
Basildon	149	40.2%	3	12.0%	33	82.5%	41	80.4%	38	62.3%	18	32.7%	14	29.8%	2	2.2%
Romford	124	33.4%	1	4.0%	0	.0%	0	.0%	7	11.5%	20	36.4%	12	25.5%	82	91.1%
Chelmsford	58	15.6%	19	76.0%	6	15.0%	8	15.7%	7	11.5%	5	9.1%	13	27.7%	0	.0%
Lakeside Shopping Centre	22	5.9%	1	4.0%	0	.0%	0	.0%	3	4.9%	8	14.5%	5	10.6%	5	5.6%
Central London	6	1.6%	0	.0%	1	2.5%	0	.0%	3	4.9%	1	1.8%	1	2.1%	0	.0%
Brentwood	3	.8%	1	4.0%	0	.0%	0	.0%	1	1.6%	0	.0%	1	2.1%	0	.0%
Billericay	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ilford	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Shenfield	1	.3%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Thurrock	2	.5%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.8%	0	.0%	0	.0%
Blue Water	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.1%	0	.0%
Harlow	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southend-on-Sea	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%
Varies	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%

(cont.)

**Q18c. In which town do you visit the CINEMA most often?**

		Postcode District	
		RM4	
		Num	%
Base: Those mentioning cinema		1	100.0%
Basildon		0	.0%
Romford		1	100.0%
Chelmsford		0	.0%
Lakeside Shopping Centre		0	.0%
Central London		0	.0%
Brentwood		0	.0%
Billericay		0	.0%
Ilford		0	.0%
Shenfield		0	.0%
	Thurrock	0	.0%
	Blue Water	0	.0%
Other	Harlow	0	.0%
	Southend-on-Sea	0	.0%
	Varies	0	.0%

**Q18d. In which town do you visit EVENING ENTERTAINMENT VENUES/ LATE LICENSED PREMISES most often?**

	Base: Those mentioning evening entertainment		Postcode District											
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning evening entertainment	94	100.0%	4	100.0%	7	100.0%	14	100.0%	16	100.0%	16	100.0%	14	100.0%
Brentwood	27	28.7%	0	.0%	1	14.3%	0	.0%	8	50.0%	7	43.8%	7	50.0%
Central London	15	16.0%	0	.0%	1	14.3%	1	7.1%	3	18.8%	4	25.0%	2	14.3%
Billericay	9	9.6%	0	.0%	3	42.9%	6	42.9%	0	.0%	0	.0%	0	.0%
Romford	9	9.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
Chelmsford	8	8.5%	2	50.0%	0	.0%	2	14.3%	1	6.3%	1	6.3%	2	14.3%
Hornchurch	5	5.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	1	7.1%
Basildon	3	3.2%	0	.0%	1	14.3%	0	.0%	0	.0%	1	6.3%	1	7.1%
Shenfield	1	1.1%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%
Southend-on-Sea	5	5.3%	0	.0%	1	14.3%	2	14.3%	0	.0%	1	6.3%	0	.0%
Varies	5	5.3%	0	.0%	0	.0%	1	7.1%	2	12.5%	0	.0%	1	7.1%
Blackmore	2	2.1%	2	50.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Colchester	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Mountnessing	1	1.1%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%
Seven Kings	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Stock	1	1.1%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
Westcliffe-on-Sea	1	1.1%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%

(cont.)



**Q18d. In which town do you visit EVENING ENTERTAINMENT VENUES/ LATE LICENSED PREMISES most often?**

	Postcode	
	RM3	
	Num	%
Base: Those mentioning evening entertainment	23	100.0%
Brentwood	4	17.4%
Central London	4	17.4%
Billericay	0	.0%
Romford	8	34.8%
Chelmsford	0	.0%
Hornchurch	3	13.0%
Basildon	0	.0%
Shenfield	0	.0%
Southend-on-Sea	1	4.3%
Varies	1	4.3%
Blackmore	0	.0%
Colchester	1	4.3%
Mountnessing	0	.0%
Seven Kings	1	4.3%
Stock	0	.0%
Westcliffe-on-Sea	0	.0%

**Q18e. In which town do you visit PUBS/BARS most often?**

	Base: Those mentioning pubs/ bars		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning pubs/ bars	296	100.0%	21	100.0%	35	100.0%	51	100.0%	41	100.0%	50	100.0%	46	100.0%	52	100.0%
Brentwood	113	38.2%	3	14.3%	1	2.9%	0	.0%	19	46.3%	43	86.0%	30	65.2%	17	32.7%
Billericay	60	20.3%	1	4.8%	21	60.0%	36	70.6%	2	4.9%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18e. In which town do you visit PUBS/BARS most often?**

	Base: Those mentioning pubs/ bars		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Romford	22	7.4%	0	.0%	0	.0%	1	2.0%	1	2.4%	0	.0%	0	.0%	20	38.5%
Central London	17	5.7%	1	4.8%	1	2.9%	2	3.9%	5	12.2%	4	8.0%	2	4.3%	2	3.8%
Shenfield	9	3.0%	0	.0%	0	.0%	0	.0%	5	12.2%	0	.0%	4	8.7%	0	.0%
Chelmsford	8	2.7%	3	14.3%	1	2.9%	2	3.9%	0	.0%	0	.0%	2	4.3%	0	.0%
Ingatestone	8	2.7%	8	38.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Basildon	4	1.4%	0	.0%	3	8.6%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hornchurch	4	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	7.7%
Braintree	1	.3%	1	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Maldon	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%

(cont.)

**Q18e. In which town do you visit PUBS/BARS most often?**

		Base: Those mentioning pubs/ bars		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies	17	5.7%	1	4.8%	4	11.4%	4	7.8%	3	7.3%	0	.0%	2	4.3%	3	5.8%
	Stock	5	1.7%	1	4.8%	2	5.7%	1	2.0%	0	.0%	0	.0%	1	2.2%	0	.0%
	Blackmore	3	1.0%	1	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.3%	0	.0%
	Hutton	3	1.0%	0	.0%	0	.0%	0	.0%	3	7.3%	0	.0%	0	.0%	0	.0%
	Ingrave	2	.7%	0	.0%	0	.0%	0	.0%	2	4.9%	0	.0%	0	.0%	0	.0%
	Kelvedon Hatch	2	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.3%	0	.0%
	Navestock, Romford	2	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.2%	1	1.9%
	Upminster	2	.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.0%	0	.0%	1	1.9%
	Dunmow	1	.3%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%	0	.0%	0	.0%
	Harold Hill	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%
	Harrold Wood	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%
	Havering-Atte-Bower	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%
	Heronsgate	1	.3%	0	.0%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Leyton	1	.3%	0	.0%	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Little Burstead	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Margaretting	1	.3%	1	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Masons Wood	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%
	Ramsden	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Rayleigh	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southend-on-Sea	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%
	Wickford	1	.3%	0	.0%	0	.0%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q18e\_1. Which PUBS/BARS in Brentwood do you visit?

