

2009 Population Data

Target Area(s):

Layers: CM12

Base Area(s):

Standard Geography; United Kingdom

Sorted On:

Default (Ascending)

Date:

15/11/2010

Retail Planner

Summary Demographics - Census 2001

	Target	Target %	Base	Base %	Penetration	Index
2001 Census Totals						
Total Resident Population (Age)	19,781	0.00	58,791,867	0.00	0.034	0
Total Private Households (Tenure)	8,342	0.00	24,479,786	0.00	0.034	0

2001 Census Population Summary

Total Resident Population (Age)

	Target	Target %	Base	Base %	Penetration	Index
Children and infants 0-15						
Males 0-15	1,942	51.82	6,075,318	51.22	0.032	101
Females 0-15	1,805	48.18	5,786,527	48.78	0.031	99
Children and infants 0-15	3,747	100.00	11,861,845	100.00	0.032	100

Adults of Working Age

	Target	Target %	Base	Base %	Penetration	Index
Males 16-64	6,263	51.65	18,594,055	51.48	0.034	100
Females 16-59	5,862	48.35	17,524,761	48.52	0.034	100
Adults of Working Age	12,125	100.00	36,118,816	100.00	0.034	100

Adults of Retirement Age

	Target	Target %	Base	Base %	Penetration	Index
Males 65+	1,441	36.86	3,911,023	36.18	0.037	102
Females 60+	2,468	63.14	6,900,183	63.82	0.036	99
Adults of Retirement Age	3,910	100.00	10,811,206	100.00	0.036	100

2001 Census Detailed Population Counts

Gender

	Target	Target %	Base	Base %	Penetration	Index
Total Resident Population (Gender)						
Males	9,661	48.71	28,579,869	48.61	0.034	100
Females	10,173	51.29	30,209,325	51.39	0.034	100
Total Resident Population (Gender)	19,834	100.00	58,789,194	100.00	0.034	100

Age

	Target	Target %	Base	Base %	Penetration	Index
Total Resident Population (Age)						
Age 0-4	1,144	5.78	3,487,599	5.93	0.033	98
Age 5-14	2,384	12.05	7,618,128	12.96	0.031	93
Age 15-24	1,922	9.71	7,211,326	12.27	0.027	79
Age 25-34	2,715	13.72	8,360,300	14.22	0.033	97
Age 35-44	3,092	15.63	8,777,638	14.93	0.035	105
Age 45-54	2,813	14.22	7,776,848	13.23	0.036	107
Age 55-64	2,385	12.06	6,219,095	10.58	0.038	114
Age 65-74	1,814	9.17	4,936,784	8.40	0.037	109

Age 75+	1,513	7.65	4,404,149	7.49	0.034	102
Total Resident Population (Age)	19,781	100.00	58,791,867	100.00	0.034	100

2001 Census - Economic Activity

2001 Census - Economic Activity

All people aged 16 to 74 (Economic Activity)

	Target	Target %	Base	Base %	Penetration	Index
Economically active						
Economically active - Employee	8,013	55.26	22,149,642	52.28	0.036	106
Economically active - Full-time students	311	2.14	1,106,393	2.61	0.028	82
Economically active - Self employed with employees	456	3.14	1,254,024	2.96	0.036	106
Economically active - Self employed without employees	851	5.87	2,198,472	5.19	0.039	113
Economically active - Unemployed	278	1.92	1,458,207	3.44	0.019	56
All people aged 16 to 74 (Economic Activity)	14,500	100.00	42,364,055	100.00	0.034	100

	Target	Target %	Base	Base %	Penetration	Index
Economically inactive						
Economically inactive - Looking after home/family	1,171	8.08	2,737,615	6.46	0.043	125
Economically inactive - Other	279	1.93	1,363,465	3.22	0.021	60
Economically inactive - Retired	2,349	16.20	5,654,426	13.35	0.042	121
Economically inactive - Student	374	2.58	1,994,208	4.71	0.019	55
Economically inactive - Permanently sick/disabled	419	2.89	2,447,603	5.78	0.017	50
All people aged 16 to 74 (Economic Activity)	14,500	100.00	42,364,055	100.00	0.034	100

