

### 1. Cinema/Retail Development

The proposed Cinema and retail development off William Hunter Way provides an opportunity to link through to a central point of Brentwood High Street. To make this pedestrian link successful and coherent, it is important to specify materials that link in with the proposed High Street scheme. Lighting, planting and opportunities for public art should also be linked with the work being undertaken on the High Street.

### 2. Sainsbury's

The proposed car park extension links to the High Street via Millennium Walk. This small link will be heavily used. Again, it is important that the materials selected remain inkeeping with the proposal set out in the High Street scheme.

There is an opportunity to reinforce the pedestrian link between the supermarket and cinema.

### 3. William Hunter Way

William Hunter Way needs to be addressed in terms pedestrian movement and vehicle flow. The highways scheme involves adapting the road for increased vehicular movements. Pedestrian considerations need to be established, developed and reviewed.

### 4. New building opportunity

A development brief will be required to highlight the vision of the new vacant site adjacent to the start of the High Street.

### Public Art Strategy

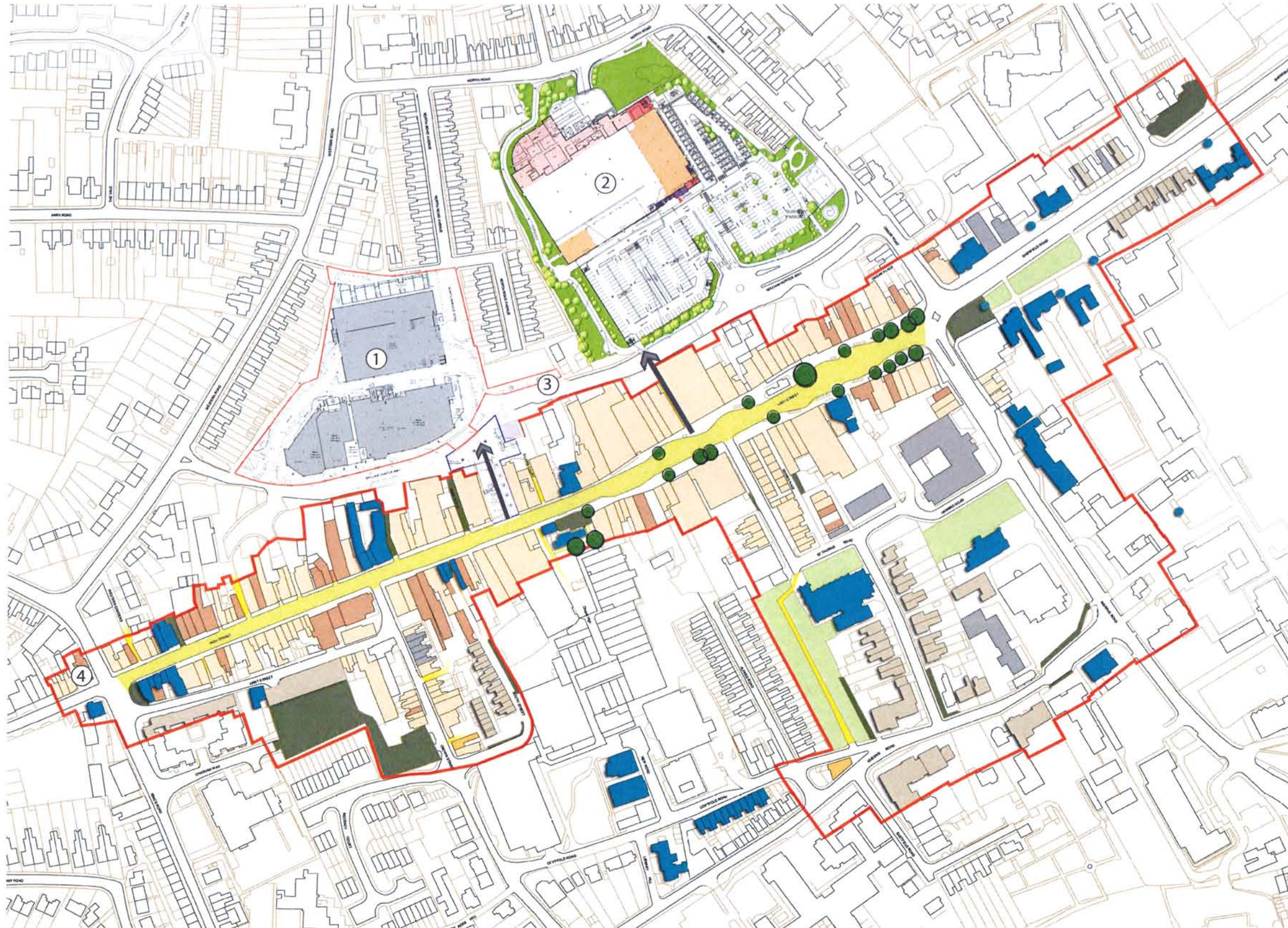
The appointed artist for the High Street scheme has adopted a project involving navigational points along the length of the street. This concept should be continued along to the new developments off William Hunter Way as part of the percentage for art contributions.

### Site Access

Key public access points and highlighted by arrows.

### Street Furniture

There is great potential to improve the public realm in addition to the new high street proposals. Lighting, seating, benches and bins need to be carefully selected to demonstrate the future vision of Brentwood and demonstrate that the town is being regenerated and improved for residents and visitors.



### Key

- Extent of high street proposals
- Key opportunities
- buildings to be added to local list
- infill sites
- landscape improvement opps
- Listed Buildings
- conservation boundary changes

The highlighted proposals on this plan are at an early stage and we be both amended and added to once this draft has been circulated.

The majority of recommendations found on this plan have been taken from the work detailed within the Brentwood Conservation Area Appraisal and Management Plan, undertaken by the Historic Buildings team within the Built Environment Branch.