

**BRENTWOOD BOROUGH LOCAL DEVELOPMENT FRAMEWORK
SHOPFRONT GUIDANCE FOR BRENTWOOD TOWN CENTRE
SUPPLEMENTARY PLANNING DOCUMENT**

ADOPTION STATEMENT

**Planning and Compulsory Purchase Act 2004
The Town and Country Planning (Local Development) (England) (Amendment)
Regulations 2008**

In accordance with Regulation 16 and Regulation 19 of the Town and Country Planning (Local Development) (England) (Amendment) Regulations 2008, notice is hereby given that Brentwood Borough Council formally adopted the Shopfront Guidance for Brentwood Town Centre as a Supplementary Planning Document (SPD) on 10 March 2010.

The Shopfront Guidance SPD forms part of the Local Development Framework (LDF) and sets out guidance that is intended to help retailers and commercial operators occupying ground floor units, and their designers, improve the standard of design when altering or replacing shopfronts and associated signage within the town centre.

Copies of the adopted Shopfront Guidance SPD and Representations Statement can be viewed at the Town Hall, Ingrave Road, Brentwood; the Information Centre, 44 High Street, Brentwood; Brentwood Library, New Road, Brentwood; Shenfield Library, Hutton Road, Shenfield; and Ingatestone Library, High Street, Ingatestone, during normal opening hours.

Copies of the documents can also be viewed on the Council's website at www.brentwood.gov.uk and on the Essex Design Initiative website at www.the-edi.co.uk.

Paper copies of the adopted Shopfront Guidance SPD are available from the Planning Policy Team, Town Hall, Ingrave Road, Brentwood CM15 8AY.

Any person aggrieved by the Shopfront Guidance SPD may apply to the High Court for permission to apply for judicial review of the decision to adopt the Supplementary Planning Document, and any such application must be made promptly and in any event not later than 3 months after the date of adoption specified above.

The Shopfront Guidance SPD will support the following policies in the adopted Brentwood Replacement Local Plan (2005):

- Policy C20 – Shop Fronts
- Policy C21 – Illuminated Advertisements
- Policy C22 – Signs within Conservation Areas and on Listed Buildings
- Policy C23 – Externally Illuminated Hanging Signs
- Policy C24 – Non-illuminated Advertisements
- Policy TC14 – Advertisements and Shopfronts (in Brentwood Town Centre)
- Policy TC15 – Shopfronts Facing William Hunter Way
- Policy TC16 – Non-illuminated Advertisements fronting William Hunter Way