	Base: Those mentioning pubs/ bars		Postcode District					
	Num	%	CM4		CM11		CM12	
			Num	%	Num	%	Num	%
Base: Those mentioning pubs/ bars	296	100.0%	21	100.0%	35	100.0%	51	100.0%
Alma Arms, Horseman Side, Navestock	5	1.7%	0	.0%	0	.0%	0	.0%
Bar West One, Kings Road, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
Bricklayers Arms, Ongar Road, Stondon Massey	0	.0%	0	.0%	0	.0%	0	.0%
Charlies Bar, Warley Hill, Warley, Brentwood	2	.7%	0	.0%	0	.0%	0	.0%
Green Man, Navestock Side, Navestock	0	.0%	0	.0%	0	.0%	0	.0%
Greyhound, Magpie Lane, Warley, Brentwood	8	2.7%	0	.0%	0	.0%	1	2.0%
Halfway House , Southend Arterial Road, West Horndon	0	.0%	0	.0%	0	.0%	0	.0%
Horse and Groom, Warley Road, Warley, Brentwood	2	.7%	0	.0%	0	.0%	0	.0%
King William Fourth, Tan House Lane, Navestock	0	.0%	0	.0%	0	.0%	0	.0%
Leather Bottle, The Green, Blackmore	1	.3%	1	4.8%	0	.0%	0	.0%
Litten Tree, High Street, Brentwood	11	3.7%	0	.0%	0	.0%	1	2.0%
Maxwells, Hanging Hill Lane, Hutton, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
Murphys Sports Bar (formerly Scuffy Murphys), Kings Road, Brentwood	2	.7%	0	.0%	0	.0%	0	.0%
O'Neill's, High Street Brentwood	15	5.1%	0	.0%	0	.0%	1	2.0%
Prince Albert, The Green, Blackmore	0	.0%	0	.0%	0	.0%	0	.0%
Robin Hood and Little John, Ongar Road, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
Rose and Crown, Ongar Road, Pilgrims Hatch, Brentwood	5	1.7%	0	.0%	0	.0%	0	.0%
Rose Inn, Chelmsford Road, Shenfield, Brentwood	6	2.0%	0	.0%	1	2.9%	0	.0%
Shepherd Inn, Blackmore Road, Kelvedon Hatch	1	.3%	0	.0%	0	.0%	0	.0%
Spread Eagle, Queens Road, Brentwood	2	.7%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18e\_1. Which PUBS/BARS in Brentwood do you visit?**

	Base: Those mentioning pubs/ bars		Postcode District					
	Num	%	CM4		CM11		CM12	
			Num	%	Num	%	Num	%
Star Inn, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
Stocks Bar, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
Thatchers Arms, Warley Road, Warley, Brentwood	4	1.4%	0	.0%	0	.0%	1	2.0%
The Alexandra, Warley Hill, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Artichoke, Ingrave Road, Brentwood	8	2.7%	1	4.8%	1	2.9%	0	.0%
The Bell, High Street, Ingatestone	1	.3%	1	4.8%	0	.0%	0	.0%
The Black Horse, Ongar Road, Pilgrims Hatch, Brentwood	11	3.7%	0	.0%	2	5.7%	0	.0%
The Brave Nelson, Woodman Road, Warley, Brentwood	7	2.4%	0	.0%	0	.0%	0	.0%
The Brewery Tap, Primrose Hill, Brentwood	7	2.4%	0	.0%	0	.0%	0	.0%
The Bull, Brook Street, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
The Bull, Church Street, Blackmore	1	.3%	1	4.8%	0	.0%	0	.0%
The Chequers, Chequers Road, Navestock	2	.7%	0	.0%	0	.0%	0	.0%
The Chequers, Rayleigh Road, Hutton, Brentwood	3	1.0%	0	.0%	0	.0%	1	2.0%
The Cherry Tree, Queen Street, Warley, Brentwood	3	1.0%	0	.0%	0	.0%	0	.0%
The Clough, Eastham Crescent, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Cricketers, Mill Green Road, Ingatestone	1	.3%	0	.0%	0	.0%	0	.0%
The Crown, High Street, Ingatestone	1	.3%	1	4.8%	0	.0%	0	.0%
The Dog and Partridge, Swan Lane, Kelvedon Hatch	0	.0%	0	.0%	0	.0%	0	.0%
The Eagle and Child, Chelmsford Road, Shenfield, Brentwood	5	1.7%	0	.0%	0	.0%	0	.0%
The Eagle, Ongar Road, Kelvedon Hatch	3	1.0%	0	.0%	0	.0%	1	2.0%
The Essex Arms, Warley Hill, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

Q18e\_1. Which PUBS/BARS in Brentwood do you visit?

	Base: Those mentioning pubs/ bars		Postcode District					
	Num	%	CM4		CM11		CM12	
			Num	%	Num	%	Num	%
The Gardners Arms, Hart Street, Brentwood	5	1.7%	0	.0%	0	.0%	0	.0%
The George and Dragon, Roman Road, Mountnessing	1	.3%	0	.0%	0	.0%	0	.0%
The Golden Fleece, London Road, Brentwood	2	.7%	0	.0%	1	2.9%	0	.0%
The Green Man, Cricketers Lane, Herongate	1	.3%	0	.0%	0	.0%	0	.0%
The Headley, Warley Gap, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Hutton, Rayleigh Road, Hutton	4	1.4%	0	.0%	0	.0%	0	.0%
The Nags Head, Brook Street, Brentwood	5	1.7%	0	.0%	0	.0%	0	.0%
The Old Dog, Billericay Road, Herongate	3	1.0%	0	.0%	0	.0%	1	2.0%
The Old Plough, Sabines Road, Navestock	0	.0%	0	.0%	0	.0%	0	.0%
The Plough, Rayleigh Road, Hutton, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
The Plough, Roman Road, Mountnessing	0	.0%	0	.0%	0	.0%	0	.0%
The Prince of Wales, Roman Road, Mountnessing	1	.3%	0	.0%	0	.0%	0	.0%
The Railway, Station Road, West Horndon	1	.3%	0	.0%	0	.0%	1	2.0%
The Rising Sun, Ongar Road, Brentwood	3	1.0%	0	.0%	0	.0%	0	.0%
The Seven Arches, Hartswood Road, Warley, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
The Slug and Lettuce, High Street, Brentwood	27	9.1%	1	4.8%	1	2.9%	2	3.9%
The Sugar Hut Village, High Street, Brentwood	9	3.0%	0	.0%	1	2.9%	0	.0%
The Swan, High Street, Brentwood	23	7.8%	1	4.8%	0	.0%	1	2.0%
The Terris Bar, Hart Street, Brentwood	5	1.7%	0	.0%	1	2.9%	0	.0%
The Victoria Arms, Ongar Road, Brentwood	5	1.7%	0	.0%	0	.0%	0	.0%

(cont.)

Q18e\_1. Which PUBS/BARS in Brentwood do you visit?

	Base: Those mentioning pubs/ bars		Postcode District					
	Num	%	CM4		CM11		CM12	
			Num	%	Num	%	Num	%
The Viper, Mill Green Road, Ingatestone	2	.7%	0	.0%	0	.0%	1	2.0%
The Willow, Church Lane, Doddinghurst (formerly known as The Moat)	0	.0%	0	.0%	0	.0%	0	.0%
The Woodpecker, Hanging Hill Lane , Hutton	1	.3%	0	.0%	0	.0%	0	.0%
The Woolpack, Mill Green Road, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
Tower Arms, Weald Road, South Weald	3	1.0%	0	.0%	0	.0%	0	.0%
White Hart, High Street, Brentwood	6	2.0%	0	.0%	2	5.7%	1	2.0%
White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood	3	1.0%	0	.0%	0	.0%	0	.0%
None in Brentwood	119	40.2%	15	71.4%	24	68.6%	35	68.6%
Varies	29	9.8%	0	.0%	4	11.4%	9	17.6%
Can't remember the names	13	4.4%	1	4.8%	1	2.9%	1	2.0%
Bardwell's Social Club, Brentwood	2	.7%	0	.0%	0	.0%	0	.0%
Toby Inn and The Harvester	2	.7%	0	.0%	0	.0%	0	.0%
The Boar's Head, Herongate, Brentwood	1	.3%	0	.0%	0	.0%	1	2.0%
The Lounge and Pieros, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
Ye Olde Green Dragon, Shenfield Road, Brentwood	1	.3%	0	.0%	0	.0%	0	.0%
Other								

(cont.)