2001 Census - Economic Activity by Gender

	Target	Target %	Base	Base %	Penetration	Index
All people aged 16 to 74 (Econ Activity by Gender)						
All males aged 16 to 74	7,190	49.55	20,895,777	49.14	0.034	101
Males Economically active	5,565	38.35	15,363,899	36.13	0.036	106
Males Economically inactive	1,625	11.20	5,531,878	13.01	0.029	86
All females aged 16 to 74	7,320	50.45	21,629,980	50.86	0.034	99
Females Economically active	4,343	29.93	12,820,775	30.15	0.034	99
Females Economically inactive	2,978	20.52	8,809,205	20.72	0.034	99
All people aged 16 to 74 (Econ Activity by Gender)	14,510	100.00	42,525,757	100.00	0.034	100

Approximated Social Grade

	Target	Target %	Base	Base %	Penetration	Index
All people aged 16 and over in HHs (Social Grade)						
AB Higher and intermediate manager/admin/prof	5,494	34.50	9,907,832	21.57	0.056	160
C1 Supervisory, clerical, junior manager/admin/prof	5,546	34.83	13,513,414	29.42	0.041	118
C2 Skilled manual workers	1,600	10.05	6,996,182	15.23	0.023	66
D Semi-skilled and unskilled manual workers	1,251	7.86	7,976,329	17.36	0.016	45
E On state benefit, unemployed, lowest grade workers	2,033	12.77	7,541,557	16.42	0.027	78

All people aged 16 and over in HHs (Social Grade)	15,925	100.00	45,935,314	100.00	0.035	100
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Ethnic Group (GB)

	Target	Target %	Base	Base %	Penetration	Index
All People (Ethnic Group) (GB)						
White	19,291	97.33	52,481,255	91.91	0.037	106
White- British (inc. White Scottish)	18,770	94.70	50,366,497	88.20	0.037	107
White- Irish	179	0.90	691,606	1.21	0.026	75
White- Other White	342	1.73	1,423,152	2.49	0.024	69
Mixed	152	0.77	673,743	1.18	0.023	65
Asian or Asian British	232	1.17	2,328,784	4.08	0.010	29
Asian- Indian	139	0.70	1,051,614	1.84	0.013	38
Asian- Pakistani	25	0.12	746,520	1.31	0.003	9
Asian- Bangladeshi	13	0.07	282,854	0.50	0.005	14
Asian- Other Asian	55	0.28	247,796	0.43	0.022	64
Black or Black British	46	0.23	1,147,400	2.01	0.004	12
Black- Caribbean	22	0.11	565,839	0.99	0.004	11
Black- African	19	0.09	484,578	0.85	0.004	11
Black- Other Black (inc. Black Scottish)	6	0.03	96,983	0.17	0.006	18
Chinese or Other Ethnic Group	98	0.49	472,190	0.83	0.021	60
Other- Chinese	82	0.42	243,243	0.43	0.034	98
Other- Other Ethnic Group	16	0.08	228,947	0.40	0.007	20
All People (Ethnic Group) (GB)	19,820	100.00	57,103,372	100.00	0.035	100

Tenure (HH)

