

BRENTWOOD BOROUGH LOCAL DEVELOPMENT FRAMEWORK

SHOPFRONT GUIDANCE FOR BRENTWOOD TOWN CENTRE SUPPLEMENTARY PLANNING DOCUMENT

REGULATION 18(4)(b) REPRESENTATIONS STATEMENT

Planning and Compulsory Purchase Act 2004 The Town and Country Planning (Local Development) (England) (Amendment) Regulations 2008

Brentwood Borough Council published a Draft Supplementary Planning Document (SPD) on Shopfront Guidance for Brentwood Town Centre for public consultation for a six week period between 16 December 2009 and 27 January 2010, pursuant to Regulation 17 of the Town and Country Planning (Local Development) (England) (Amendment) Regulations 2008.

The draft Shopfront Guidance is intended to help improve the standard of design when altering or replacing shopfronts and associated signage within Brentwood Town Centre.

Copies of the consultation documents were made available for public inspection during normal opening hours at the following locations:

- (i) Town Hall, Ingrave Road, Brentwood
- (ii) Information Centre, 44 High Street, Brentwood
- (iii) Brentwood Library, New Road, Brentwood
- (v) Shenfield Library, Hutton Road, Shenfield, Brentwood
- (iv) Ingatestone Library, High Street, Ingatestone

Copies of the document were also available to view on the Council's website at www.brentwood.gov.uk and available free of charge from Planning Services at the Town Hall, Ingrave Road, Brentwood.

Copies of the draft SPD were sent to specific and general consultation bodies, including Parish Councils, local interest groups and business representative bodies. A list of contacts on the Local Development Framework mailing list were advised of the consultation and a notice was advertised in the local newspaper.

Representations were encouraged to be made by electronic means, using an 'eform' on the Council's web site, but could also be made by returning the pre-printed 'Representation Form' or other written representations by post, fax or email.

However, no representations were received on the draft Shopfront SPD and therefore the Council resolved to adopt the SPD without modification at the meeting of the Policy Board on 10 March 2010.