**Q18e\_1. Which PUBS/BARS in Brentwood do you visit?**

	Postcode District									
	CM13		CM14		CM15		RM3			
	Num	%	Num	%	Num	%	Num	%		
Base: Those mentioning pubs/ bars	41	100.0%	50	100.0%	46	100.0%	52	100.0%		
Alma Arms, Horseman Side, Navestock	2	4.9%	0	.0%	1	2.2%	2	3.8%		
Bar West One, Kings Road, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%		
Bricklayers Arms, Ongar Road, Stondon Massey	0	.0%	0	.0%	0	.0%	0	.0%		
Charlies Bar, Warley Hill, Warley, Brentwood	1	2.4%	1	2.0%	0	.0%	0	.0%		
Green Man, Navestock Side, Navestock	0	.0%	0	.0%	0	.0%	0	.0%		
Greyhound, Magpie Lane, Warley, Brentwood	3	7.3%	3	6.0%	0	.0%	1	1.9%		
Halfway House , Southend Arterial Road, West Horndon	0	.0%	0	.0%	0	.0%	0	.0%		
Horse and Groom, Warley Road, Warley, Brentwood	1	2.4%	0	.0%	0	.0%	1	1.9%		
King William Fourth, Tan House Lane, Navestock	0	.0%	0	.0%	0	.0%	0	.0%		
Leather Bottle, The Green, Blackmore	0	.0%	0	.0%	0	.0%	0	.0%		
Litten Tree, High Street, Brentwood	4	9.8%	3	6.0%	0	.0%	3	5.8%		
Maxwells, Hanging Hill Lane, Hutton, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%		
Murphys Sports Bar (formerly Scuffy Murphys), Kings Road, Brentwood	1	2.4%	0	.0%	1	2.2%	0	.0%		
O'Neill's, High Street Brentwood	2	4.9%	5	10.0%	4	8.7%	3	5.8%		
Prince Albert, The Green, Blackmore	0	.0%	0	.0%	0	.0%	0	.0%		
Robin Hood and Little John, Ongar Road, Brentwood	0	.0%	0	.0%	0	.0%	1	1.9%		
Rose and Crown, Ongar Road, Pilgrims Hatch, Brentwood	1	2.4%	1	2.0%	2	4.3%	1	1.9%		
Rose Inn, Chelmsford Road, Shenfield, Brentwood	3	7.3%	0	.0%	2	4.3%	0	.0%		
Shepherd Inn, Blackmore Road, Kelvedon Hatch	0	.0%	0	.0%	1	2.2%	0	.0%		
Spread Eagle, Queens Road, Brentwood	1	2.4%	1	2.0%	0	.0%	0	.0%		

(cont.)



**Q18e\_1. Which PUBS/BARS in Brentwood do you visit?**

	Postcode District							
	CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%
Star Inn, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
Stocks Bar, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
Thatchers Arms, Warley Road, Warley, Brentwood	1	2.4%	1	2.0%	0	.0%	1	1.9%
The Alexandra, Warley Hill, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Artichoke, Ingrave Road, Brentwood	1	2.4%	2	4.0%	0	.0%	3	5.8%
The Bell, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
The Black Horse, Ongar Road, Pilgrims Hatch, Brentwood	0	.0%	4	8.0%	4	8.7%	1	1.9%
The Brave Nelson, Woodman Road, Warley, Brentwood	0	.0%	6	12.0%	0	.0%	1	1.9%
The Brewery Tap, Primrose Hill, Brentwood	1	2.4%	5	10.0%	1	2.2%	0	.0%
The Bull, Brook Street, Brentwood	0	.0%	1	2.0%	0	.0%	0	.0%
The Bull, Church Street, Blackmore	0	.0%	0	.0%	0	.0%	0	.0%
The Chequers, Chequers Road, Navestock	0	.0%	0	.0%	1	2.2%	1	1.9%
The Chequers, Rayleigh Road, Hutton, Brentwood	1	2.4%	0	.0%	0	.0%	1	1.9%
The Cherry Tree, Queen Street, Warley, Brentwood	1	2.4%	2	4.0%	0	.0%	0	.0%
The Clough, Eastham Crescent, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Cricketers, Mill Green Road, Ingatestone	0	.0%	0	.0%	0	.0%	1	1.9%
The Crown, High Street, Ingatestone	0	.0%	0	.0%	0	.0%	0	.0%
The Dog and Partridge, Swan Lane, Kelvedon Hatch	0	.0%	0	.0%	0	.0%	0	.0%
The Eagle and Child, Chelmsford Road, Shenfield, Brentwood	2	4.9%	1	2.0%	2	4.3%	0	.0%
The Eagle, Ongar Road, Kelvedon Hatch	0	.0%	0	.0%	2	4.3%	0	.0%
The Essex Arms, Warley Hill, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18e\_1. Which PUBS/BARS in Brentwood do you visit?**

	Postcode District							
	CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%
The Gardners Arms, Hart Street, Brentwood	1	2.4%	3	6.0%	0	.0%	1	1.9%
The George and Dragon, Roman Road, Mountnessing	0	.0%	0	.0%	1	2.2%	0	.0%
The Golden Fleece, London Road, Brentwood	0	.0%	0	.0%	0	.0%	1	1.9%
The Green Man, Cricketers Lane, Herongate	1	2.4%	0	.0%	0	.0%	0	.0%
The Headley, Warley Gap, Warley, Brentwood	0	.0%	0	.0%	0	.0%	0	.0%
The Hutton, Rayleigh Road, Hutton	3	7.3%	0	.0%	1	2.2%	0	.0%
The Nags Head, Brook Street, Brentwood	2	4.9%	2	4.0%	0	.0%	1	1.9%
The Old Dog, Billericay Road, Herongate	1	2.4%	0	.0%	0	.0%	1	1.9%
The Old Plough, Sabines Road, Navestock	0	.0%	0	.0%	0	.0%	0	.0%
The Plough, Rayleigh Road, Hutton, Brentwood	1	2.4%	0	.0%	0	.0%	0	.0%
The Plough, Roman Road, Mountnessing	0	.0%	0	.0%	0	.0%	0	.0%
The Prince of Wales, Roman Road, Mountnessing	1	2.4%	0	.0%	0	.0%	0	.0%
The Railway, Station Road, West Horndon	0	.0%	0	.0%	0	.0%	0	.0%
The Rising Sun, Ongar Road, Brentwood	0	.0%	1	2.0%	2	4.3%	0	.0%
The Seven Arches, Hartswood Road, Warley, Brentwood	0	.0%	0	.0%	1	2.2%	0	.0%
The Slug and Lettuce, High Street, Brentwood	0	.0%	9	18.0%	4	8.7%	10	19.2%
The Sugar Hut Village, High Street, Brentwood	0	.0%	2	4.0%	2	4.3%	4	7.7%
The Swan, High Street, Brentwood	2	4.9%	12	24.0%	7	15.2%	0	.0%
The Terris Bar, Hart Street, Brentwood	2	4.9%	1	2.0%	0	.0%	1	1.9%
The Victoria Arms, Ongar Road, Brentwood	0	.0%	2	4.0%	3	6.5%	0	.0%

(cont.)

**Q18e\_1. Which PUBS/BARS in Brentwood do you visit?**

			Postcode District							
			CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%
The Viper, Mill Green Road, Ingatestone			0	.0%	0	.0%	1	2.2%	0	.0%
The Willow, Church Lane, Doddinghurst (formerly known as The Moat)			0	.0%	0	.0%	0	.0%	0	.0%
The Woodpecker, Hanging Hill Lane , Hutton			1	2.4%	0	.0%	0	.0%	0	.0%
The Woolpack, Mill Green Road, Ingatestone			0	.0%	0	.0%	0	.0%	0	.0%
Tower Arms, Weald Road, South Weald			0	.0%	3	6.0%	0	.0%	0	.0%
White Hart, High Street, Brentwood			0	.0%	1	2.0%	1	2.2%	1	1.9%
White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood			0	.0%	1	2.0%	1	2.2%	1	1.9%
Other	None in Brentwood		7	17.1%	6	12.0%	10	21.7%	22	42.3%
	Varies		4	9.8%	4	8.0%	5	10.9%	3	5.8%
	Can't remember the names		5	12.2%	0	.0%	1	2.2%	4	7.7%
	Bardwell's Social Club, Brentwood		0	.0%	1	2.0%	0	.0%	1	1.9%
	Toby Inn and The Harvester		1	2.4%	0	.0%	0	.0%	1	1.9%
	The Boar's Head, Herongate, Brentwood		0	.0%	0	.0%	0	.0%	0	.0%
	The Lounge and Pieros, Brentwood		0	.0%	0	.0%	1	2.2%	0	.0%
	Ye Olde Green Dragon, Shenfield Road, Brentwood		1	2.4%	0	.0%	0	.0%	0	.0%