	Target	Target %	Base	Base %	Penetration	Index
All Households (Tenure)						
Owned (HH)	7,248	86.77	16,724,882	68.32	0.043	127
Own- Owns outright (HH)	3,176	38.03	7,078,266	28.91	0.045	132
Own- Owns with a mortgage or loan (HH)	4,051	48.49	9,489,495	38.76	0.043	125
Own- Shared ownership (HH)	21	0.25	157,121	0.64	0.013	39
Social Rented (HH)	640	7.67	4,885,741	19.96	0.013	38
Social- Rented from Council (LA/Scottish Homes) (HH)	538	6.44	3,458,066	14.13	0.016	46
Social- Other social rented (HH)	103	1.23	1,427,675	5.83	0.007	21
Private rented (HH)	368	4.41	2,345,327	9.58	0.016	46
Private- Private landlord or letting agency (HH)	319	3.82	2,053,467	8.39	0.016	46
Private- Employer of a household member (HH)	21	0.26	63,564	0.26	0.034	99
Private- Relative or friend of a household member (HH)	25	0.29	155,578	0.64	0.016	46
Private- Other (HH)	3	0.04	72,718	0.30	0.004	12
Living rent free (HH)	85	1.01	523,836	2.14	0.016	47
All Households (Tenure)	8,353	100.00	24,479,786	100.00	0.034	100

	Target	Target %	Base	Base %	Penetration	Index
Car Ownership						
No car or van	1,246	14.96	6,717,523	27.44	0.019	55
1 car or van	3,705	44.48	10,715,221	43.77	0.035	102
2 cars or vans	2,656	31.89	5,652,000	23.09	0.047	138
3 cars or vans	548	6.58	1,068,923	4.37	0.051	151
Car Ownership	8,329	100.00	24,479,968	100.00	0.034	100

Summary Demographics - Household and Population Estimates 2009

	Target	Target %	Base	Base %	Penetration	Index
Household and Population Estimates 2009: Totals						
Population estimate 2009	20,167	0.00	61,861,552	0.00	0.033	0
Household estimate 2009	8,768	0.00	26,569,236	0.00	0.033	0

Population estimate 2009

Population Estimates 2009 - Summary

	Target	Target %	Base	Base %	Penetration	Index
Children and infants 0-15						
Males 0-15	1,752	8.69	5,904,529	9.54	0.030	91
Females 0-15	1,648	8.17	5,625,209	9.09	0.029	90
Population estimate 2009	20,167	100.00	61,861,552	100.00	0.033	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Working Age						
Males 16-64	6,415	31.81	20,073,631	32.45	0.032	98
Females 16-59	5,841	28.96	18,254,555	29.51	0.032	98
Population estimate 2009	20,167	100.00	61,861,552	100.00	0.033	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Retirement Age						
Males 65+	1,634	8.10	4,431,393	7.16	0.037	113
Females 60+	2,876	14.26	7,572,235	12.24	0.038	117
Population estimate 2009	20,167	100.00	61,861,552	100.00	0.033	100

	Target	Target %	Base	Base %	Penetration	Index
Population Estimates 2009 - Gender						
Males	9,801	48.60	30,409,553	49.16	0.032	99
Females	10,366	51.40	31,451,999	50.84	0.033	101
Population estimate 2009	20,167	100.00	61,861,552	100.00	0.033	100

	Target	Target %	Base	Base %	Penetration	Index
Population Estimates 2009 - Age						
Age 0-4	1,127	5.59	3,756,088	6.07	0.030	92
Age 5-14	2,052	10.17	7,020,391	11.35	0.029	90
Age 15-24	2,054	10.19	8,266,438	13.36	0.025	76
Age 25-34	2,390	11.85	8,046,491	13.01	0.030	91
Age 35-44	3,203	15.88	9,037,584	14.61	0.035	109
Age 45-54	2,910	14.43	8,332,911	13.47	0.035	107
Age 55-64	2,722	13.50	7,295,181	11.79	0.037	114
Age 65-74	1,865	9.25	5,279,117	8.53	0.035	108
Age 75-84	1,307	6.48	3,458,793	5.59	0.038	116
Age 85+	536	2.66	1,368,558	2.21	0.039	120
Population estimate 2009	20,167	100.00	61,861,552	100.00	0.033	100