**Q18f. In which town do you visit the SPORTS, LEISURE CENTRE most often?**

	Base: Those mentioning sports/ leisure centre		Postcode District												
			Num		CM4		CM11		CM12		CM13		CM14		CM15
		%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: Those mentioning sports/ leisure centre	166	100.0%	5	100.0%	17	100.0%	19	100.0%	31	100.0%	35	100.0%	29	100.0%	
The Brentwood Centre/Brentwood Leisure Centre, Pilgrims Hatc	87	52.4%	4	80.0%	1	5.9%	2	10.5%	23	74.2%	34	97.1%	21	72.4%	
Billericay	22	13.3%	0	.0%	12	70.6%	9	47.4%	1	3.2%	0	.0%	0	.0%	
Romford	17	10.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Basildon	9	5.4%	0	.0%	2	11.8%	5	26.3%	2	6.5%	0	.0%	0	.0%	
Chelmsford	6	3.6%	0	.0%	2	11.8%	1	5.3%	0	.0%	0	.0%	3	10.3%	
Brentwood Leisure Park, Warley	4	2.4%	0	.0%	0	.0%	0	.0%	2	6.5%	0	.0%	2	6.9%	
Hornchurch	3	1.8%	0	.0%	0	.0%	0	.0%	1	3.2%	0	.0%	0	.0%	
Clearview Health and Racquets Club, Warley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.9%	0	.0%	
Ingatestone	1	.6%	1	20.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	
Laindon	1	.6%	0	.0%	0	.0%	1	5.3%	0	.0%	0	.0%	0	.0%	
Central London	1	.6%	0	.0%	0	.0%	0	.0%	1	3.2%	0	.0%	0	.0%	
Shenfield	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.4%	
Other	Harold Hill	5	3.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Harold Wood	2	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ardleigh Green	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Chipping Ongar	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.4%
	Harlow	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Horndon	1	.6%	0	.0%	0	.0%	0	.0%	1	3.2%	0	.0%	0	.0%
	Ramsden	1	.6%	0	.0%	0	.0%	1	5.3%	0	.0%	0	.0%	0	.0%
	Warley	1	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.4%

(cont.)

**Q18f. In which town do you visit the SPORTS, LEISURE CENTRE most often?**

		Postcode District			
		RM3		RM4	
		Num	%	Num	%
Base: Those mentioning sports/ leisure centre		29	100.0%	1	100.0%
The Brentwood Centre/Brentwood Leisure Centre, Pilgrims Hatc		2	6.9%	0	.0%
Billericay		0	.0%	0	.0%
Romford		16	55.2%	1	100.0%
Basildon		0	.0%	0	.0%
Chelmsford		0	.0%	0	.0%
Brentwood Leisure Park, Warley		0	.0%	0	.0%
Hornchurch		2	6.9%	0	.0%
Clearview Health and Racquets Club, Warley		0	.0%	0	.0%
Ingatestone		0	.0%	0	.0%
Laindon		0	.0%	0	.0%
Central London		0	.0%	0	.0%
Shenfield		0	.0%	0	.0%
Other	Harold Hill	5	17.2%	0	.0%
	Harold Wood	2	6.9%	0	.0%
	Ardleigh Green	1	3.4%	0	.0%
	Chipping Ongar	0	.0%	0	.0%
	Harlow	1	3.4%	0	.0%
	Horndon	0	.0%	0	.0%
	Ramsden	0	.0%	0	.0%
	Warley	0	.0%	0	.0%

**Q18g. Where do you go SWIMMING – PUBLIC OR PRIVATE VENUE most often?**

	Base: Those mentioning swimming		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning swimming	218	100.0%	9	100.0%	15	100.0%	28	100.0%	40	100.0%	40	100.0%	35	100.0%	50	100.0%
The Brentwood Centre, Brentwood	58	26.6%	1	11.1%	0	.0%	0	.0%	19	47.5%	20	50.0%	17	48.6%	0	.0%
Brentwood Schools Sports Centre, Brentwood	25	11.5%	1	11.1%	0	.0%	0	.0%	5	12.5%	10	25.0%	9	25.7%	0	.0%
Billericay Swimming Pool, Billericay	17	7.8%	1	11.1%	6	40.0%	5	17.9%	4	10.0%	0	.0%	1	2.9%	0	.0%
First Stroke Swimming Pool, Billericay	5	2.3%	0	.0%	0	.0%	3	10.7%	1	2.5%	0	.0%	1	2.9%	0	.0%
Riverside Ice and Leisure Centre, Chelmsford	5	2.3%	3	33.3%	1	6.7%	1	3.6%	0	.0%	0	.0%	0	.0%	0	.0%
Central Park Leisure Centre, Dagenham	4	1.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	8.0%
Gloucester Park Swimming Pool, Basildon	4	1.8%	0	.0%	0	.0%	1	3.6%	1	2.5%	0	.0%	1	2.9%	1	2.0%
LA Fitness, Brentwood	3	1.4%	0	.0%	0	.0%	0	.0%	1	2.5%	2	5.0%	0	.0%	0	.0%
Wickford Swimming Pool, Wickford	3	1.4%	0	.0%	1	6.7%	2	7.1%	0	.0%	0	.0%	0	.0%	0	.0%
LA Fitness, Billericay	2	.9%	0	.0%	0	.0%	2	7.1%	0	.0%	0	.0%	0	.0%	0	.0%
Spirit Health Club, Brentwood	2	.9%	0	.0%	0	.0%	0	.0%	1	2.5%	1	2.5%	0	.0%	0	.0%
Ashwells Sports and Country Club, Brentwood	1	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.9%	0	.0%
Dagenham Swimming Pool, Dagenham	1	.5%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
Reflections Spa, Chelmsford	1	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%

(cont.)

**Q18g. Where do you go SWIMMING – PUBLIC OR PRIVATE VENUE most often?**

		Base: Those mentioning swimming		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Central Park Leisure Centre, Gooshays Drive, Harold Hill, Romford	39	17.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.9%	38	76.0%
	Stockbrook Country Club, Queens Park Avenue, Billericay	13	6.0%	2	22.2%	2	13.3%	8	28.6%	0	.0%	0	.0%	1	2.9%	0	.0%
	Lake Meadows Park, Lake Meadows Avenue, Billericay	5	2.3%	0	.0%	3	20.0%	2	7.1%	0	.0%	0	.0%	0	.0%	0	.0%
	School facilities	5	2.3%	0	.0%	0	.0%	1	3.6%	1	2.5%	3	7.5%	0	.0%	0	.0%
	Holiday Inn, Brook Street, Brentwood	4	1.8%	0	.0%	0	.0%	0	.0%	2	5.0%	2	5.0%	0	.0%	0	.0%
	Clearview Health & Racquet Club, Little Warley, Brentwood	3	1.4%	0	.0%	0	.0%	0	.0%	2	5.0%	0	.0%	0	.0%	1	2.0%
	David Lloyd, Gidea Park, Romford	2	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.0%
	Esporta Health & Fitness Club, The Brewery, Romford	2	.9%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	1	2.9%	0	.0%
	Hornchurch Sports Centre, Hornchurch Road, Hornchurch	2	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.0%
	Ongar Leisure Centre, The Gables, Ongar	2	.9%	1	11.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.9%	0	.0%
	Private/ own facilities	2	.9%	0	.0%	0	.0%	1	3.6%	0	.0%	0	.0%	1	2.9%	0	.0%
	Arleigh Green, Romsford	1	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.0%
	Colchester Leisure Centre	1	.5%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Everyone Active, Central Park, Romford	1	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.0%
	Pipps Hill	1	.5%	0	.0%	0	.0%	1	3.6%	0	.0%	0	.0%	0	.0%	0	.0%
	Quilters - Swimming Pool	1	.5%	0	.0%	0	.0%	1	3.6%	0	.0%	0	.0%	0	.0%	0	.0%
	Rickford Swimming Centre	1	.5%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tunbridge Wells	1	.5%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
	Varies	1	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%

**Q18h. In which town do you visit the THEATRE OR ANY OTHER CULTURAL ACTIVITIES e.g. Cultural/ Arts/ Performance Venues most often?**

	Base: Those mentioning theatre/ cultural venues		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning theatre/ cultural venues	378	100.0%	23	100.0%	39	100.0%	52	100.0%	60	100.0%	54	100.0%	60	100.0%	88	100.0%
Queen's Theatre, Hornchurch	55	14.6%	1	4.3%	0	.0%	2	3.8%	7	11.7%	3	5.6%	10	16.7%	31	35.2%
Chelmsford Civic Theatre, Chelmsford	24	6.3%	6	26.1%	2	5.1%	4	7.7%	6	10.0%	0	.0%	6	10.0%	0	.0%
Brentwood Theatre, Brentwood	13	3.4%	1	4.3%	0	.0%	0	.0%	4	6.7%	5	9.3%	2	3.3%	1	1.1%
C H Elliott Creative Theatre, Hornchurch	6	1.6%	0	.0%	0	.0%	1	1.9%	1	1.7%	1	1.9%	2	3.3%	1	1.1%
Towngate Theatre, Basildon	6	1.6%	0	.0%	2	5.1%	0	.0%	1	1.7%	2	3.7%	1	1.7%	0	.0%
Thameside Theatre, Grays	2	.5%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%	0	.0%	1	1.1%
Kenneth More Theatre, Ilford	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

(cont.)