Summary Demographics - Household and Population Projections

	Target	Target %	Base	Base %	Penetration	Index
Household Projections						
Household Projection 2029	9,596	0.00	32,678,892	0.00	0.029	0
Household Projection 2028	9,564	0.00	32,392,564	0.00	0.030	0
Household Projection 2027	9,531	0.00	32,105,549	0.00	0.030	0
Household Projection 2026	9,467	0.00	31,815,636	0.00	0.030	0
Household Projection 2025	9,445	0.00	31,529,239	0.00	0.030	0
Household Projection 2024	9,415	0.00	31,241,215	0.00	0.030	0
Household Projection 2023	9,353	0.00	30,948,527	0.00	0.030	0
Household Projection 2022	9,302	0.00	30,650,777	0.00	0.030	0
Household Projection 2021	9,261	0.00	30,345,892	0.00	0.031	0

Household Projection 2020	9,246	0.00	30,039,214	0.00	0.031	0
Household Projection 2019	9,202	0.00	29,731,779	0.00	0.031	0
Household Projection 2018	9,124	0.00	29,420,278	0.00	0.031	0
Household Projection 2017	9,137	0.00	29,105,088	0.00	0.031	0
Household Projection 2016	9,086	0.00	28,790,130	0.00	0.032	0
Household Projection 2015	9,007	0.00	28,470,361	0.00	0.032	0
Household Projection 2014	8,949	0.00	28,149,891	0.00	0.032	0
Household Projection 2013	8,919	0.00	27,827,983	0.00	0.032	0
Household Projection 2012	8,936	0.00	27,508,323	0.00	0.033	0
Household Projection 2011	8,850	0.00	27,190,321	0.00	0.033	0
Household Projection 2010	8,874	0.00	26,865,586	0.00	0.033	0

	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2010 - Total

Total Resident Population (2010)	20,370	0.00	62,308,631	0.00	0.033	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2011 - Total

Total Resident Population (2011)	20,379	0.00	62,755,281	0.00	0.033	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2012 - Total

Total Resident Population (2012)	20,462	0.00	63,199,130	0.00	0.032	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2013 - Total

Total Resident Population (2013)	20,417	0.00	63,632,543	0.00	0.032	0
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Population Projections 2014

Total Resident Population (2014)

Population Projections 2014 - Summary

	Target	Target %	Base	Base %	Penetration	Index
Children and infants 0-15 (2014)						
Males 0-15 (2014)	1,851	9.06	6,073,773	9.48	0.031	96
Females 0-15 (2014)	1,748	8.56	5,797,265	9.05	0.030	95
Total Resident Population (2014)	20,427	100.00	64,060,137	100.00	0.032	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Working Age (2014)						
Males 16-64 (2014)	6,232	30.51	20,397,567	31.84	0.031	96
Females 16-59 (2014)	5,765	28.22	18,616,742	29.06	0.031	97
Total Resident Population (2014)	20,427	100.00	64,060,137	100.00	0.032	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Retirement Age (2014)						
Males 65+ (2014)	1,830	8.96	5,138,506	8.02	0.036	112
Females 60+ (2014)	3,003	14.70	8,036,284	12.54	0.037	117
Total Resident Population (2014)	20,427	100.00	64,060,137	100.00	0.032	100

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2014 - Gender						
Males (2014)	9,913	48.53	31,609,846	49.34	0.031	98
Females (2014)	10,515	51.47	32,450,291	50.66	0.032	102
Total Resident Population (2014)	20,427	100.00	64,060,137	100.00	0.032	100