**Q18h. In which town do you visit the THEATRE OR ANY OTHER CULTURAL ACTIVITIES e.g. Cultural/ Arts/ Performance Venues most often?**

		Base: Those mentioning theatre/ cultural venues		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Central London	207	54.8%	14	60.9%	22	56.4%	27	51.9%	33	55.0%	39	72.2%	33	55.0%	38	43.2%
	Southend-on Sea	17	4.5%	0	.0%	4	10.3%	6	11.5%	2	3.3%	1	1.9%	1	1.7%	3	3.4%
	Cliff Pavillion, Station Road, Southend-on-Sea	13	3.4%	0	.0%	5	12.8%	4	7.7%	2	3.3%	0	.0%	1	1.7%	1	1.1%
	Hornchurch	6	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%	2	3.3%	3	3.4%
	Varies	6	1.6%	1	4.3%	1	2.6%	2	3.8%	0	.0%	0	.0%	0	.0%	2	2.3%
	Billericay	4	1.1%	0	.0%	1	2.6%	3	5.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Palace Theatre, London Road, Westcliffe-on-Sea	4	1.1%	0	.0%	1	2.6%	2	3.8%	0	.0%	0	.0%	0	.0%	1	1.1%
	Romford	3	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	3.4%
	Westcliff-on-Sea	3	.8%	0	.0%	0	.0%	1	1.9%	1	1.7%	0	.0%	1	1.7%	0	.0%
	Brentwood	2	.5%	0	.0%	0	.0%	0	.0%	1	1.7%	1	1.9%	0	.0%	0	.0%
	Ingatestone	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.9%	0	.0%	0	.0%
	Tunbridge wells	1	.3%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%	0	.0%	0	.0%
	Scarborough	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	The O2 Arena, Peninsula Square, Greenwich, London	1	.3%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Theatre Royal, Thames Street, Windsor	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.7%	0	.0%
	Wembley and O2	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

(cont.)

**Q18h. In which town do you visit the THEATRE OR ANY OTHER CULTURAL ACTIVITIES e.g. Cultural/ Arts/ Performance Venues most often?**

	Postcode District	
	RM4	
	Num	%
Base: Those mentioning theatre/ cultural venues	1	100.0%
Queen's Theatre, Hornchurch	0	.0%
Chelmsford Civic Theatre, Chelmsford	0	.0%
Brentwood Theatre, Brentwood	0	.0%
C H Elliott Creative Theatre, Hornchurch	0	.0%
Towngate Theatre, Basildon	0	.0%
Thameside Theatre, Grays	0	.0%
Kenneth More Theatre, Ilford	0	.0%

(cont.)

**Q18h. In which town do you visit the THEATRE OR ANY OTHER CULTURAL ACTIVITIES e.g. Cultural/ Arts/ Performance Venues most often?**

		Postcode District	
		RM4	
		Num	%
Other	Central London	1	100.0%
	Southend-on Sea	0	.0%
	Cliff Pavillion, Station Road, Southend-on-Sea	0	.0%
	Hornchurch	0	.0%
	Varies	0	.0%
	Billericay	0	.0%
	Palace Theatre, London Road, Westcliffe-on-Sea	0	.0%
	Romford	0	.0%
	Westcliff-on-Sea	0	.0%
	Brentwood	0	.0%
	Ingatestone	0	.0%
	Tunbridge wells	0	.0%
	Scarborough	0	.0%
	The O2 Arena, Peninsula Square, Greenwich, London	0	.0%
	Theatre Royal, Thames Street, Windsor	0	.0%
	Wembley and 02	0	.0%

**Q18i. In which town do you play an ORGANISED SPORT most often?**

	Base: Those mentioning organised sport		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning organised sport	110	100.0%	10	100.0%	11	100.0%	22	100.0%	14	100.0%	20	100.0%	17	100.0%	16	100.0%
Brentwood	37	33.6%	3	30.0%	1	9.1%	1	4.5%	5	35.7%	17	85.0%	10	58.8%	0	.0%
Billericay	20	18.2%	0	.0%	7	63.6%	9	40.9%	1	7.1%	2	10.0%	1	5.9%	0	.0%
Romford	10	9.1%	0	.0%	0	.0%	2	9.1%	1	7.1%	0	.0%	1	5.9%	6	37.5%
Central London	7	6.4%	0	.0%	0	.0%	2	9.1%	0	.0%	0	.0%	0	.0%	5	31.3%
Chelmsford	5	4.5%	3	30.0%	1	9.1%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%
Ingatestone	3	2.7%	2	20.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%
Basildon	1	.9%	0	.0%	0	.0%	1	4.5%	0	.0%	0	.0%	0	.0%	0	.0%
Hutton	5	4.5%	0	.0%	0	.0%	1	4.5%	3	21.4%	0	.0%	1	5.9%	0	.0%
Upminster	4	3.6%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	18.8%
Varies	4	3.6%	0	.0%	0	.0%	1	4.5%	2	14.3%	0	.0%	0	.0%	1	6.3%
Wickford	3	2.7%	0	.0%	1	9.1%	1	4.5%	1	7.1%	0	.0%	0	.0%	0	.0%
Harold Hill	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%
Islington	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%
Liverpool	1	.9%	0	.0%	1	9.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	1	.9%	0	.0%	0	.0%	1	4.5%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
North Weald	1	.9%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Onger	1	.9%	0	.0%	0	.0%	0	.0%	1	7.1%	0	.0%	0	.0%	0	.0%
Rayleigh	1	.9%	0	.0%	0	.0%	1	4.5%	0	.0%	0	.0%	0	.0%	0	.0%
Redbridge	1	.9%	0	.0%	0	.0%	1	4.5%	0	.0%	0	.0%	0	.0%	0	.0%
Shenfield	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.9%	0	.0%
Stock	1	.9%	0	.0%	0	.0%	1	4.5%	0	.0%	0	.0%	0	.0%	0	.0%
Theydon Bois	1	.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	5.0%	0	.0%	0	.0%

**Q18j. What is the name and location of the PRIVATE GYM you visit most often?**

	Base: Those mentioning private gym		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning private gym	129	100.0%	7	100.0%	15	100.0%	27	100.0%	15	100.0%	26	100.0%	24	100.0%	15	100.0%
Fitness First, Brentwood	16	12.4%	3	42.9%	0	.0%	0	.0%	4	26.7%	5	19.2%	3	12.5%	1	6.7%
LA Fitness, Brentwood	15	11.6%	1	14.3%	0	.0%	0	.0%	3	20.0%	9	34.6%	2	8.3%	0	.0%
LA Fitness, Billericay	9	7.0%	0	.0%	4	26.7%	5	18.5%	0	.0%	0	.0%	0	.0%	0	.0%
Ashwells Sports and Country Club, Brentwood	5	3.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	4	16.7%	0	.0%
David Lloyd, Basildon	4	3.1%	0	.0%	1	6.7%	1	3.7%	0	.0%	0	.0%	1	4.2%	1	6.7%
Fitness First, Basildon	1	.8%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Fitness First, Romford	1	.8%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%
Spirit Health Club, Brentwood	1	.8%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(cont.)