	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2014 - Age

Age 0-4 (2014)	1,227	6.01	3,964,452	6.19	0.031	97
Age 5-14 (2014)	2,165	10.60	7,203,620	11.25	0.030	94
Age 15-24 (2014)	2,055	10.06	7,987,891	12.47	0.026	81
Age 25-34 (2014)	2,334	11.42	9,010,442	14.07	0.026	81
Age 35-44 (2014)	2,807	13.74	8,238,311	12.86	0.034	107
Age 45-54 (2014)	3,143	15.39	9,007,015	14.06	0.035	109
Age 55-64 (2014)	2,509	12.28	7,241,106	11.30	0.035	109
Age 65-74 (2014)	2,222	10.88	6,113,948	9.54	0.036	114
Age 75-84 (2014)	1,402	6.87	3,734,026	5.83	0.038	118
Age 85+ (2014)	565	2.76	1,559,326	2.43	0.036	114

Total Resident Population (2014)	20,427	100.00	64,060,137	100.00	0.032	100
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2015 - Total

Total Resident Population (2015)	20,493	0.00	64,482,878	0.00	0.032	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2016 - Total

Total Resident Population (2016)	20,601	0.00	64,901,276	0.00	0.032	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2017 - Total

Total Resident Population (2017)	20,671	0.00	65,318,447	0.00	0.032	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2018 - Total

Total Resident Population (2018)	20,633	0.00	65,744,433	0.00	0.031	0
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Population Projections 2019

Total Resident Population (2019)

Population Projections 2019 - Summary

	Target	Target %	Base	Base %	Penetration	Index
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Children and infants 0-15 (2019)

Males 0-15 (2019)	1,916	9.24	6,316,143	9.54	0.030	97
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Females 0-15 (2019)	1,838	8.87	6,037,929	9.12	0.030	97
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Total Resident Population (2019)	20,725	100.00	66,177,832	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Adults of Working Age (2019)

Males 16-64 (2019)	6,183	29.83	20,729,212	31.32	0.030	95
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Females 16-59 (2019)	5,653	27.28	18,762,435	28.35	0.030	96
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Total Resident Population (2019)	20,725	100.00	66,177,832	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Adults of Retirement Age (2019)

Males 65+ (2019)	1,949	9.40	5,690,942	8.60	0.034	109
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Females 60+ (2019)	3,187	15.38	8,641,171	13.06	0.037	118
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Total Resident Population (2019)	20,725	100.00	66,177,832	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2019 - Gender

Males (2019)	10,047	48.48	32,736,297	49.47	0.031	98
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Females (2019)	10,678	51.52	33,441,535	50.53	0.032	102
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Total Resident Population (2019)	20,725	100.00	66,177,832	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2019 - Age

Age 0-4 (2019)	1,211	5.85	3,998,057	6.04	0.030	97
Age 5-14 (2019)	2,343	11.30	7,688,676	11.62	0.031	97
Age 15-24 (2019)	1,974	9.52	7,525,457	11.37	0.026	84
Age 25-34 (2019)	2,455	11.85	9,404,049	14.21	0.026	83
Age 35-44 (2019)	2,545	12.28	8,343,036	12.61	0.031	97
Age 45-54 (2019)	3,010	14.52	8,817,841	13.32	0.034	109
Age 55-64 (2019)	2,707	13.06	7,940,909	12.00	0.034	109
Age 65-74 (2019)	2,309	11.14	6,512,386	9.84	0.036	113
Age 75-84 (2019)	1,496	7.22	4,128,598	6.24	0.036	116
Age 85+ (2019)	675	3.26	1,818,823	2.75	0.037	119

Total Resident Population (2019)	20,725	100.00	66,177,832	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2020 - Total

Total Resident Population (2020)	20,791	0.00	66,614,106	0.00	0.031	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2021 - Total

Total Resident Population (2021)	20,780	0.00	67,053,012	0.00	0.031	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2022 - Total

Total Resident Population (2022)	20,856	0.00	67,493,269	0.00	0.031	0
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2023 - Total

Total Resident Population (2023)	20,930	0.00	67,924,917	0.00	0.031	0
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Population Projections 2024

Total Resident Population (2024)

Population Projections 2024 - Summary

	Target	Target %	Base	Base %	Penetration	Index
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Children and infants 0-15 (2024)