**Q18j. What is the name and location of the PRIVATE GYM you visit most often?**

		Base: Those mentioning private gym		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Stockbrook Manor, Queens Park Avenue, Billericay	23	17.8%	2	28.6%	6	40.0%	13	48.1%	0	.0%	0	.0%	1	4.2%	1	6.7%
	Don't know/ don't remember	6	4.7%	0	.0%	0	.0%	2	7.4%	1	6.7%	2	7.7%	1	4.2%	0	.0%
	Curves, High Street, Brentwood	5	3.9%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%	3	12.5%	0	.0%
	Brentwood Schools Sports Centre, Brentwood	4	3.1%	0	.0%	1	6.7%	0	.0%	0	.0%	1	3.8%	2	8.3%	0	.0%
	Clearview Health and Racquet Club, Little Warley, Brentwood	4	3.1%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	2	8.3%	1	6.7%
	David Lloyds, Gidea Park, Romford	4	3.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	26.7%
	Holiday Inn, Brook Street, Brentwood	4	3.1%	0	.0%	0	.0%	0	.0%	2	13.3%	2	7.7%	0	.0%	0	.0%
	Billericay	3	2.3%	1	14.3%	0	.0%	2	7.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Central Park Leisure Centre, Gooshays Drive, Harold Hill, Romford	3	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	20.0%
	At home	2	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.2%	1	6.7%
	At work	2	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	13.3%
	Dragons Health Club, Chindits House, Warley	2	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%	0	.0%	0	.0%
	Esporta, The Brewery, Romford	2	1.6%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	1	4.2%	0	.0%
	London	2	1.6%	0	.0%	0	.0%	1	3.7%	0	.0%	1	3.8%	0	.0%	0	.0%
	Private group	2	1.6%	0	.0%	0	.0%	1	3.7%	0	.0%	0	.0%	1	4.2%	0	.0%
	Bodycare, High Road, Benfleet	1	.8%	0	.0%	0	.0%	1	3.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Brookfield Keep Fit, Brentwood	1	.8%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%
	Club Kingswood, Clayhill Lane, Sparrows Herne, Basildon	1	.8%	0	.0%	0	.0%	1	3.7%	0	.0%	0	.0%	0	.0%	0	.0%
	Courage Hall, Brentwood School, Middleton Hall Lane, Brentwood	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.2%	0	.0%
	Fords, Dunn, Brentwood	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%
	Harold Hill Leisure Centre, Gooshays Drive, Harold Hill, Romford	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%

(cont.)

**Q18j. What is the name and location of the PRIVATE GYM you visit most often?**

		Base: Those mentioning private gym		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Kings Tower Gym, Kings Tower, Marconi Plaza, Chelmsford	1	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	4.2%	0	.0%
	LA Fitness, Fenchurch Street, London	1	.8%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%
	Lake Meadows Park	1	.8%	0	.0%	1	6.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

**Q18k. What is the name and location of the PUBLIC GYM you visit most often?**

	Base: Those mentioning public gym		Postcode District													
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning public gym	52	100.0%	3	100.0%	2	100.0%	3	100.0%	10	100.0%	10	100.0%	10	100.0%	14	100.0%
The Brentwood Centre, Brentwood	23	44.2%	0	.0%	0	.0%	0	.0%	5	50.0%	9	90.0%	9	90.0%	0	.0%
Brentwood Schools Sports Centre, Brentwood	6	11.5%	1	33.3%	1	50.0%	0	.0%	3	30.0%	0	.0%	1	10.0%	0	.0%
Central Park Leisure Centre, Dagenham	2	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	14.3%
Eversley Leisure Centre, Basildon	2	3.8%	0	.0%	1	50.0%	1	33.3%	0	.0%	0	.0%	0	.0%	0	.0%
Chelmsford Sports and Athletics Centre, Chelmsford	1	1.9%	0	.0%	0	.0%	1	33.3%	0	.0%	0	.0%	0	.0%	0	.0%
Riverside Ice and Leisure Centre, Chelmsford	1	1.9%	1	33.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other																
Central Park Leisure Centre, Gooshays Drive, Harold Hill, Romford	8	15.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	8	57.1%
Everyone Active, Central Park, Romford	2	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	14.3%
Absolute, Harold Wood	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%
Curves, High Street, Brentwood	1	1.9%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%
Esporta Health & Fitness, Romford	1	1.9%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%
Fitness and Leisure, Festival Park, Basildon	1	1.9%	0	.0%	0	.0%	1	33.3%	0	.0%	0	.0%	0	.0%	0	.0%
Gymphobics, High Street, Romford	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	7.1%
Stockbrook Manor	1	1.9%	1	33.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Brentwood Centre, Doddington Road, Brentwood	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	1	10.0%	0	.0%	0	.0%



**Q18I. What is the name and location of the PRIVATE SPORT VENUE e.g. Brentwood Town Football Club you visit most often?**

	Base: Those mentioning private sport venue		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning private sport venue	74	100.0%	6	100.0%	6	100.0%	16	100.0%	7	100.0%	12	100.0%	15	100.0%	12	100.0%
Brentwood Town Football Club	6	8.1%	0	.0%	0	.0%	0	.0%	0	.0%	3	25.0%	2	13.3%	1	8.3%
Bentley Golf Club, Brentwood	2	2.7%	0	.0%	1	16.7%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
Billericay Cricket Club, Billericay	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
Billericay Town Football Club, Billericay	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
Brentwood Rugby Club, Brentwood	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
Brentwood Tennis Club	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
Chelmsford City Football Club, Chelmsford	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
Gidea Park and Romford Cricket Club, Romford	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
South Essex Golf Centre, Brentwood	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
The Burstead Golf Club, Billericay	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
Weald Park Golf Club, Pilgrims Hatch, Brentwood	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%

(cont.)

**Q18l. What is the name and location of the PRIVATE SPORT VENUE e.g. Brentwood Town Football Club you visit most often?**

		Base: Those mentioning private sport venue		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Upton Park, West Ham FC	9	12.2%	0	.0%	1	16.7%	2	12.5%	0	.0%	2	16.7%	2	13.3%	2	16.7%
	The Brentwood Centre, Shenfield, Brentwood	3	4.1%	0	.0%	0	.0%	0	.0%	1	14.3%	1	8.3%	1	6.7%	0	.0%
	Arsenal Football Club, Emirates Stadium, Drayton Park, London	2	2.7%	0	.0%	0	.0%	1	6.3%	1	14.3%	0	.0%	0	.0%	0	.0%
	Billericay Bowls Club	2	2.7%	0	.0%	1	16.7%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Brentwood	2	2.7%	1	16.7%	0	.0%	0	.0%	1	14.3%	0	.0%	0	.0%	0	.0%
	Hainault Golf Club, Romford Road, Chigwell	2	2.7%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
	Leyton Orient Football Club	2	2.7%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	1	6.7%	0	.0%
	London	2	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	1	8.3%
	Stockbrook Country Club, Queens Park Avenue, Billericay	2	2.7%	0	.0%	1	16.7%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Top Meadow Golf Club, Fen Lane, Ockendon	2	2.7%	0	.0%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
	Adams Park, High Wycombe	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
	Basildon and Laindon	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Billericay Badminton Club	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Billericay Rugby Club, Stock Road, Billericay	1	1.4%	0	.0%	0	.0%	0	.0%	1	14.3%	0	.0%	0	.0%	0	.0%
	Brentwood Hockey Club	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
	Chelsea Football Club, London	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
	Colchester	1	1.4%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Colchester Cricket Club	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Emirates Stadium, Arsenal, London	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Hannakins, Ladies Football Club	1	1.4%	0	.0%	0	.0%	0	.0%	1	14.3%	0	.0%	0	.0%	0	.0%
	Harold Hill Leisure Centre, Romford	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
	Ingatstone Bowling Club, Ingatstone	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%

(cont.)

**Q18I. What is the name and location of the PRIVATE SPORT VENUE e.g. Brentwood Town Football Club you visit most often?**

		Base: Those mentioning private sport venue		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Ingatestone Football Club, Ingatestone	1	1.4%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ingatestone Tennis Club	1	1.4%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Intelsports, Billericay	1	1.4%	0	.0%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ipswich Football Club	1	1.4%	0	.0%	0	.0%	0	.0%	1	14.3%	0	.0%	0	.0%	0	.0%
	Lairdon Community Centre, Aston Road, Basildon	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Local School Venues	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
	Lords Golf Club, Hullbridge Road, Rayleigh	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
	Mayhem, Theydon Bois	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
	Mile End	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
	Old Trafford, Sir Matt Busby Way, Manchester	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Ongar Cricket Club, Love Lane, Ongar	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.7%	0	.0%
	Romford Ice Arena, Rom Valley Way, Romford	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%
	School, Brentwood	1	1.4%	0	.0%	0	.0%	0	.0%	1	14.3%	0	.0%	0	.0%	0	.0%
	South Weald Cricket Club, Brentwood	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%	0	.0%	0	.0%
	Tottenham Hotspur Football Club, White Hart Lane, London	1	1.4%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	1	1.4%	1	16.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wembley Stadium	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	8.3%

**Q18m. In which town do you undertake Q18OTHER most often?**

	Base: Those mentioning other activity		Postcode District													
			CM4		CM11		CM12		CM13		CM14		CM15		RM3	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning other activity	104	100.0%	9	100.0%	10	100.0%	17	100.0%	16	100.0%	5	100.0%	16	100.0%	31	100.0%
Brentwood	23	22.1%	0	.0%	2	20.0%	0	.0%	10	62.5%	2	40.0%	6	37.5%	3	9.7%
Billericay	12	11.5%	0	.0%	1	10.0%	10	58.8%	0	.0%	0	.0%	1	6.3%	0	.0%
Romford	9	8.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	9	29.0%
Chelmsford	6	5.8%	3	33.3%	0	.0%	3	17.6%	0	.0%	0	.0%	0	.0%	0	.0%
Basildon	4	3.8%	1	11.1%	1	10.0%	0	.0%	1	6.3%	0	.0%	1	6.3%	0	.0%
Ingatestone	2	1.9%	2	22.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shenfield	2	1.9%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%	1	6.3%	0	.0%
Hornchurch	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
Maldon	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
Central London	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%

(cont.)

**Q18m. In which town do you undertake Q18OTHER most often?**

		Base: Those mentioning other activity		Postcode District													
				CM4		CM11		CM12		CM13		CM14		CM15		RM3	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Other	Varies	7	6.7%	0	.0%	1	10.0%	1	5.9%	1	6.3%	1	20.0%	2	12.5%	1	3.2%
	Harold Wood	5	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	16.1%
	Hutton	3	2.9%	0	.0%	0	.0%	1	5.9%	2	12.5%	0	.0%	0	.0%	0	.0%
	Abroad	2	1.9%	1	11.1%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Essex countryside	2	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	6.5%
	Kelvedon Hatch	2	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	12.5%	0	.0%
	Blackmore	1	1.0%	1	11.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Brands Hatch	1	1.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Cambridge	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Danbury Common	1	1.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Doddinghurst	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Havering-atte-Bower	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Havering	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Hutton county park	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	20.0%	0	.0%	0	.0%
	Ingrave	1	1.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%	0	.0%	0	.0%
	Petersfield	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Ramsden Heath	1	1.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Rise Bridge	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	South Weald	1	1.0%	1	11.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southend-on-Sea	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Stamford	1	1.0%	0	.0%	0	.0%	1	5.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Stock	1	1.0%	0	.0%	0	.0%	1	5.9%	0	.0%	0	.0%	0	.0%	0	.0%
	Stondon Massey	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Thorndon Country Park, Brentwood	1	1.0%	0	.0%	1	10.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Upminster	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%
	Warley	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	20.0%	0	.0%	0	.0%
	Weald Park, near Brentwood	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	6.3%	0	.0%
	Woodbridge	1	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.2%

**Q19a. Do you use the fortnightly Farmer's market held in the Baytree Centre in Brentwood?**

	Base: All respondents		Postcode District															
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Yes	183	18.2%	11	16.2%	2	2.2%	6	4.4%	51	30.7%	51	42.9%	44	29.5%	18	6.7%	0	.0%
No	822	81.8%	57	83.8%	90	97.8%	130	95.6%	115	69.3%	68	57.1%	105	70.5%	251	93.3%	2	100.0%

**Q19b. Would a market in the High Street encourage you to visit Brentwood High Street more?**

	Base: All respondents		Postcode District															
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Yes	475	47.3%	32	47.1%	30	32.6%	54	39.7%	93	56.0%	64	53.8%	78	52.3%	120	44.6%	2	100.0%
No	530	52.7%	36	52.9%	62	67.4%	82	60.3%	73	44.0%	55	46.2%	71	47.7%	149	55.4%	0	.0%

**Q20. SEG**

	Base: All respondents		Postcode District															
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
A/B	224	22.3%	15	22.1%	27	29.3%	41	30.1%	35	21.1%	33	27.7%	46	30.9%	26	9.7%	0	.0%
C1	345	34.3%	31	45.6%	25	27.2%	56	41.2%	50	30.1%	46	38.7%	47	31.5%	90	33.5%	0	.0%
C2	182	18.1%	9	13.2%	22	23.9%	13	9.6%	30	18.1%	18	15.1%	28	18.8%	61	22.7%	1	50.0%
D/E	167	16.6%	8	11.8%	14	15.2%	14	10.3%	34	20.5%	12	10.1%	18	12.1%	64	23.8%	1	50.0%
Refused	87	8.7%	5	7.4%	4	4.3%	12	8.8%	17	10.2%	10	8.4%	10	6.7%	28	10.4%	0	.0%

### Q21. Age group of respondent

	Base: All respondents		Postcode District															
	Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
18 - 24 years	9	.9%	1	1.5%	0	.0%	2	1.5%	2	1.2%	0	.0%	1	.7%	3	1.1%	0	.0%
25 - 34 years	35	3.5%	1	1.5%	3	3.3%	6	4.4%	2	1.2%	8	6.7%	4	2.7%	11	4.1%	0	.0%
35 - 44 years	105	10.4%	8	11.8%	13	14.1%	17	12.5%	17	10.2%	20	16.8%	11	7.4%	19	7.1%	0	.0%
45 - 54 years	147	14.6%	8	11.8%	12	13.0%	14	10.3%	27	16.3%	26	21.8%	28	18.8%	31	11.5%	0	.0%
55 - 64 years	227	22.6%	17	25.0%	22	23.9%	35	25.7%	38	22.9%	25	21.0%	27	18.1%	61	22.7%	1	50.0%
65 years or above	437	43.5%	29	42.6%	41	44.6%	56	41.2%	72	43.4%	35	29.4%	71	47.7%	130	48.3%	1	50.0%
Refused	45	4.5%	4	5.9%	1	1.1%	6	4.4%	8	4.8%	5	4.2%	7	4.7%	14	5.2%	0	.0%

### Q22. How many people are there in your household (including yourself) aged between

		Base: All respondents		Postcode District															
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents		1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Under 16 yrs	None	782	77.8%	54	79.4%	74	80.4%	106	77.9%	129	77.7%	83	69.7%	114	76.5%	218	81.0%	1	50.0%
	1	61	6.1%	4	5.9%	7	7.6%	4	2.9%	11	6.6%	11	9.2%	10	6.7%	14	5.2%	0	.0%
	2	77	7.7%	4	5.9%	8	8.7%	14	10.3%	10	6.0%	16	13.4%	10	6.7%	15	5.6%	0	.0%
	3	16	1.6%	2	2.9%	1	1.1%	4	2.9%	2	1.2%	2	1.7%	2	1.3%	3	1.1%	0	.0%
	4	4	.4%	0	.0%	0	.0%	0	.0%	1	.6%	1	.8%	1	.7%	1	.4%	0	.0%
	6 or more	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%	0	.0%
	Refused	64	6.4%	4	5.9%	2	2.2%	8	5.9%	13	7.8%	6	5.0%	12	8.1%	17	6.3%	1	50.0%
	None	821	81.7%	52	76.5%	79	85.9%	117	86.0%	134	80.7%	92	77.3%	118	79.2%	225	83.6%	1	50.0%
17-24 yrs	1	92	9.2%	12	17.6%	7	7.6%	9	6.6%	15	9.0%	15	12.6%	14	9.4%	20	7.4%	0	.0%
	2	24	2.4%	0	.0%	4	4.3%	2	1.5%	4	2.4%	5	4.2%	4	2.7%	5	1.9%	0	.0%
	3	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	.8%	1	.7%	2	.7%	0	.0%
	Refused	64	6.4%	4	5.9%	2	2.2%	8	5.9%	13	7.8%	6	5.0%	12	8.1%	17	6.3%	1	50.0%

(cont.)