Males 0-15 (2024)	1,942	9.26	6,480,502	9.48	0.030	98
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Females 0-15 (2024)	1,862	8.88	6,198,552	9.07	0.030	98
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Total Resident Population (2024)	20,979	100.00	68,347,600	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Adults of Working Age (2024)

Males 16-64 (2024)	6,122	29.18	21,099,331	30.87	0.029	95
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Females 16-59 (2024)	5,512	26.28	18,793,378	27.50	0.029	96
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Total Resident Population (2024)	20,979	100.00	68,347,600	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Adults of Retirement Age (2024)

Males 65+ (2024)	2,113	10.07	6,276,201	9.18	0.034	110
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Females 60+ (2024)	3,428	16.34	9,499,636	13.90	0.036	118
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Total Resident Population (2024)	20,979	100.00	68,347,600	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
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Population Projections 2024 - Gender

Males (2024)	10,177	48.51	33,856,034	49.54	0.030	98
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Females (2024)	10,802	51.49	34,491,566	50.46	0.031	102
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Total Resident Population (2024)	20,979	100.00	68,347,600	100.00	0.031	100
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	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2024 - Age						
Age 0-4 (2024)	1,179	5.62	3,988,746	5.84	0.030	96
Age 5-14 (2024)	2,401	11.44	7,951,115	11.63	0.030	98
Age 15-24 (2024)	2,061	9.82	7,721,862	11.30	0.027	87
Age 25-34 (2024)	2,400	11.44	9,112,947	13.33	0.026	86
Age 35-44 (2024)	2,583	12.31	9,289,417	13.59	0.028	91
Age 45-54 (2024)	2,660	12.68	8,039,938	11.76	0.033	108
Age 55-64 (2024)	2,887	13.76	8,600,804	12.58	0.034	109
Age 65-74 (2024)	2,215	10.56	6,521,985	9.54	0.034	111
Age 75-84 (2024)	1,785	8.51	4,913,184	7.19	0.036	118
Age 85+ (2024)	809	3.85	2,207,602	3.23	0.037	119
Total Resident Population (2024)	20,979	100.00	68,347,600	100.00	0.031	100

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2025 - Total						
Total Resident Population (2025)	21,024	0.00	68,762,299	0.00	0.031	0

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2026 - Total						
Total Resident Population (2026)	21,052	0.00	69,166,518	0.00	0.030	0

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2027 - Total						
Total Resident Population (2027)	21,121	0.00	69,589,203	0.00	0.030	0

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2028 - Total						
Total Resident Population (2028)	21,169	0.00	70,008,417	0.00	0.030	0

Population Projections 2029

Total Resident Population (2029)

Population Projections 2029 - Summary

	Target	Target %	Base	Base %	Penetration	Index
Children and infants 0-15 (2029)						
Males 0-15 (2029)	1,933	9.12	6,554,317	9.31	0.030	98
Females 0-15 (2029)	1,849	8.72	6,270,447	8.90	0.030	98
Total Resident Population (2029)	21,200	100.00	70,425,063	100.00	0.030	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Working Age (2029)						
Males 16-64 (2029)	6,083	28.69	21,434,719	30.44	0.028	94
Females 16-59 (2029)	5,415	25.54	18,813,872	26.71	0.029	96
Total Resident Population (2029)	21,200	100.00	70,425,063	100.00	0.030	100

	Target	Target %	Base	Base %	Penetration	Index
Adults of Retirement Age (2029)						
Males 65+ (2029)	2,266	10.69	6,926,419	9.84	0.033	109
Females 60+ (2029)	3,654	17.24	10,425,289	14.80	0.035	116
Total Resident Population (2029)	21,200	100.00	70,425,063	100.00	0.030	100

	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2029 - Gender						
Males (2029)	10,282	48.50	34,915,455	49.58	0.029	98
Females (2029)	10,918	51.50	35,509,608	50.42	0.031	102

Total Resident Population (2029)	21,200	100.00	70,425,063	100.00	0.030	100
	Target	Target %	Base	Base %	Penetration	Index
Population Projections 2029 - Age						
Age 0-4 (2029)	1,158	5.46	3,938,063	5.59	0.029	98
Age 5-14 (2029)	2,378	11.21	8,081,966	11.48	0.029	98
Age 15-24 (2029)	2,257	10.64	8,259,933	11.73	0.027	91
Age 25-34 (2029)	2,282	10.76	8,579,132	12.18	0.027	88
Age 35-44 (2029)	2,704	12.75	9,992,243	14.19	0.027	90
Age 45-54 (2029)	2,388	11.26	7,718,121	10.96	0.031	103
Age 55-64 (2029)	2,899	13.67	8,852,741	12.57	0.033	109
Age 65-74 (2029)	2,259	10.65	6,888,262	9.78	0.033	109
Age 75-84 (2029)	1,985	9.36	5,527,666	7.85	0.036	119
Age 85+ (2029)	892	4.21	2,586,936	3.67	0.035	115
Total Resident Population (2029)	21,200	100.00	70,425,063	100.00	0.030	100
	Target	Target %	Base	Base %	Penetration	Index
Summary Demographics - Experian Revised Household and Population Estimates 2009						
Experian Revised Households	8,909	0.00	26,522,644	0.00	0.034	0
Experian Revised Population	20,446	0.00	61,796,587	0.00	0.033	0
Experian Revised Adults 15+	17,282	0.00	50,996,904	0.00	0.034	0
Experian Revised Adults 16+	17,042	0.00	50,243,304	0.00	0.034	0
Experian Revised Adults 18+	16,531	0.00	48,680,614	0.00	0.034	0
	Target	Target %	Base	Base %	Penetration	Index
Summary Demographics - Experian Revised Population Projections						
Experian Revised Population Projection 2010	20,742	0.00	62,229,085	0.00	0.033	0
Experian Revised Population Projection 2011	20,817	0.00	62,654,320	0.00	0.033	0
Experian Revised Population Projection 2012	21,002	0.00	63,085,385	0.00	0.033	0
Experian Revised Population Projection 2013	21,068	0.00	63,504,351	0.00	0.033	0
Experian Revised Population Projection 2014	21,171	0.00	63,927,064	0.00	0.033	0
Experian Revised Population Projection 2015	21,354	0.00	64,358,105	0.00	0.033	0
Experian Revised Population Projection 2016	21,521	0.00	64,784,524	0.00	0.033	0
Experian Revised Population Projection 2017	21,706	0.00	65,216,599	0.00	0.033	0
Experian Revised Population Projection 2018	21,766	0.00	65,662,222	0.00	0.033	0
Experian Revised Population Projection 2019	21,939	0.00	66,096,464	0.00	0.033	0
Experian Revised Population Projection 2020	22,093	0.00	66,533,131	0.00	0.033	0
Experian Revised Population Projection 2021	22,164	0.00	66,976,171	0.00	0.033	0
Experian Revised Population Projection 2022	22,314	0.00	67,405,290	0.00	0.033	0
Experian Revised Population Projection 2023	22,487	0.00	67,829,839	0.00	0.033	0
Experian Revised Population Projection 2024	22,611	0.00	68,260,739	0.00	0.033	0
Experian Revised Population Projection 2025	22,714	0.00	68,671,881	0.00	0.033	0
Experian Revised Population Projection 2026	22,805	0.00	69,089,141	0.00	0.033	0
Experian Revised Population Projection 2027	22,942	0.00	69,487,301	0.00	0.033	0
Experian Revised Population Projection 2028	23,053	0.00	69,875,273	0.00	0.033	0

Experian Revised Population Projection 2029	23,127	0.00	70,263,915	0.00	0.033	0
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2010 Experian Ltd

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