**Q22. How many people are there in your household (including yourself) aged between**

		Base: All respondents		Postcode District															
		Num	%	CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
				Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
25-34 yrs	None	834	83.0%	57	83.8%	78	84.8%	115	84.6%	136	81.9%	93	78.2%	124	83.2%	227	84.4%	1	50.0%
	1	77	7.7%	6	8.8%	11	12.0%	6	4.4%	14	8.4%	14	11.8%	10	6.7%	16	5.9%	0	.0%
	2	28	2.8%	0	.0%	1	1.1%	7	5.1%	3	1.8%	5	4.2%	3	2.0%	9	3.3%	0	.0%
	3	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	1	.8%	0	.0%	0	.0%	0	.0%
	Refused	64	6.4%	4	5.9%	2	2.2%	8	5.9%	13	7.8%	6	5.0%	12	8.1%	17	6.3%	1	50.0%
35-44 yrs	None	793	78.9%	54	79.4%	73	79.3%	109	80.1%	130	78.3%	88	73.9%	120	80.5%	215	79.9%	1	50.0%
	1	86	8.6%	4	5.9%	11	12.0%	9	6.6%	15	9.0%	16	13.4%	12	8.1%	19	7.1%	0	.0%
	2	62	6.2%	6	8.8%	6	6.5%	10	7.4%	8	4.8%	9	7.6%	5	3.4%	18	6.7%	0	.0%
	Refused	64	6.4%	4	5.9%	2	2.2%	8	5.9%	13	7.8%	6	5.0%	12	8.1%	17	6.3%	1	50.0%
45-54 yrs	None	747	74.3%	51	75.0%	74	80.4%	104	76.5%	118	71.1%	83	69.7%	99	66.4%	214	79.6%	1	50.0%
	1	113	11.2%	7	10.3%	7	7.6%	15	11.0%	22	13.3%	15	12.6%	23	15.4%	24	8.9%	0	.0%
	2	82	8.2%	6	8.8%	9	9.8%	9	6.6%	13	7.8%	15	12.6%	16	10.7%	14	5.2%	0	.0%
	Refused	63	6.3%	4	5.9%	2	2.2%	8	5.9%	13	7.8%	6	5.0%	11	7.4%	17	6.3%	1	50.0%
55-64 yrs	None	669	66.6%	45	66.2%	65	70.7%	89	65.4%	105	63.3%	84	70.6%	96	64.4%	183	68.0%	0	.0%
	1	167	16.6%	8	11.8%	11	12.0%	26	19.1%	30	18.1%	19	16.0%	28	18.8%	45	16.7%	0	.0%
	2	106	10.5%	11	16.2%	14	15.2%	14	10.3%	18	10.8%	10	8.4%	13	8.7%	24	8.9%	1	50.0%
	Refused	63	6.3%	4	5.9%	2	2.2%	7	5.1%	13	7.8%	6	5.0%	12	8.1%	17	6.3%	1	50.0%
65 yrs and over	None	477	47.5%	35	51.5%	47	51.1%	65	47.8%	73	44.0%	74	62.2%	67	45.0%	114	42.4%	1	50.0%
	1	255	25.4%	14	20.6%	22	23.9%	36	26.5%	54	32.5%	24	20.2%	30	20.1%	73	27.1%	0	.0%
	2	211	21.0%	15	22.1%	20	21.7%	27	19.9%	27	16.3%	15	12.6%	41	27.5%	66	24.5%	0	.0%
	3	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	.4%	0	.0%
	Refused	60	6.0%	4	5.9%	2	2.2%	8	5.9%	12	7.2%	6	5.0%	11	7.4%	15	5.6%	1	50.0%



**Q23. Do your children (aged under 16) undertake any out of school sports activities**

	Base: All respondents		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Yes	102	10.1%	8	11.8%	14	15.2%	15	11.0%	14	8.4%	18	15.1%	13	8.7%	20	7.4%	0	.0%
No	428	42.6%	29	42.6%	33	35.9%	55	40.4%	71	42.8%	46	38.7%	57	38.3%	133	49.4%	1	50.0%
Don't know/ unsure	311	30.9%	24	35.3%	29	31.5%	49	36.0%	56	33.7%	32	26.9%	54	36.2%	67	24.9%	0	.0%
Refused to state/ no children	164	16.3%	7	10.3%	16	17.4%	17	12.5%	25	15.1%	23	19.3%	25	16.8%	49	18.2%	1	50.0%

**Q24. How many vehicles does your household own or have the use of (including light vans, pickups, landrovers, etc)**

	Base: All respondents		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
None	145	14.4%	6	8.8%	10	10.9%	14	10.3%	29	17.5%	10	8.4%	15	10.1%	59	21.9%	0	.0%
One	409	40.7%	25	36.8%	36	39.1%	63	46.3%	62	37.3%	55	46.2%	51	34.2%	117	43.5%	0	.0%
Two	302	30.0%	27	39.7%	34	37.0%	44	32.4%	51	30.7%	30	25.2%	55	36.9%	59	21.9%	1	50.0%
Three or more	95	9.5%	6	8.8%	11	12.0%	10	7.4%	15	9.0%	18	15.1%	19	12.8%	16	5.9%	0	.0%
Refused	54	5.4%	4	5.9%	1	1.1%	5	3.7%	9	5.4%	6	5.0%	9	6.0%	18	6.7%	1	50.0%

### Q25. How many bicycles are there in your household?

	Base: All respondents		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
None	553	55.0%	27	39.7%	55	59.8%	68	50.0%	89	53.6%	64	53.8%	75	50.3%	171	63.6%	1	50.0%
One	130	12.9%	12	17.6%	13	14.1%	21	15.4%	18	10.8%	12	10.1%	22	14.8%	32	11.9%	0	.0%
Two	129	12.8%	11	16.2%	9	9.8%	23	16.9%	27	16.3%	12	10.1%	22	14.8%	25	9.3%	0	.0%
Three or more	140	13.9%	14	20.6%	14	15.2%	19	14.0%	23	13.9%	25	21.0%	21	14.1%	24	8.9%	0	.0%
Refused	53	5.3%	4	5.9%	1	1.1%	5	3.7%	9	5.4%	6	5.0%	9	6.0%	17	6.3%	1	50.0%

### Q26. Gender of respondent

	Base: All respondents		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Male	295	29.4%	19	27.9%	30	32.6%	47	34.6%	40	24.1%	35	29.4%	44	29.5%	79	29.4%	0	.0%
Female	710	70.6%	49	72.1%	62	67.4%	89	65.4%	126	75.9%	84	70.6%	105	70.5%	190	70.6%	2	100.0%

### Q27. Would you be willing to be recontacted for future quality control purposes?

	Base: All respondents		Postcode District															
			CM4		CM11		CM12		CM13		CM14		CM15		RM3		RM4	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1005	100.0%	68	100.0%	92	100.0%	136	100.0%	166	100.0%	119	100.0%	149	100.0%	269	100.0%	2	100.0%
Yes	708	70.4%	50	73.5%	64	69.6%	97	71.3%	112	67.5%	91	76.5%	106	71.1%	186	69.1%	1	50.0%
No	297	29.6%	18	26.5%	28	30.4%	39	28.7%	54	32.5%	28	23.5%	43	28.9%	83	30.9%	1	50.0%